

FINANCIAL TIMES

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World news

Business summary

Expansion Pritzker in forecast for UK economy

The British economy is set for a strong performance this year, with inflation moderating after the summer months, according to forecasts by the Confederation of British Industry and the London Business School.

The CBI survey of manufacturing companies says that order books are still close to their strongest levels for eight years. The results indicated the economy would grow by 4 per cent this year.

This growth rate is significantly better than the Treasury was predicting in March and well ahead of the 3 per cent consensus of City of London forecasts. Page 18

Cyprus elections

Turkish Cypriots voted in parliamentary elections in a further attempt to consolidate their breakaway northern Cyprus state, recognised only by Turkey and condemned by the United Nations.

Presidential meeting

Italy's Christian Democrats, the country's dominant political party, met to choose their candidate to succeed President Sandro Pertini, a Socialist who does not intend to stand again. Former prime minister Francesco Cossiga is tipped to be the party's candidate. Page 3

Gandhi ultimatum

Indian Prime Minister Rajiv Gandhi sent a group of officials to riot-torn Gujarat state after giving the chief minister an ultimatum to stamp out violence that has killed nearly 200 people. He will lose his post if the situation is not brought under control.

S. Africa holds 15

South African police detained 15 people in connection with the activities of the outlawed African National Congress. The 10 men and five women were detained in Bhongoluthu, a black township near Oudtshoorn.

Canary resignation

Jeronimo Saavedra, the head of the Socialist administration of the Canary Islands, resigned after the regional parliament rejected the terms of Spain's entry into the EEC. Page 4

Greek programme

Greek Socialist Prime Minister Andreas Papandreou unveiled his programme for the next four years which showed a marked toning down of radical rhetoric. Page 3

Chinese army cut

China is to spend 1bn yuan (\$350m) resettling and re-employing the troops to be cut from China's army. Page 2

Uganda attack

Anti-government guerrillas attacked Jinja, Uganda's second largest town.

Guards kill man

Yugoslav border guards shot a man running across the frontier into Austria and his body was found on Austrian soil.

London bomb found

A bomb was discovered in a crowded hotel in London just a few hundred yards from Buckingham Palace.

Bishops condemn

Poland's Roman Catholic bishops condemned what they said was persecution of people who held independent political views and criticised the imprisonment of a priest who opposed removal of crosses from classrooms.

Editor freed

The editor of Nigeria's Daily Times, called in by the security police on Friday, has been released. The military authorities introduced a tough press law last year setting jail terms for reports deemed to be inaccurate. Page 19

CONTENTS

International Companies	2,3	Eurobonds	34
World Trade	19, 22	Financial Futures	34
Britain Companies	6-8	Insurance	34
Appointments	24	Letters	17
Arts - Reviews	15	Lex	17
Construction	15	Management	17
Crossword	15	Men and Matters	16
Currencies	16	Money Markets	34
Editorial comment	16	Stock markets	31
		Bourses	32
		Wall St.	32
		London	28, 29

Air India Jumbo jet crash kills 325 after mid-air 'explosion'

THERE were some suspicions late last night that the crash of an Air India Jumbo jet off the Irish coast yesterday may have been caused by a terrorist bomb. All 325 passengers and crew aboard were killed, write Lynton McLain in London, Bernard Simon in Toronto, and John Elliott in New Delhi.

The aircraft was en route from Toronto and Montreal, via London, to Bombay. It came down off the south-western coast of Ireland, only eight minutes after the pilot had routinely reported to Shannon air traffic control and had given no indication of anything amiss.

The aircraft was only about 45 minutes' flying time from Heathrow, where it was due to refuel and offload airline personnel. It was running nearly two hours late and

should have landed in London some time before it plunged into the Atlantic.

The Canadian authorities last night were urgently trying to determine if there is a link between the Air India crash and a bomb blast in Tokyo involving baggage from a Canadian Pacific flight from Vancouver. The incidents were less than an hour apart. Two baggage handlers were killed and three injured.

The Air India Jumbo crash was the world's third worst air disaster and the worst involving an airborne Boeing 747 since the aircraft was introduced 16 years ago. Grieving relatives besieged offices of Air India in Bombay as news of the tragedy spread.

The only time more people have been killed in the air in a single air-

craft accident was in March 1974, from a Turkish Airlines' DC-10 crashed with 345 people on board. But 582 were killed in Tenerife in 1977 when two Jumbo jets collided on the runway.

The suspicions of a terrorist attack were initially strengthened by statements from the Montreal airport security authorities that three suspect bags, detected by sniffer dogs and metal detectors, had been removed from the Air India Jumbo at Montreal before take-off. But the authorities said last night they could find no traces of guns or explosives in the cases.

Following the crash, security officers from world airlines have been called to an emergency meeting at the headquarters of the International Air Transport Association

(IATA) in Montreal, probably next week.

The meeting of the IATA security advisory committee is expected to concentrate on ways of tightening the monitoring of baggage and cargo as well as passengers, "because of recent circumstances," IATA said in Geneva. IATA is concerned about a "copycat syndrome" of growing attacks on civil airliners.

The Air India Jumbo jet is likely to have a serious impact on the world insurance market. The replacement value of a Boeing 747 is between \$96m and \$104m and there are likely to be substantial personal insurance claims.

The insurance risks are understood to have been spread through the world insurance market, but the London market, based on Lloyds is

likely to bear part of the risk, either directly or through reinsurance.

The circumstances of the crash point strongly to a catastrophic event in the air, either an explosion or a failure of the aircraft structure.

In New Delhi, Mr Ashok Ghelot, the Indian Minister of State for Civil Aviation, said: "An explosion is considered to be the cause of the Air India 747 jet crash near Ire-

sion was caused by a terrorist bomb was heightened yesterday morning only a few hours after the crash, when Air India said in Canada that it had been threatened with hijacks in recent months.

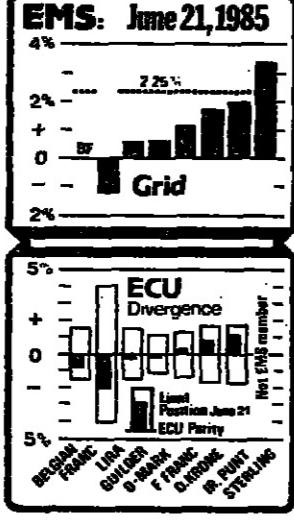
Mr Francis Dergama, the Air India regional director for the UK, told a press conference in London: "We have had over the past few months threats of hijack, and there have been threats of this nature in the past. We have had some from Indian groups, all political." However, no threats are understood to have been received in Canada in the past two weeks.

The Air India Jumbo jet, flight number AI 182, disappeared without warning from radar screens at Shannon airport at 7.15am GMT

Continued on Page 18

Israel to free 31 Shia prisoners as 'goodwill gesture'

BY DAVID LENNON IN TEL AVIV, TONY WALKER IN BEIRUT AND REGINALD DALE IN WASHINGTON



from the previous week in the face of declining domestic interest rates. It was well within its divergence limit however.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent.

The lower chart gives each currency's divergence from its 'central' ECU, itself a basket of European currencies.

A spokesman for the Shias said this was part of the overall plan gradually to release the Shias. If the hijackers want to see this as a goodwill gesture, well let them, he added.

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Mr Nahib Berri, the leader of Amal, said later on US television that he saw no connection between what he was asking for and the release of the 31 detainees.

In response to a question, he said that if he was to order the release of the 31 hostages directly under Amal control he did not know what would happen to the other Americans. He thought they would be in increased danger and could even be killed because such an action by Amal would break the link with the hijackers.

Since the hijackers' demands were issued, Israel has refused to free any of the Shias who it had taken prisoner in southern Lebanon and transferred to Atilit prison near Haifa. To do so, the Israeli Government

said, would be to give in to blackmail.

However, Jerusalem has been under increasing pressure from public opinion in the US to release the Shias, who were never charged with any offence and whose transfer to Israel is regarded as international law as illegal.

In Washington Mr George Shultz, US Secretary of State, stressed that there was "no connection" between the American hostages and Israel's decision to release some detainees. Israel would have to decide for itself what to do with its prisoners, Mr Shultz said, adding that "presumably" further releases could take place.

Mr Shimon Peres, the Israeli Prime Minister, said on American TV that the decision to release the 31 Shias had been taken a few weeks ago and had since been passed through Israel's legislative process.

Under Israeli law every detainee had the right of appeal to a special committee and if the committee recommended release, the Government had to comply. "We have had to do it," he said on the NBC programme "Meet the Press."

The Israeli cabinet yesterday discussed the latest development in the hostage affair. No details were made public but it is assumed that the cabinet approved the gesture of liberating a small number of the detainees.

Earlier M Pierre Aubert, the Swiss Foreign Minister, passed a message from Mr Berri to Jerus-

alem via the Israeli ambassador in Bern.

Israeli officials said that the Foreign Minister's telephone conversation with Ambassador Yohanan Meron was "vague" and that there was "nothing operational, nothing specific" in what the Foreign Minister had said.

In Beirut, Amal officials have been considering a possible framework agreement for the release of the hostages that would allow a face-saving deal with the US.

Mr Berri is understood to have been discussing with a West European ambassador an arrangement that might satisfy US objections to dealing directly with groups involved in the hijacking. But diplomats caution there is little or no movement towards an agreement that would end the crisis.

There are reports that a small group of passengers, including those with "Jewish-sounding names" and holders of military or diplomatic passports, who are not under direct Amal control, may have been moved out of Beirut.

The original hijackers, believed to include members of the extremist pro-Iranian Hezbollah (party of God) are understood to have these Americans in their custody as insurance against a premature deal with the US.

Akef Haidar, chief of Amal's political office, has given assurances that all American hostages are well, but indicated his more moderate group would disengage itself from the affair if no progress was made.

EEC plan to close gap in technology

By Quentin Peel in Brussels

THE EUROPEAN Commission will today outline its proposals for a European research strategy to close the widening technology gap with the U.S. and Japan.

The plans are to be presented to EEC heads of government at their summit in Milan at the end of the week, as a complement to the French Government's proposals for the co-operation programme known as Eureca. Both ideas are seen as responses to the US Strategic Defense Initiative (SDI), the so-called star wars programme, which Commission officials fear threatens to widen the gap between U.S. and European research in key areas of high technology.

The Commission will be putting forward its ideas to retain the research effort under the umbrella of the European Community, even if plans are drawn up to allow flexible participation in individual schemes by the different member states, sometimes excluding some members, and on other occasions including non-EEC European countries.

M Jacques Delors, the Commission president, told members of the European Parliament last week that he was ready to present a draft treaty to the Milan summit, along the lines of the Euratom treaty setting up the European Atomic Energy Community, to provide the institutional framework for the efforts.

The Commission's plan is to double spending on specifically Community research programmes over the next three years, although this is regarded with some suspicion by those member states, like

Continued on Page 18
Can Europe catch up? Page 16

Murdoch left to buy full control of Metromedia

BY TERRY DODSWORTH IN NEW YORK

MR RUPERT Murdoch, the Australian-born publisher, is to become the sole owner of the six Metromedia television stations he recently acquired in the US in co-operation with Mr Marvin Davis, the Denver oil millionaire.

In an abrupt turnaround, the two men said over the weekend that Mr Davis was pulling out of the \$2bn deal, which they tied up just six weeks ago. The reversal will leave Mr Murdoch to fund the acquisition alone, while giving him total control over the running of the stations.

Neither Mr Murdoch nor Mr Davis was available for comment on this unexpected change of heart, but in a joint statement they said that Mr Davis intended to "concentrate on the development" of other investments, including 20th Century Fox Film, of which he is co-owner with Mr Murdoch.

Analysts in New York suggested that one reason for Mr Davis's decision may have been growing concern over the price of the Metromedia stations at a time when his chief investments are suffering from the depressed state of the oil industry.

The main elements of the television deal were all negotiated by Mr Murdoch, and broadcasting experts are virtually unanimous in the belief that he paid right at the top end of the price range for the stations.

An official for Mr Murdoch said he will have no problem in funding the acquisition, which is structured as a \$630m cash offer plus the assumption of \$1.35bn in debt already held by Metromedia for a total of seven stations. One of these, WCVE-TV in Boston, is to be sold to the Hearst Corporation for \$450m,

On the television side, he is believed to be aiming to develop a fourth national television channel capable of challenging the major networks by integrating the production facilities of Fox with the six stations

Nine foreign banks win entry to Japan

BY CARLA RAPORT IN TOKYO

JAPAN has decided to approve the applications of all nine foreign banks seeking trust banking licences - an unexpected move designed to ease some of the trade friction between the U.S. and Japan.

Mr Noboru Takeshita, Japan's Finance Minister, announced the move at the weekend, following talks with Mr James Baker, the US Treasury Secretary. During the last six months, Japan has maintained that it would grant only eight trust bank licences to foreign banks as Japan has only eight trust banks itself.

Japan's trust banks, which engage in commercial banking as well as investment trust management, account for more than 65 per cent of Japan's corporate pension market. Although small by U.S. standards at just \$14,000bn (£56.38bn), Japan's pensions market is expected to grow by 20 per cent a year over the next 10 years as the number of pensioners swells.

The nine foreign banks include six from the U.S., two from Switzerland and Barclays Bank of Britain. The U.S. banks are Morgan Guaranty Trust, Bankers Trust, Chase Manhattan, Manufacturers Hanover Trust, Citibank and Chemical Bank.

Probe into UK export backing

By Christian Tyer in London

THE BRITISH Government is reviewing its aid and trade provision (ATP) after complaints from big exporting companies that they are losing contracts in the Third World because of more generous loan subsidies by other governments.

Ministers are already preparing to extend soft credit to China to match competition from Japan, France and other West European countries supporting their domestic industries in that fast-moving market.

But the review, by a committee drawn from several government departments, is expected to range much more widely.

The aid and trade budget has an approximate ceiling of £50-£60m (£36m-£75.5m) a year and is part of the bilateral aid programme run by the Overseas Development Administration. It is used to sweeten loan terms in

OVERSEAS NEWS

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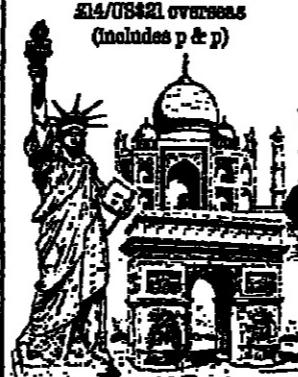
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Sri Lanka says end in sight to Tamil crisis

By John Elliott in New Delhi

SRI LANKA hopes that by the end of this year it will have solved the claims of its minority Tamil community and with the help of India, stopped permanently the tide of violence which has seriously damaged the island in the past two years.

"Come what may, support or opposition, before the end of this year I hope to see an end to the plague that has harassed this country and its people for several years," Mr J�unus Jayawardene, Sri Lanka's President, told a meeting of the country's main Buddhist religion yesterday.

Referring to Mr Raja Gandhi, Indian Prime Minister, he said: "With his help we can begin more vigorously to control terrorism in our country."

Mr Jayawardene's optimistic and tough remarks came at the end of a week during which a ceasefire was introduced following a summit meeting he had with Mr Gandhi in New Delhi three weeks ago.

Both Tamil extremists based in the southern Indian city of Madras, and the Sri Lankan security forces have avoided any violence.

Several extremist Tamil leaders were reluctant a week ago to agree to a ceasefire but were persuaded to do so by the Indian Government. They are now saying they are willing to be involved for the first time in peace talks with the Sri Lankan Government.

Mr Jayawardene is relying heavily on India to keep the extremists in line.

Although it may cause him political problems in his southern state of Tamil Nadu, where Madras is the state capital, Mr Gandhi has shown himself to be more neutral on the issue of the Tamils and the Sri Lankan Sinhalese majority community than his late mother.

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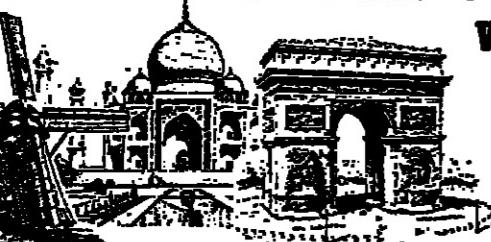
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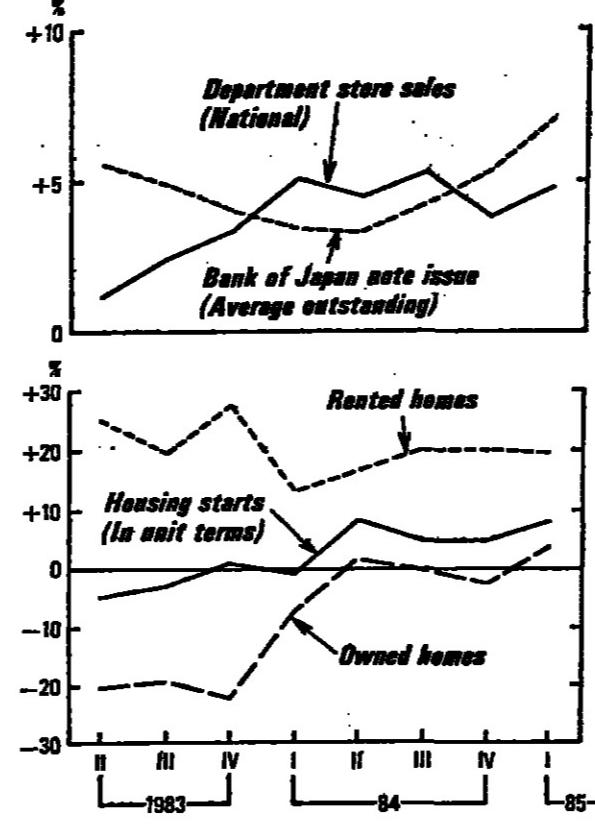
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Consumption-Related Indicators (Year-to-year change)



Sources: Ministry of International Trade and Industry, Bank of Japan and Ministry of Construction.

excess supply capacity and poor conditions of primary commodities.

Consumer prices stayed calm throughout fiscal 1984, rising only 2.2 per cent.

Under the stable prices, easy money has been sustained. The central bank set the increase in loans to banks (window restriction) in the April-June quarter at levels that commercial banks requested. In the case of city banks, the year-to-year increase rate is as high as 35.5 per cent.

The increase rate of the broadly-defined money supply (M2 plus certificates of deposit) is projected to be around 8 per cent in the April-June quarter, almost the same level as the 7.9 per cent in the January-March quarter. These indicate continued easy money.

Stable prices and easy money

Prices continued to be stable in fiscal 1984. Wholesale prices rose a paltry 0.2 per cent in fiscal 1984, although the yen weakened 3.3 per cent against the U.S. dollar. This is attributable to the Japanese economy's

\$45.6 billion surplus in its trade account as exports surged while imports edged up moderately. The trade gap far exceeded the past record of \$34.5 billion registered in fiscal 1983. The invisible trade account narrowed its deficits as returns from overseas investments increased. The current account balance registered a \$37 billion surplus in fiscal 1984, topping the \$24.2 billion of fiscal 1983.

On the other hand, the deficit in the long-term capital balance expanded to \$54.4 billion in fiscal 1984 from \$20.5 billion in the preceding year as capital massively flew out from Japan to the U.S. for higher interest rates.

The basic balance — current account and long-term capital balances combined — turned to the red in fiscal 1984. The deficit came to \$17.4 billion, second largest on record after the \$24.2 billion registered in fiscal 1979.

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Brazil leaders suffer lack of direction after first 100 days

By ANDREW WHITLEY IN RIO DE JANEIRO

THE DEMOCRATIC Alliance government in Brazil, headed by President Jose Sarney, marked its first 100 days in office this weekend amid a general sense of drift and uncertainty.

Gone are the high hopes of March when the military voluntarily surrendered power after 21 years.

In place of the perhaps unrealistic expectations of radical change and restoration of eroded living standards there is a heightened awareness of the temporary, transitional nature of the Sarney Government.

A recent remark by Sr Sarney, made in frustration to a colleague — "nobody obeys me" — told volumes. Worse it was accurate.

The Congress goes its own way, complicated more by party infighting than with the legislative tasks before it; while the government remains split between ministers associated with the previous regime and those attempting to steer Brazil in a new direction.

Last Friday, in an attempt to bolster his standing with Congress, President Sarney told a group of anxious left-wing congressmen that whatever commitments the late Senator Tancredo Neves, the president who was not sworn in, may have had with the International Monetary Fund, he himself had none. "I will play tough," he is reported to have declared.

In the absence of any discernible controls have nevertheless disgruntled industrialists, already complaining about the greater degree of uncertainty now than in the last, ineffective year of the Figureiro government.

At the central bank, the orthodox monetarist policies of Sr Antonio Carlos Magalhaes appear to be working in taming money-supply growth. What is lacking, however, is the swing of the axe against the hundreds of major state utilities and companies which grew so far and independent under the military.

The public reaction would probably be stronger by now if the Menga affair and the recent success of the national football team had not distracted attention from the Government's vacillation.

These controls have nevertheless disrupted

the Chinese economy. Like it or not, the president knows he has to make heavy cuts in public spending this year and — although the details of this are yet to be spelled out — increase the tax burden. If Brazil is to avoid the agonies Argentina has suffered over the past two years,

Chinese leaders have indicated that the country would be better served with those in soldiers in civilian service, and that the money eventually saved from the mass demobilisation will aid the economy.

The troop cuts are also part of the leadership's strategy to streamline and modernise the People's Liberation Army, which Mr Deng Xiaoping, the Chinese leader, has called "bloated." When the reduction is complete, the PLA will have 3m troops.

Stories have already appeared in the Chinese media lauding the usefulness of recently demobilised soldiers. In Peking, former soldiers have been employed as drivers, factory workers and cooks.

In announcing the cost of re-settlement, Mr Cui Nai-nan, Minister for Civil Affairs, said the pruning of the military is a "glorious task" which needs the combined efforts of many departments.

Mr Cui's ministry will handle the resettlement of about 100,000 officers and 400,000 soldiers, while the remaining troops to be shed will be employed through the labour departments of central and provincial governments.

A concern of senior officers is that their demobilisation will lead to a loss of prestige through being given lowly civilian positions. To allay their fears, the Chinese media has reported numerous cases of senior officers taking "leading positions" in their new work units.

Two clubs for retired officers have been built in Peking, and municipal authorities have constructed a rest home for retired military men at Beidaihe, a popular beach resort.

The demobilisation was announced unexpectedly by Mr Hu Yaobang, the Chinese general-secretary, while in New Zealand on his April tour of the South Pacific.

● China's national airline, CAAC, said yesterday it could not keep pace with rising demand, despite investing heavily in new planes, and would need at least two years to complete its planned re-organisation. Reuters reports from Peking.

The airline said that in the first five months of 1985 the airline had carried 60 per cent more traffic than in the same period last year due to China's tourist boom and Peking's drive to open up the economy.

Argentina to pay \$320m debt interest this week

By PETER MONTAGNON

ARGENTINA WILL this week pay a further \$320m (£254m) in overdue interest with creditor banks, bringing payments up to date through February 28.

The payment has been made possible by the \$483m bridging loan granted to Argentina by the U.S. and 11 other countries last week. It is designed to protect the country from seeing its debt downgraded to "value-impaired" by the U.S. authorities, a move which would force U.S. banks to set up expensive loan-loss provisions.

A committee of U.S. bank regulators responsible for monitoring foreign countries' debts decided at a meeting last week to defer any further decision on Argentina until October. By then, however, President Raúl Alfonsín's government should have completed a major

restructuring package with its local creditors.

Legal documents on this package are to be sent to creditor banks world-wide this week in spite of the fact that commitments to the \$4.25bn credit, which is a pivotal part of the rescue scheme, are still \$40m short of the targeted total.

● Colombia will begin this week to seek support for a \$1bn (£783m) loan agreed with its 14 bank consortium committee, the Finance Ministry said.

It is revealed in a communiqué that the loan's repayment terms, which had been partly disclosed in New York last week.

● The Peruvian Government yesterday rejected a Cuban call for Latin American countries to stop payments on the region's \$360m (£285bn) foreign debt.

The perils of Keating's tax plan are so grave that some believe it may make or break Hawke's Government

● Keating will not be disgraced by this charge: he is in too great a hurry.

The son of a bollermaker, he left school at 14, and joined the Labor Party that year. He entered Parliament in 1969, when he was noted for a tendency to call people "coves" and rose swiftly. He served briefly as a minister in the Whitlam Government that was sacked by then Governor-General, Sir John Kerr, in late 1975.

His reign as Treasurer has been marked by whirlwind activity: floating the dollar, liberalising the financial markets, and insisting that as many as 16 foreign banks be ushered in.

I once saw him wearing a string vest, but his appearance now — silk ties, expensive suits, and very cold eyes — makes him indistinguishable from the bankers and mining barons with whom he mixes so easily. January 18 was his first birthday.

The timetable goes like this. On July 1 Mr Hawke hosts a

tax summit of interested parties in Canberra which has already been dubbed one of the Prime Minister's sillier ideas.

In theory, the summit will discuss the White Paper on tax reform published by the Government on June 4; in practice, it may well develop into an extended fit of whining and special pleading.

This week, the brewers claimed that beer prices would rocket as a result of the proposed 12.5 per cent consumption tax (similar to VAT). Mr Keating said the claim was rubbish. But more insidious charges will ultimately be unleashed, partly because the White Paper envisages not only a switch of emphasis from direct to indirect tax, but also a war on "luxury and personal" (fringe benefits) and on tax shelters like gold mining and film production. (Foreign



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NZ dollar continues to make sharp gains

By Dai Hayward in Wellington

THE NEW ZEALAND dollar has again proved its strength in the world currency markets rising strongly last week against sterling as well as the U.S. and Australian dollars.

In a dramatic mid-week move it jumped a full two cents in value against the U.S. dollar — the first time in the past two months it has risen two cents in 24 hours.

Foreign exchange dealers and financial operators who predicted a sharp decline in the value of the NZ dollar after it was floated in March have been proved wrong. Now some are confidently predicting it will hold firm and possibly even rise higher.

The NZ dollar improved against sterling from 0.3567 to 0.3613 on Thursday the day of its major upward move.

It rose to U.S.\$0.47—just fractionally below its pre-float level of \$0.473. This is well above the \$0.42 level which many in the currency markets were predicting would be the level after the March float.

On Thursday it also rose more than one cent against the Australian dollar to reach A\$0.707.

The Kiwi dollar has gained against European currencies which have themselves been rising. It rose against the German mark from 1.39 to 1.41 on Thursday and on Friday was DM 1.42 and \$0.385.

When the dollar was floated in March the NZ Reserve Bank index was 62.7. On Thursday the index touched 63.4. It slipped back to 63.3 at the close of Friday but this was still above the pre-float level.

Initially it was said speculators and exporters who had moved funds offshore anticipating a drop in the dollar had to bring these back and this helped to maintain its value. It was suggested that when this demand was satisfied the NZ dollar would slide down.

This did not happen and now other reasons for the firmness of the NZ dollar are being suggested. The declines in the U.S. and Australian dollars have helped the NZ dollar.

The NZ budget reassured overseas operators the NZ economy is improving with a substantial reduction in the government deficit.

Papandreou tones down Left rhetoric in policy speech

BY ANDRIANA IERODIAKONOU IN ATHENS

GREECE'S SOCIALIST Prime Minister unveiled on Saturday a policy programme for the next four years, which showed a marked toning down of radical Left rhetoric, without however abandoning a commitment to social welfare oriented economics and a foreign policy of pacifist neutrality.

Dr Andreas Papandreou, who told the parliament that the programme represented a blend of his party's 1974 founding charter and the "experience of four years in government" kept his options open on the critical issue of the future of the four U.S. military bases in Greece.

He said his Government was "bound towards the parliament and the people to abide by the terms and the timetable of the agreement on the bases. This was made by diplomats to be a Delphic statement, given that the terms of the five-year bases agreement signed in 1983 include a termination option, the exercise of which however is not obligatory."

Dr Papandreou warned that the policy of boycotting elections in the Aegean and deadlock of negotiations as the setting up of a new Alliance command headquarters in Greece, would remain on the table as long as the Greek-Turkish dispute which underlined them was not resolved by Nato in such a way as to respect Greek "sovereignty rights."

Dr Papandreou said that Athens would continue to link the start of a dialogue with

Cossiga expected to win presidency

BY JAMES BUXTON IN ROME

ITALY'S Parliament this evening meets to elect a new President of the Republic; he is widely expected to be Sig Francesco Cossiga, the Christian Democrat president of the Senate.

Some commentators are saying that the successor to 88-year-old Sig Sandro Pertini could be elected on the first ballot — something that has not happened in presidential elections since the first one in 1948.

Last night Christian Democrat MPs were meeting and were expected to formalise their choice of Sig Cossiga as candidate.

Already Sig Ciraco De Mita, the party leader, has received indications both from the other parties of the ruling coalition — the Socialists, Republicans, Social Democrats and Liberals — and from the Communists, that they are prepared to approve the choice of Sig Cossiga.

A last-minute hitch cannot be ruled out however, and it is not certain that Sig Cossiga will be elected on the first ballot. For the first three ballots a two-thirds majority of MPs from both Houses of Parliament plus representatives of the three sectors majority is required.

Canaries chief resignation

LAS PALMAS, Canary Islands —

The head of the Socialist Government of the Canary Islands has resigned after opposition groups rejected the terms of Spain's entry into the EEC, officials said yesterday.

Sig Jeronimo Seavedra, resigning after the regional parliament voted 30-27 against the accession treaty signed in Madrid on June 12 on the grounds that it would seriously damage the islands' economy.

Tens of thousands of farmers in the Canary Islands, which are part of Spain, have protested in recent months, saying their livelihoods would be harmed under the conditions negotiated for the Canaries.

The newspaper explained that the "enemy," using "technological equipment in space" can acquire large amounts of important information in a short time.

Greens fail to heal rift in accord with Social Democrats

BY PETER BRUCE IN BONN

WEST GERMANY's radical Greens Party, struggling to recapture public favour after heavy defeats in two important state elections this year, failed yesterday to heal a fundamental split over whether the party should commit itself to a coalition with the opposition Social Democrats (SPD) if the two groups were able to form the next government.

Some 700 Green delegates called to an extraordinary congress in Hagen, south of Dortmund, at the weekend, rejected motions calling for a commitment to coalition with the SPD and another rejecting cooperation in forming such an alliance.

Failure to clarify the party's position could threaten its chances in further state elections next year and the federal poll in 1987. The Greens have a small representation in parliament and their only real hope of winning cabinet seats would be as junior partners in an SPD government. The SPD, however,

has started many leading Greens not only by thrashing them in the recent Saarland and North Rhine-Westphalia elections, but by also successfully usurping a number of popular Green platforms.

The Hagen conference, designed to settle the feuding within the party over SPD co-operation in the wake of the two defeats, achieved little more than the compromise reached by the party at its last federal congress in Hamburg last December when its political stock appeared to be riding high. Delegates

to settle the feuding within the party over SPD co-operation in the wake of the two defeats, achieved little more than the compromise reached by the party at its last federal congress in Hamburg last December when its political stock appeared to be riding high. Delegates

Pope blocks closer Polish link

BY OUR ROME CORRESPONDENT

THE POPE has allowed his fellow Pole Mr Stefan Olszowski, Foreign Minister, to feel the weight of his disapproval for the Polish Government's domestic policies.

A meeting between the two men in Rome on Saturday was widely reported to have been cool.

The Pope is understood to have made clear that he has no intention at this stage of acceding to Polish requests to raise the status of Poland's ties with the Vatican to those of full diplomatic relations.

Pope John Paul is understood to have indicated his dismay at the recent sentences given to the three

solidarity activists in Gdansk, and to the decision to try seven more Solidarity members in Katowice.

Behind the coolness is the Vatican's disapproval of the way the Government of General Jaruzelski treats the Catholic Church in Poland. A particular point at issue is

the question of who — the Church or the Government — should decide how to distribute funds collected by Western churches for the benefit of Polish farmers.

To show his disapproval of the Gdansk sentences Sig Bettino Craxi, the Italian Prime Minister, refused to meet Mr Olszowski.



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WORLD TRADE NEWS

Paris signs FF 2bn line of credit deal with Mexico

BY DAVID HOUSEGO IN PARIS

FRANCE has made available a FF 2bn (£168m) line of credit to Mexico to finance equipment purchases from France.

A protocol to this effect was signed during the visit to Paris last week of President Miguel de la Madrid of Mexico. Nine letters of intent with French groups covering major contracts were signed at the same time.

Among the potential contracts are a FF 381m agreement for the extension of the Mexico City underground, a FF 700m purchase of two bulk containers and a FF 400m deal for two tug boats.

The agreements come at a time when France's trade deficit with Mexico has widened because increased French purchases of crude oil have not

India expects oil export earnings to drop sharply

BY JOHN ELLIOTT IN NEW DELHI

INDIA'S oil exports are expected to decline sharply from Rs 12.2bn (£1.2bn) to Rs 7.5bn in the current financial year 1985-86 because of increased oil refinery capacity being introduced in the country to process oil from the Bombay High.

The country's oil refining capacity has fallen behind the rapid expansion of its domestic oil production, which totalled 30m tonnes last year, and for the past four years some unrefined oil has had to be exported. Last year the U.S. took most of the exports, totalling some 7m tonnes.

Refinery capacity is expected to increase from about 35m tonnes last year to 42.1m tonnes this year, causing the cut in exports.

Despite this drop in export earnings, however, the Indian

Reagan opposes textile quota Bill

By Nancy Dunn in Washington

THE REAGAN Administration has come out strongly in opposition to the popular textile and apparel quota legislation being considered in Congress.

In a letter to all members of state, commerce, treasury and labour and the acting U.S. Trade Representative called for the defeat of the measure.

The legislation is not necessary to maintain "a strong, viable domestic textile and apparel industry," they said.

"Indeed, the level of protection contemplated in the Bill is not only contrary to the free-market principles which have made our economy the envy of the world, but would adversely affect every citizen in the U.S. because of higher consumer costs."

The legislation already has the backing of a majority of House and Senate members, and unless the Administration can get the Bill stalled in committee, it may well be passed.

Some Senators are considering the possibility of attaching it to legislation vital to the President to avoid a veto.

Under the legislation, total U.S. textile imports would be cut by almost 27 per cent, according to a report prepared by the Commerce Department. The study shows that textile shipments from the "big five" exporters (Hong Kong, Korea, Taiwan, China and Japan) would shrink by 37 per cent.

The Bill is designed to push import levels back to where they would have been had they not risen so much last year.

The study found that Brazilian textile imports would be cut by 80.5 per cent. China's would decline by 59.1 per cent.

However, textile imports could rise by 230 per cent from Chile, 42.8 per cent from Poland, 21.7 per cent from Switzerland.

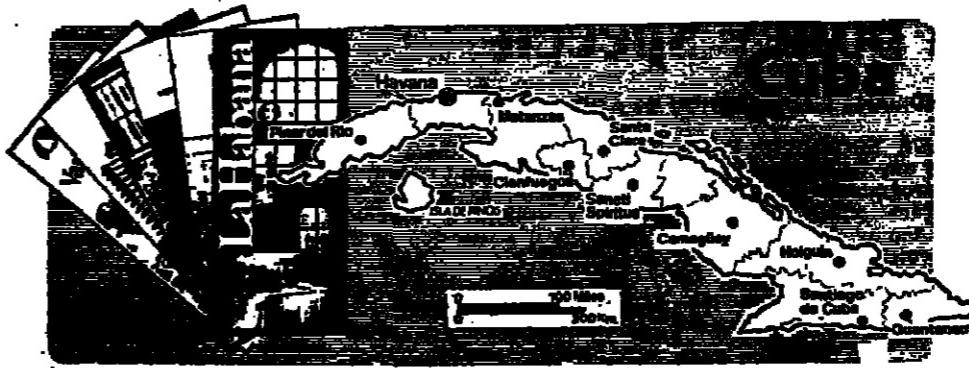
UK asks Taiwan to cut wool import tariffs

Britain has asked Taiwan to cut its import tariffs on machinery and wool to redress the trade imbalance between the two countries, the Taiwan Finance Ministry said, Reuter reports from Taipei.

The Ministry's position will be considered tomorrow by Premier Yasuhiro Nakasone, his cabinet and leading Japanese politicians. The meeting is expected to approve a number of tariff cuts as a first step toward the formation of an Action programme on boosting Japan's imports, expected by the end of next month. Agriculture Ministry officials

Frank Gray recently in Havana reports on plans to double hotel capacity

Cuba sets out to lure the foreign tourist



CUBA'S tourism industry is embarking on a five-year programme to more than double the country's accommodations in anticipation of even greater foreign currency earnings than were accrued in the first half of the decade.

Dr Jesus Jimenez, vice-president of the Instituto Nacional de Turismo (Intur), the state tourism organisation, said that hard currency earnings in the sector last year were the best of the past 10 years, when Cuba began seriously to encourage the revival of foreign tourism.

Hard currency earnings were estimated at \$100m based on more than 206,000 foreigners visiting the country.

Mr Hector Hernandez, the Mexican Minister of Commerce indicated to Mrs Edith Cresson, the French Industry Minister, that Mexico wanted to

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centres in such places as Holguin, Santa Lucia, Pinar del Rio, Matanzas and the Isla de Juventud of the south coast.

Foreign contractors, who are already watching the Cuban tourist development plan, will be disappointed as few big projects are likely to be let to non-Cuban concerns.

There have been discussions between an Argentine group recently completed a turnkey contract for accommodation at Varadero beach, but much of the work will be done by Cuba's Unica building company.

The sector is dominated by tourists travelling on inclusive tour packages, marketed abroad by Cubanair, the overseas arm of Intur.

In addition to the recent decision to inaugurate radio broadcasts from Florida,

of the 206,000 visitors entering the country, some 168,000 originated in Western countries. They were dominated by

Canada (45,000), Mexico (25,000), Spain (22,000), West Germany (20,000) and Italy (20,000) as well as increasing numbers of visitors from other European nations such as France.

The Comecon bloc, particularly East Germany, provided 38,000 visitors.

In Europe, Cuba's historic Spanish connection is vital to its long-term tourist development programme. Iberia Airlines of Spain is Cubatur's primary marketing arm on the Continent and, because of its extensive intra-European routes, particularly East Germany, provided 38,000 visitors.

Cubana, with the opening of the Canadian market, was able to acquire used DC-8s from Air Canada, but one was destroyed in a terrorist explosion and the other has since been retired.

Mr Bono says Cubana is still in the market for U.S. equipment, but in the meantime it is content to leave the bulk of its support for Cuba's tourism industry to foreign airlines.

SHIPPING REPORT

Little activity in tanker and dry cargo markets

BY ANDREW FISHER, SHIPPING CORRESPONDENT

IT WAS not a week to set tonnage racing on the tanker and dry cargo market—despite their conditioning to long periods of weak rates and sluggish trading, some shipbrokers described last week as one of the quietest ever.

Bearing out the continued poor state of tanker markets, Lloyd's Monthly List of Laid Up Vessels showed there were 334 such vessels of 5,000 tonnes laid up on June 1, slightly more than the previous month.

In the dry cargo sector, Denholm Coates said: "It was another sombre week." Despite a small increase in Atlantic activity, rates eased. There were 50 cent drops in grain rates from the U.S. Gulf to Europe.

Soviet Union chartering activity for grain has abated, but there were reports of Soviet purchases of up to 14 handysize (20,000-45,000 dwt) bulk carriers at \$47m each.

World Economic Indicators

	RETAIL PRICES (1980=100)				% change over previous year
U.S.A.	May '85	April '85	March '85	May '84	3.7
UK	130.1	129.8	129.2	125.5	7.0
France	142.4	141.8	138.8	133.1	2.5
W. Germany	121.1	120.9	120.5	118.1	2.5
Italy	156.9	155.8	154.7	147.3	6.5
Netherlands	188.3	186.6	185.1	171.9	9.5
Belgium	122.4	121.9	121.0	119.4	2.5
Japan	140.3	139.8	138.7	133.1	5.4
	113.9	113.4	112.9	111.9	1.8

Source: (except UK, U.S.): Eurostat.



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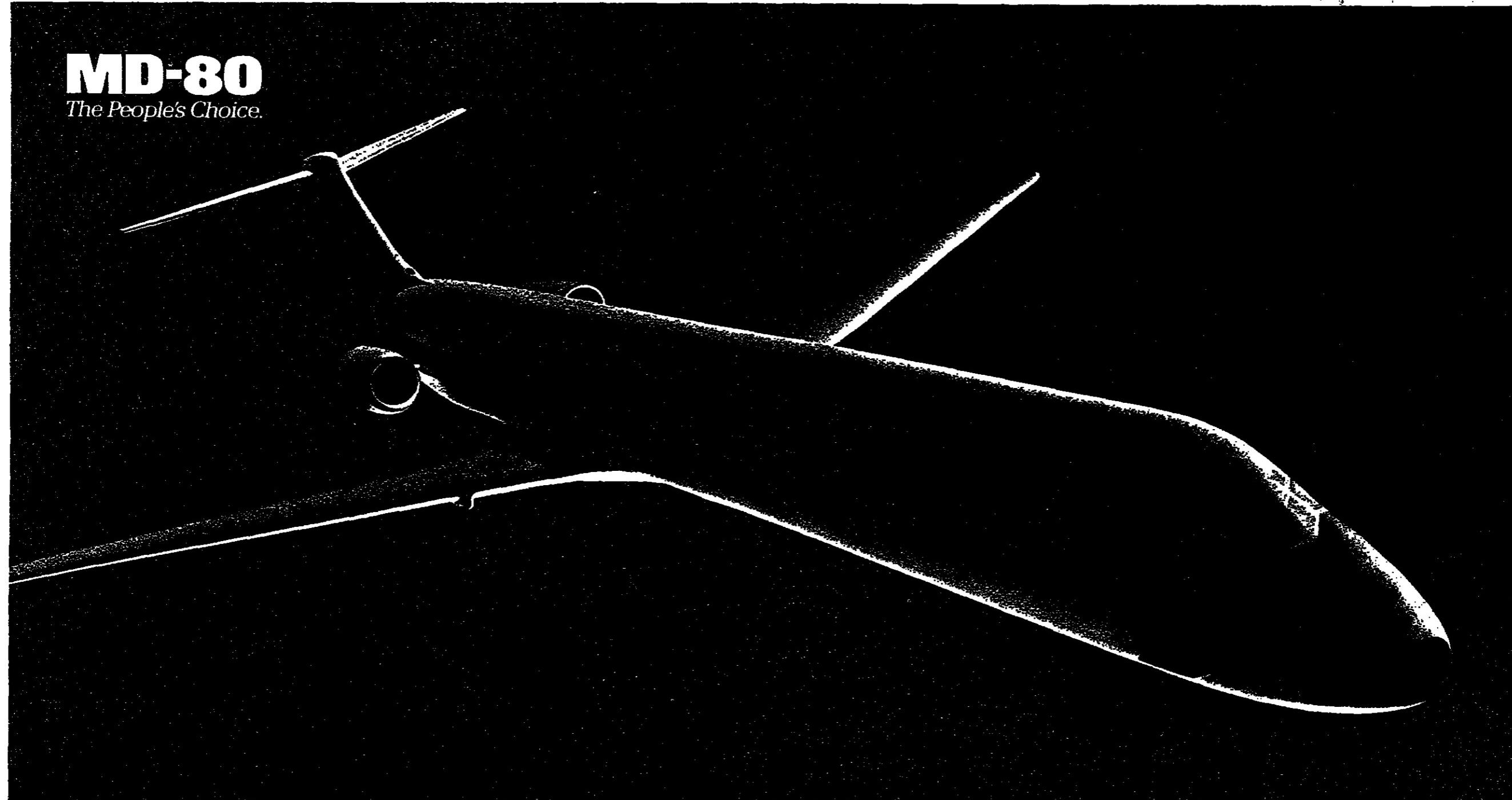
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UK NEWS

Transport union softens defiance of labour laws

BY BRIAN GROOM AND ARTHUR SMITH

BRITAIN'S largest trade union, the left-led Transport and General Workers' Union (TGWU), has started taking a more flexible line towards the Government's labour laws even before its biennial conference decides this week whether to modify its formal policy of defiance.

The conference opens today in Bournemouth, on the south coast of England. Mr Moss Evans, general secretary, declined yesterday to predict which way delegates would decide, but added: "I have no doubt at all that they will take a pragmatic line."

Signs of pragmatism are already emerging. They include:

- A statement by Mr Evans yesterday that the union is likely to defend itself in court against a damages claim from Austin Rover arising from last November's strike.

- A decision by the TGWU's London bus committee to hold a secret workplace ballot next Tuesday before taking industrial action on pay and productivity.

- The likelihood that a ballot will be held if, as is threatened, Ford's assembly line workers take action over a pay grievance next winter.

- References made by Mr Evans yesterday to a ballot which was held before the current national pay strike at Golden Wonder, and another held at Pirelli on retaining union membership agreements.

The union is strenuous in claiming that all this is happening within current policies and rules. "If you look at our rule book there is nothing preventing any of our members from having a ballot," Mr Evans said. "We do not have to change our rules to meet the requirements of this legislation."



Moss Evans: 'nothing to prevent a ballot'

Mr Evans said the union would defend itself in court. Its decision not to do so before when faced with contempt proceedings for disobeying an injunction in the Austin Rover case - for refusing to withdraw a strike call until a ballot was held - was taken because counsel said the only defence was to repudiate the actions of union officials. He said the union had not been prepared to do this. That led to a £200,000 fine.

"Defending ourselves against a claim for damages is a different ballgame altogether," Mr Evans said. "We would defend ourselves because we believe we were more damaged than Austin Rover were."

It is understood, however, that the TGWU is the only one of eight unions not to have so far submitted a statement of defiance, in response to Austin Rover's statement of

claim for damages as a result of last November's strike.

The company, the volume car subsidiary of state-owned BL, sent a letter by hand to the union's headquarters last Friday giving it a week to do so. Otherwise, Austin Rover would seek a "default judgment" from the office of the High Court, making the union technically guilty when the full hearing takes place.

- The National Union of Railwaymen (NUR) should review its policy of opposition to the pre-strike ballot requirements of the 1984 Trade Union Act, Mr Jimmy Knapp, its general secretary, said yesterday. David Brindle writes.

His comments came on the eve of a branch resolution calling on the union's national executive to "seriously consider" pre-strike votes.

Mr Knapp would not say whether he would speak in support of the resolution. He did say that the policy could be reviewed with, in his view, no change in the NUR's basic opposition to the Government's employment laws.

One factor in Mr Knapp's thinking is undoubtedly the failure of last month's strike among NUR members on London Underground, called without a ballot. He pointedly said yesterday that the object of calling strikes was to win them.

Another factor is British Rail's demand for £200,000 damages from the NUR and the train drivers' union Aslef, arising from the 24-hour strike staged on parts of the Eastern and Midland railway regions on January 17.

Lack of training revealed in survey

By Alan Pike, Industrial Correspondent

PRIVATE sector companies in Britain spent an average of £200 per employee a year - only 0.15 per cent of turnover - on training, according to a survey undertaken for the Manpower Services Commission (MSC).

The survey reveals a giant gap between employers' purported attitudes towards training and their actual investment in it.

A total of 89 per cent of employees interviewed in the survey said they regarded training as an essential investment. Almost the same proportion believed training was necessary to maximise productivity and profits, and 95 per cent said they recognised that their employees needed to learn new skills.

Yet evidence from the same employers indicates that only about £20m a year is being spent on training by private sector companies with 25 or more employees - a fraction of expenditure in countries like West Germany, the U.S. and Japan.

The survey found that 24 per cent of establishments had provided no training of any kind during the previous 12 months.

Almost all types of relatively informal on-the-job instruction have been included in the survey's definition of training. Off-the-job training amounted to an average of 3.5 days a year for those employees who received any training during the 12 months prior to the survey, or 1.8 days spread across the private sector workforce as a whole.

This, says the survey report, compares with the 2.5 days per year which, it has been calculated, British managers spend on "business meals" above a normal lunch break.

The survey, carried out by IFF Research, was commissioned by the MSC as part of its adult training campaign. Interviews covered a sample of both manufacturing and service sector companies with a total of 350,000 employees.

Mr Bryan Nicholson, MSC chairman, said the lack of investment in training illustrated by the survey was "bordering on the fadulatory". But the findings also demonstrated a definite link between business success and training performance.

Racing paper responds to challenge

BY TERRY POVEY

PLANS to revitalise The Sporting Life newspaper and cut costs have been announced by Mr Robert Maxwell, chairman of the Mirror Newspaper Group which owns it.

The move follows closely on the announcement of the launch of a competitor for the 126-year-old horseracing paper. The Racing Post is due to appear in early 1986 and is being financed by the four Maktoum brothers, members of the Dubai royal family, who are leading racehorse owners.

For both The Sporting Life and

its challenger the key problem is the limited size of the readership. Both papers will be fighting over a market not thought to be much bigger than The Sporting Life's existing circulation of 15,000.

The Sporting Life has been losing money for some time - a £1m loss is expected this year. Mr Maxwell said: "There's no room for two such publications. The Life has been tops for 126 years and I am prepared to spend whatever is required to keep it there."

Key to the revitalisation will be a

switch to a new printing plant - almost certainly one which is part of the Maxwell-owned BPCC printing and communications organisation - to allow the use of colour and reduce production costs.

The Post is being headed by Sir Gordon Brunton, formerly chief executive of the International Thomson Organisation and a horse breeder. The Maktoums are reported to have provided £1m to start the paper and "we have guaranteed to back it for up three years".

Lack of
training
revealed
in survey

Director of Hawley to leave in shake-up

By Alan Pilkington

MR PETER BAIN, a key director of the Hawley service industry group headed by Mr Michael Ashcroft, is to leave the company amid a surprise shake-up of its peripheral investment interests.

Mr Bain, 42, will take on an executive role in Pineapple Dance Studios, the once-glamorous concern headed by Ms Debbie Moore, which has recently slipped into loss and suffered a sharp fall in its share price.

An investment vehicle controlled by Hawley is meanwhile selling its 28 per cent stake in Pineapple — half of the shares are understood to have gone to Mr Bain himself. It is also disposing of large minority holdings in the Miss World group and in Group Lotus.

Mr Bain's departure, expected to be formally announced this week, is one of a long series of surprises which have dogged Hawley's image in the City of London as it has grown at a bewildering pace through rapid acquisitions, financed largely by issues of new shares.

Last year, during a campaign to improve UK investors' understanding of the company's central businesses, it announced that it was moving its domicile to Bermuda.

Mr Bain, a marketing expert who has headed Hawley's home improvement subsidiary Kean & Scott and will remain a non-executive director there, has been responsible for the drive to explain the company to investors and the press. Since last year, he has been its spokesman.

Hawley has been focusing its growth on commercial cleaning, security products and home improvements, with a marked emphasis on expansion in the US. But it has attracted City criticism because of its differing non-core investments.

Last year Mr Ashcroft and his friend Mr David Wickins, chairman of British Car Auctions, channelled most of their respective secondary interests into Midepsa, a Montreal-based shell company.

Despite the recent sales, Midepsa still has substantial interests. It owns the motor dealers Henrys, the limousine manufacturer Coleman Milne and has a stake in the packing group Cope Allman.

UK NEWS

Joint attack mounted against Insolvency Bill

BY GEORGE GRAHAM

A RARE alliance of business and consumer lobbies has come together in an attack on the Insolvency Bill now being put through parliament by the Government.

The Confederation of British Industry and the Institute of Directors (IoD) have joined the National Consumer Council (NCC) in condemning as inadequate the Bill's provisions for making directors personally liable for their companies' debts when they are found guilty of "wrongful trading".

The three groups have together drafted a new version of the Bill's clause 9, which defines the offence of wrongful trading. They have written to Mr Norman Tebbit, Secretary of State for Trade and Industry, asking him to adopt the new clause at the Bill's report stage.

They believe the present version of the clause "is obscurely worded,

is unlikely to be effective where it is needed but could have undesirable consequences for the whole business community."

"It would catch nobody at the right time, but might catch everybody when it was too late," said Mr Richard Thomas, legal officer of the NCC.

The NCC has been at loggerheads with the CBI and the IoD during the Bill's passage through the House of Lords. They fought successfully to quash plans for the automatic disqualification from holding office of directors whose companies were wound up.

The consumer group described itself as "sadly disappointed that business interests were able to bannock the House of Lords into seriously diluting the Insolvency Bill".

During the House of Commons

committee stage, however, the three groups were brought together by their dissatisfaction within Clause 9 as it now stands.

They feel that Clause 9, in conjunction with Clause 7 — which provides for the disqualification of unfit directors — should solve the problem of phoenix companies, which close down one day and start again the next under a new name, leaving a string of unsatisfied creditors.

The Government has suffered a string of setbacks over the Insolvency Bill. It was outvoted three times when the Bill passed through the House of Lords, and was prevented from reversing one of these defeats in the House of Commons committee stage by a revolt of Conservative backbench MPs. Three Conservatives also abstained from the vote on Clause 9.

Cabinet reviews spending plans

BY MARGARET VAN HATTEM

CABINET ministers met last night for what was described as "a strategic review" of public spending plans over the next decade.

Mrs Thatcher, speaking at the Welsh Conservative conference at the weekend, explicitly promised further tax cuts. "Yes, we are cutting personal taxes — not yet enough — but we are going in the right direction and we intend to go further," she said.

At yesterday's talks at Chequers, the Prime Minister, Mr Nigel Lawson, the Chancellor of the Exchequer, Mr Peter Rees, Chief Secretary to the Treasury, and Mr Norman Tebbit, Trade and Industry Secretary,

have over the past week all put on record their commitment to tax cuts before the next general election.

Mr Lawson is believed to have assured his colleagues that there would be no spending cuts package this autumn — but to have stressed that there would be little room for spending growth over the next three years if the planned £9.5bn tax cuts were to be introduced.

The meeting is understood to have concluded with a long discussion of the options facing the Government, but without any decisions being taken.

Tory MPs rebel over EEC payment

THE GOVERNMENT will face a mini-rebellion tomorrow by some of its MPs over legislation approving an extra £250m payment to the EEC budget for 1985.

Conservative parliamentary officials were last week confident that, while the number of abstentions might be substantial, only a handful would vote against the Government.

The European Communities (Finance) Bill, which is being opposed by Labour, seeks approval for both the "own resources" decision (raising the ceiling on VAT contribu-

tions by member states from 1 per cent to 1.4 per cent) and the inter-governmental agreement (providing for a top-up of £1.15bn to the 1985 budget, of which the UK share is £250m).

The Government insists that the impact on the UK budget will be minimal. The special arrangement for abating the UK's VAT contributions means that the maximum VAT rate due from Britain is expected, it says, to remain below 1.4 per cent throughout the life of the 1.4 per cent ceiling.

Of the £250m extra contribution,

the Treasury estimates that about half will return to the UK in the form of higher receipts, while the rest will be covered by the special arrangements agreed at the Fontainebleau summit, so that the net cost to Britain would be £40m.

The first signs of Tory backbench hostility emerged last week in an amendment to a government motion on development in the European Community. The eight signatures were led by Mr Tedd Taylor and Mr Jonathan Aitken. They called on parliament to ignore "foolish and impractical proposals"

Company Notices

ACCOR

"Société Anonyme au capital de F. 890.218.700
Head Office: 2 rue de la Mare Neuve — 91000 EVRY
RCS Corbeil Essonne B 60203644

Resolutions passed on May 28, 1985 by the General Assembly
of the holders of ACCOR — 71% — 1984-1999 US\$ 1,000 Con-
vertible bonds.

First Resolution

The General Assembly of the holders of Accor — 71% — 1984-
1999 US\$ 1,000 International Convertible Bonds, at an ordinary
meeting, acting pursuant to article 312 of French law of July 24, 1946,
and having taken knowledge of the terms of the Board's report,
has decided to appoint as Representatives of the "Masse"
of the holders of said Bonds:

—Mr Julian STURDY MORTON

—Mr Jean-Claude NOHEN

—17, Boulevard Bourdon — 75004 PARIS

Such representatives shall have, without any restriction jointly
or severally, power to act in accordance with article 312 of French law of July 24, 1966,
power to take on behalf of the "Masse" management actions to
defend the common interests of the Bondholders.

The term of their office shall be on the last day of the one-year
period commencing on the date set for the repayment of the Bonds
included in the last amortization operation.

The Assembly sets the remuneration of each of the Repre-
sentatives of the "Masse" at FF. 1,500 a year.

Second Resolution

The General Assembly of the holders of Accor — 71% — 1984-
1999 US\$ 1,000 International Convertible Bonds, at an ordinary
meeting, acting pursuant to article 312 of French law of July 24, 1946,
and having taken knowledge of the said resolution passed by the General Assembly
of the shareholders as an extraordinary meeting on May 28, 1985
authorising the Board to effect in France or on the international
market or on the foreign market, one or several issues of bonds with warrants to purchase equity shares of Accor,
approves, as far as it is concerned, the decision made by the
shareholders to waive the exercise of their preferential rights to
subscribe to the Bonds with warrants to purchase equity shares, which
could be issued.

Third Resolution

The General Assembly at an ordinary meeting, decides that
all documents in connection with the calling, its resolutions, its
decisions, will be available at the head office.
All powers are given to the bearer of an extract or a copy
of the minutes of the present meeting in order to proceed to any
necessary registration or publicity.

THE "SHELL" TRANSPORT AND TRADING COMPANY, B.I.C.

Notice is hereby given that a
balance of the register will be
struck on Thursday, 4th July, 1985

for the preparation of the half-
yearly statement on the
SECOND PREFERENCE SHARES, for
the six months ending 31st July,
1985. The dividend will be paid on
1st August, 1985.

For Transfers to receive this divi-
dend, their transfer to the Register
with the Company's Registrar,
Lloyd's Bank Plc, Registrar's Depart-
ment, Goring-on-Thames, Berks, RG1
West Surrey, not later than 3.00 pm
on Thursday, 4th July, 1985.

By Order of the Board
D. W. CHESTERMAN
Secretary

ART GALLERIES

FIELDSCROFT, 62, Queen's Grove, NW8.
Postbox: Adams, 10, Queen's Grove, NW8.
Sper, Weston and others 01-965 3600.
01-953 2107. IMPORTANT XIX & XX
CENTURIES. Paintings, drawings, water-
colours, prints, sculpture, furniture, bronzes,
etc. Tel: 01-953 2107. 10-5.30pm. Thurs-
days, 8pm. Last Friday, 10-5.30pm.

ALLIANCE HAND EMBROIDERED SILK
GARMENTS. 100% Hand Embroidered
different and inexpensive gifts. From as
little as £10.00 upwards. Tel: 01-953 2711.
2712. Mon-Fri. 10-5.30pm. Sat. 10-5.00pm.
LONDON. 10, Bow Street. Exhibition:
Waterloo. Tel: 01-953 2711.

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This announcement is neither an offer to sell nor a solicitation of an offer to buy these securities.
The offer is made only by the Prospectus.

NEW ISSUE



\$25,000,000

June 19, 1985

Deposit Guaranty Corp.

8 3/4% Convertible Subordinated Debentures Due 2010

Interest Payable on December 15 and June 15

The Debentures are convertible at any time prior to maturity, unless previously redeemed, into Common Stock, no par value, of the Company at \$58.50 per share, subject to adjustment in certain events.

Price: 100%

Plus accrued interest from June 15, 1985

Copies of the Prospectus may be obtained from the undersigned only in States where the undersigned may legally offer these securities in compliance with the securities laws thereof.

Keefe, Bruyette & Woods, Inc.

First Southwest Company

Price war over petrol may be renewed

By Ian Hargreaves

RETAIL PETROL prices in the UK appear to be on the slide again after two months of stability.

Both Esso and Shell say they are now offering dealer support incentives to allow their retailers to compete with cut-price offers by smaller, independent petrol companies in the north of England. Competition is, as usual, especially fierce in the north-west.

Almost one in five Shell stations have now cut their prices, in the main to 199.6p a gallon. The official price, which still prevails in most of southern England, is 204.6p.

After fighting a cut-throat price war for most of last year, the oil companies were hoping for a period of respite. The last two months have been the industry's most profitable in downstream oil products for some time.

Independent suppliers, however, have been able to take advantage of the rise in sterling against the dollar, in which spot market gasoline is priced, to buy lower priced bulk petrol.

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WHERE WOULD WALL STREET BE

WITHOUT TANDEM COMPUTERS?



Well, it would still be in New York. But, we venture to suggest it might not be quite the financial power it is today.

Hard to believe? Perhaps.

But the fact remains that a significant part of one of the world's most complex international business communities runs on Tandem computer systems.

Can one computer company make that much difference?

Aren't all large computer systems basically the same anyway?

Well, at Tandem, there is a difference.

A unique on-line system which works like no other computer.

A system which has taken Tandem from scratch to \$530 million annual turnover—and put us into FORTUNE magazine's top 500 U.S. companies.

WHERE WOULD FORTUNE 500 BE WITHOUT TANDEM COMPUTERS?

**FORTUNE 500
349**

Just ten years after we started, Tandem joined 150 of our customers in FORTUNE magazine's top 500 U.S. companies.

A system we believe will be just as revolutionary for large U.K. organisations as it has been for our clients throughout the rest of the world.

Because it'll actually work with whatever computer system you're currently using to run your business. And make it better.

WHAT'S WRONG WITH THE SYSTEM I'VE ALREADY GOT?

Virtually every large company in the world uses a conventional mainframe computer system to run its business.

The mainframe is norm, and has been since the basic technology was established some thirty years ago.

It's part of the furniture—and that's part of the problem. Because companies have grown used to putting up with the problems inherent in mainframe system design.

Like the fact that you can't always have all the information you want, when you want it.

When it's working to capacity, you have to "queue".

And, when you want to expand that capacity, more often than not you have to replace the system with a bigger one.

Which often means stopping, retraining staff, rewriting programs—and writing off your initial investment.

If you need a "fail-safe" computer—one that can continue to function even if there's a breakdown in the system—conventional mainframes can handle it. You just buy two identical systems (at double the cost) and one sits idle waiting for the other to break down.

A neat solution if you happen to make the computers. Not exactly good economics for you.

Like it or lump it, these are the "rules" of conventional computers.

Tandem breaks them all.

SO WHAT'S THE DIFFERENCE?

Some ten years ago, Tandem looked at the problem and found a unique solution.

We did it by developing a system which cures all the day-to-day headaches that come with conventional computer technology.

Our system, for example, has fault tolerance built into it. If a single component fails, another automatically takes up the workload.

Data integrity is built-in, too. Which means that vital information shouldn't be lost or corrupted in the event of a fault.

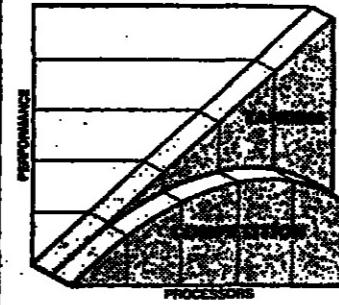
If you want to expand the system—or the database—you can, almost indefinitely. Without disrupting the system or the business.

Like building blocks, you simply add another processor when you're ready.

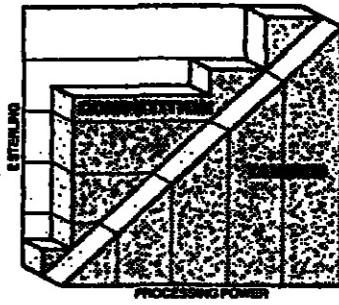
So there's no need to over-invest now in computer power you're not actually going to need until some later date.

And, unlike conventional systems, there's no decline in computer power per $\&$ as your system grows either.

You don't need to be a financial director, or a data processing manager, to imagine what that can mean to computer cost efficiency.



With conventional computers, doubling your processors does not double your performance. With Tandem, each incremental increase in processing power provides matching performance.



With conventional computers, you must continually over-invest to ensure sufficient processing power. With Tandem, growth matches need, so you never invest more than you have to.

What's more, thanks to Tandem's unique distributed database, all system users can have access to the same up to date information simultaneously, anywhere in the world.

However large the organisation is.

(Tandem allows from 2 to 16 processors in a single system, and up to 255 systems in a complete international network, all of which can interface with each other.)

If that sounds complicated to operate, it isn't. In fact customers in the prestigious U.S. Cowan/Datamation Survey have voted Tandem No.1 for customer loyalty.

Not once. But for three years running. Ahead of every other major computer company.

ON-LINE TRANSACTION PROCESSING.

SURVIVAL OF THE FITTEST:

A Tandem on-line system doesn't just solve the problems of conventional mainframe computers. (As if that weren't enough).

It actually ushered in a new age where the computer can respond far more effectively to the changing environment in which business must operate to survive.

An age where management is based on information—not intuition.

Where information is fresh, not hours or even weeks old. Where people can access, update and act upon relevant data anywhere in the system network, anywhere in the world.

The age of on-line transaction processing.

The fastest growing sector of an already exploding computer market.

SOME OF OUR MAJOR WORLDWIDE CUSTOMERS.

BARCLAYS BANK	GULF	PIRELLI
BRITISH TELECOM	HERTZ	HONEY BOWES
BEECHAM COSMETICS	HUGHES AIRCRAFT	PORSCHE
EQUITY & LAW	MORIL OIL	SCANDINAVIAN
FEDERAL EXPRESS	MOTOROLA	AIRLINES SYSTEM
FORD MOTOR COMPANY	NATIONAL GROBANK	TRUSTHOUSE FORTE

Thanks to our unique approach to system design, Tandem lead the world in on-line transaction processing.

And, as our phenomenal growth in the last ten years shows, it's here to stay.

We set out in 1974 to develop the first fault-tolerant computer system.

Along the way, we created a system that's highly reliable, simple to operate, easy to expand—and versatile enough to handle the communication needs of virtually any corporation.

No matter how big. No matter where.

A system which can go to work improving your business—without destroying your investment in current computer technology.

Fanciful? We don't think so.

And neither do our existing customers in the financial world, telecommunications, manufacturing, distribution, transportation, retailing, energy—and government.

Throughout the world.

Tandem Computers cut the knot for them. Could we do it for you?

For further information and a copy of our Annual Report, please contact Michael Lambert, Tandem Computers Limited, Peal House, 32-34 Church Road, Northolt, Middlesex UB5 5AB. Tel: 01-841 7381. Telex: 933333. Other offices in the City, West End, High Wycombe, Birmingham, Rochdale and Glasgow.

TANDEM COMPUTERS

Tandem™ is a trademark of Tandem Computers Incorporated.

WORLD LEADERS IN ON-LINE TRANSACTION PROCESSING

• FOR DISTRIBUTION • ENERGY • FINANCE • GOVERNMENT • MANUFACTURING • RETAILING • TELECOMMUNICATIONS AND TRANSPORTATION •

MANAGEMENT

Davy Corporation

Keeping one step ahead

Ian Rodger describes how the UK process plant maker has managed to stay profitable

WHATEVER ELSE can be said about Davy, Britain's leading process plant contractor, the group is an excellent example of corporate adaptation.

Davy has had some terrible reverses in recent years — the collapse of its steel fabricating business, a slump in U.S. plant orders and horrendous losses on a chemical project in the Soviet Union. But it has managed to stay among the top six contractors in the world and to keep its operations profitable.

One key to Davy's survival—setting aside the help of the UK Monopolies Commission in fending off an unwelcome take-over bid from the U.S. engineering group, Enserch, in 1981—has been its ability to react quickly to trends in its industry.

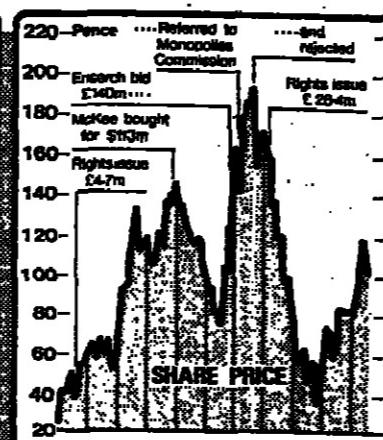
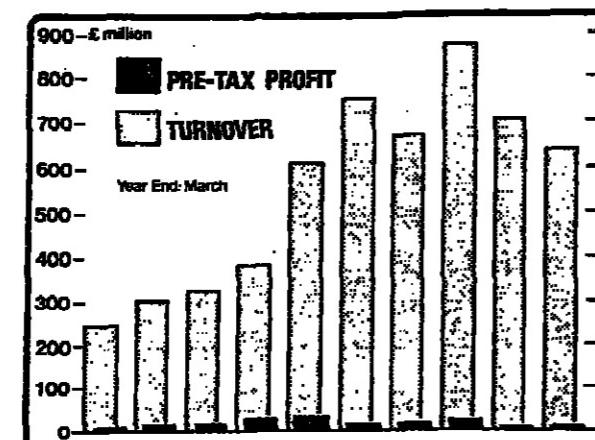
In the late 1960s, Davy saw the trend to megaprojects and realised that customers preferred dealing with very large contractors. It set out on a series of acquisitions to build up the group's size, geographical coverage and range of skills so that it could handle even the biggest projects.

For a while, that was a successful formula. Davy picked up a \$1bn contract to build an integrated iron and steelworks in Brazil, a \$430m oil refinery project in Canada, a \$380m rolling mill complex in Yugoslavia and several others.

But by the early 1980s, the megaproject era was over. Most of the developing countries no longer had the money to finance them; the industrialised countries were deep in recession and no longer needed big new plants.

An important change in the relationship between contractors and clients was taking place too. In the 1970s, the turnkey concept, in which a large contractor would take total responsibility for an entire project, was popular. If it didn't have all the needed technology, it would buy it from others. Indeed, many contractors used their lack of technology as a selling point, saying they were unbiased and would buy the best technology available.

Today, the trend is in the other direction. Customers worry above all about the performance of new plants and so prefer to deal with a contractor who uses his own tech-



nology. Contractors, facing very tough competition for the few orders available these days, need to promote proprietary competitive edge. Also, they technologies where they have a make better margins on these deals because they do not have to pay royalties to the owner of the technology.

"Wherever you see a good technology in Davy today, you see a good business," Graham Raper, the deputy chairman, says.

Davy's traditional technologies are in iron and steel, dating from the 1880s when the Davy brothers set up in Shiffield to make steel mills and forges.

Its period of expansion and diversification began in 1960 when it acquired Powersgas, a builder of town gas plants and chemical and fertiliser plants. It had the rights to the ICI technology that enabled Davy to become the dominant supplier of methanol plants in the world. Powersgas also owned Ashmore, Benson, Pease, the leading blast furnace maker, and Davy is still among the top world suppliers of blast furnaces. Earlier this month, it won a \$75m contract for a new furnace in South Korea.

However, until the early 1970s, it was still mainly a UK group. Then, under the leadership of Sir John Buckley, it embarked on a series of foreign acquisitions. These included three German companies, Bamag (water and effluent treatment plants), Zimmer (synthetic fibre plants) and

Chimiebau (petrochemical plants) and two U.S. companies, Wellman-Lord (fertiliser and pollution control plants) and Olsen Engineering (oilfield development).

But its biggest move came in 1978 when it bought McKee of the U.S., a diversified plant supplier with 20 offices around the world, for \$113m. McKee added food and pharmaceuticals, oil refineries and alternative fuels, plus a much expanded presence in the U.S. market. In 1980, two years after the McKee acquisition, Davy's turnover in North America reached 55 per cent of the group total, compared with only 26 per cent in 1977.

During this period, Davy also bought two UK manufacturing companies, the crane maker Herbert Morris and the Head Wrightson steel fabricating business, partly because they were somewhat complementary to its contracting activities, but mainly to bolster its asset base. Until the middle of 1982, it looked as if Davy's expansion strategy was working. Both turnover and profits rose to new levels well above those achieved in the early 1970s. But then the markets for plants dried up worldwide. The group's forward order loan dropped from £220m in March 1982 to £132m a year later.

Among the big blows were the cancellation of a \$1bn steelworks project in India and the deferment of steel projects in Brazil and Mexico. Pre-tax profits slumped from £20.4m in 1981-82 to £8.3m the following

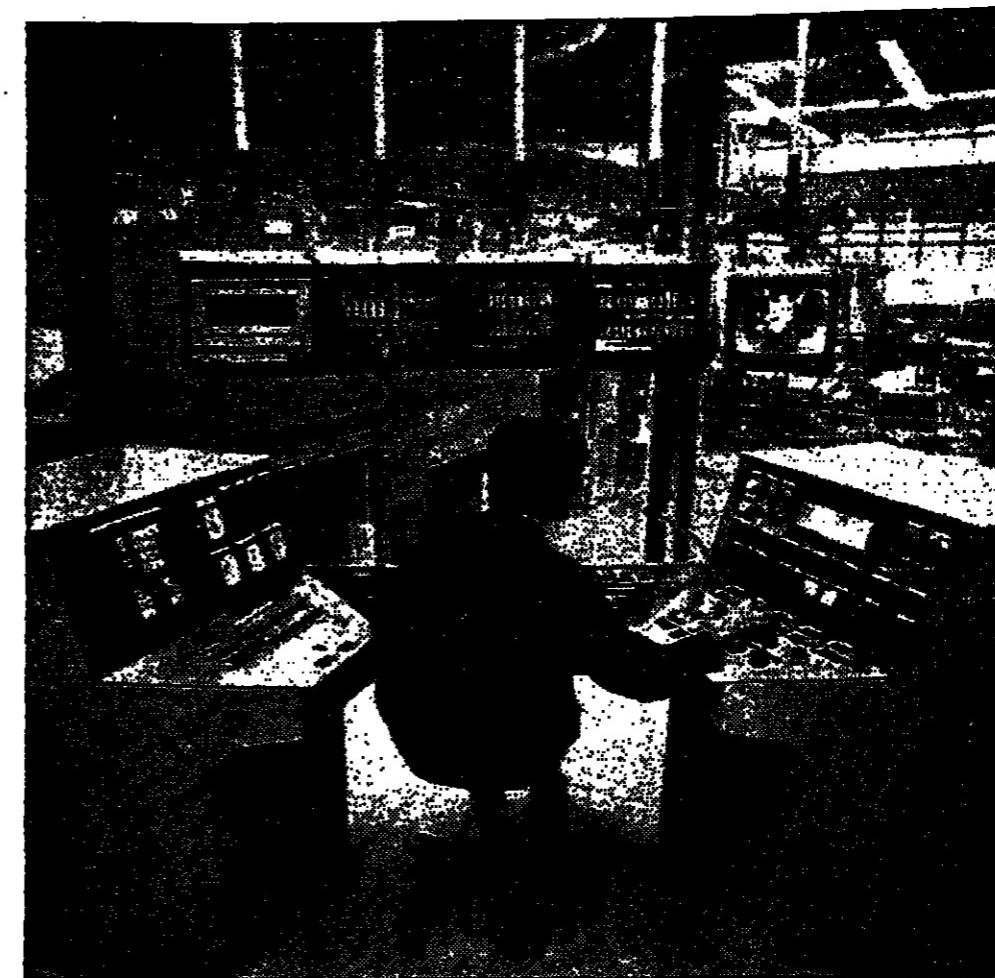
year. Davy shares tumbled from a peak of 205p in 1981 to only 35p in 1983.

Sir John Buckley retired late in 1982 and Peter Benson, the retired chairman of APV, another process plant group, was brought in to manage the needed restructuring.

The Brussels office, which specialised in petrochemicals, was closed and the work transferred to Cologne. Then Cologne was closed following losses of £1m on a petrochemical project for the Soviet Union and lesser losses on other contracts. The Soviet contract went sour because U.S. technology was blocked by the U.S. authorities. Most of the Head Wrightson operation in the UK was closed and the remainder sold last year to a private group following huge losses. Despite its ownership of subsidiaries, it turned out it did not use Head Wrightson for its fabrication work. In the U.S., McKee's head office in Cleveland and other offices in California and Texas were closed and the workforce slashed from 5,000 to only 1,100.

The total group workforce has dropped from a peak of 20,000 in 1980 to under 9,000 today. Rationalisation charges have exceeded £30m in the past three years.

That figure is remarkably close to the amount shareholders have put into the group via two rights issues in the past 10 years, and some would argue that Davy has very little to show for its decade of action. Certainly, there has been no pro-



For Davy new technology is the key to survival—as at this new steel cold mill being built by Davy McKee (Sheffield) in Yugoslavia

gress on the earnings per share front and the shares themselves, much to the embarrassment of Davy directors, are worth little more than half what Enserch was willing to pay for them in 1983. The title of "flagship for British exports" that the Monopolies Commission gave as a reason for preventing the Enserch takeover now looks rather pretentious on the medium-sized group that Davy has become. Its £201m worth of exports in 1983-84 were not enough to put it in the top 30

of British exporters.

Benson, now about to retire after three years' hard labour, would invite the cynics to look at the other major process plant contractors. Fluor, in the U.S., reported a loss of \$72m in the six months to April 30. Technip, has just received a FFr 2bn financial rescue package.

By contrast, Davy has completed the surgery needed to bring its costs down to the much reduced level of orders available.

He also points out that Davy has recognised that the market

potential of its traditional lines of metal and chemicals plants is much less than it was. The group has acquired and developed some strong light technologies in the past few years to take up the slack.

Davy is always on the lookout for opportunities to buy good processes, technologies, and it wants to increase its interests in related service industries. It owns Lloyd's British Testing, which does hoist maintenance for the National Coal Board and others and has a 50 per cent stake in Senefco, a company that supplies anti-theft tags for ships.

But process plant contracting, now 80 per cent of the business, will remain the dominant factor, and no one is predicting a major upturn in the sector in the near future. Davy has adapted remarkably well to the tougher environment in which it has to operate, but the obstacles to satisfactory growth and profits still seem considerable. It is striking that, even though the group's shares have been deeply depressed for over two years, no predator has yet been tempted to spring.

Management abstracts

The paradox of corporate culture. R. T. Pascale in California Management Review (U.S.), Winter 83 (151 pages). Quotes examples of how companies successfully create corporate cultures by deliberate process of "socialising" their employees; claims this need not break down individualism (which the Americans hold so dear), and describes the main stages towards socialisation; gives a checklist for rating a company's corporate culture, and suggestions for "humility-inducing" experiences.

The managerial clerk syndrome. R. W. Larson and J. S. Fielden in Business Horizons (U.S.), Jan-Feb 85 (81 pages).

Argues that many managers and staff professionals are not being helped by office automation (particularly word processing), because the time they utilise in document generation is often ignored or distorted in the quest for secretarial/typing productivity — while managerial productivity is being reduced. Presents typical activity profiles indicating relative times engaged in document generation/processing tasks and discusses their content particularly in terms of top/middle managers, and professional/technical staff — as a basis for determining the type of electronic/human support required.

Enquiry processing. T. J. Hiltz and R. M. Gwynn in Business Marketing (U.S.), Feb 85 (6 pages).

Describes how Reliance Electric (an Exxon subsidiary making power distribution equipment) has introduced a computerised advertising response-handling system aimed at better salesforce/prospect coordination and building a comprehensive customer database. Outlines how the system works, the communications link with the field salesforce, and the added benefit of tele-marketing. Claims advantages in quicker response times and better tracking of potential customers. A related article describes a survey of initial inquiries to quantify the relationship between inquiry-producing advertising and resultant sales, which enabled the calculation of costs per sales lead and average sales return per advertising dollar. These abstracts are condensed from the abstracting journals published by Anbar Management Publications. Licensed copies of the original articles may be obtained at £3 each (including VAT and p & p; cash with order) from Anbar, P.O. Box 23, Wembley HA8 8DJ.

TECHNOLOGY

EDITED BY ALAN CANE

Software buyers call the tune

Big companies know far more today about buying programs

reports Alan Cane

A QUIET revolution has been changing the shape of the big computer software industry, obscured and overshadowed by the meteoric rise of micro-computer software companies like Microsoft and Lotus Development Corporation.

So dazzling have the prospects and potential of these fledgling companies been that it is often easy to forget that the software business was mature and soundly structured well before the first microprocessor saw the light of day. And according to the U.S. consultancy Input, quoted in the Fintech publication Software Marketers, while the market for large computer software is worth \$12bn this year, the figure for personal computer software is only \$2bn.

Corresponding figures for 1989, according to Input, will be \$25bn and \$6bn.

So for the foreseeable future, software will continue to be dominated by the big machines — even if the machines themselves become no bigger than filing cabinets.

The revolution is being forged by customers who are significantly more knowledgeable and significantly more demanding than a decade ago.

Alan Benjamin, director of communications at CAP, a leading UK software house, says:

"We used to say to our customers 'Here is the system specification we have drawn up for you. How do you like it?' Now we work with them to produce the system they want."

CAP is a specialist in



Stuart Walsh: Users more sophisticated.

the world with revenues last year of around \$150m, is credited with popularising software application "packages,"

bespoke software written to fit the clients' exact needs, but the revolution is affecting every kind of software house.

Management Science America (MSA), for example, the largest independent software house in

pieces of software designed for specific applications — accounts, for example — yet general enough to be used by a number of different companies without modification.

Mr Stuart Walsh, managing director of MSA UK, identifies the principal changes over the past 10 years.

"Buying decisions are being made by teams which are predominantly made up of users of the systems, rather than the data processing specialists.

"Furthermore, these users are much more senior and more sophisticated in their understanding of computer systems than in the past. We used to talk to data processing specialists. Now we talk to project managers — who are the real data processing specialists.

With factory systems, this can be critical," Mr Benjamin says. "But many companies will not accept the package approach; they do not want to run their business like their neighbour's."

The move to fixed price contracts means that software houses are working more on their own premises using capital intensive methods to ensure their projects come in on time — powerful computer systems, project control software.

There is a new emphasis on the prototyping of systems to test whether they come up to the customer's requirements.

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The three robots in the

picture, all made by different manufacturers, are assembling glass fibre pieces into a pre-form needed to mould a car wheel from fibre-reinforced plastic.

The robots provide data to the robots about the position of objects they have to pick up.

The program, called CONNEL, enables a technician to co-ordinate the operations of the robots with sensors that feed the machines information and other devices that may, for example, channel objects toward the robots grippers.

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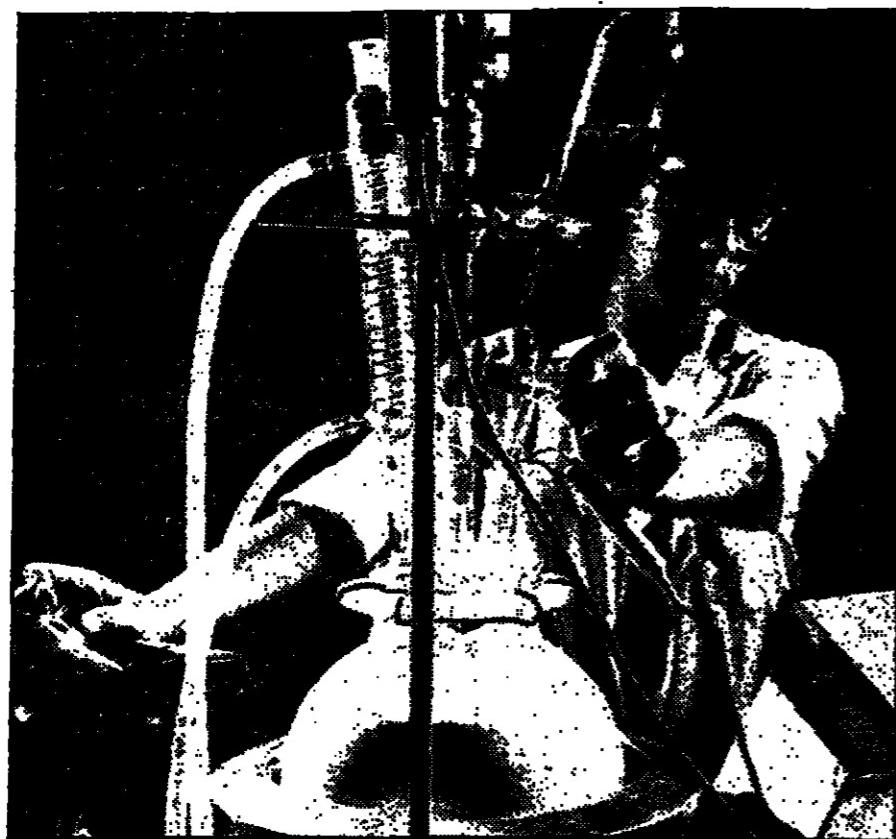
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Another more recent and unique development from the laboratories of ICI Mond Division is 'Haloflex', a vinylidene chloride/vinyl co-polymer latex.

'Haloflex' is a high performance water-borne paint resin which has been used successfully to replace some conventional solvent based systems.

Developed principally with steel protection in mind, 'Haloflex' has proved to have a wide variety of diverse applications throughout the world; and has gained for itself a reputation for providing the basis for safe, cost effective, easily applied high performance paint systems.



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Industrial Paints 2

Ecology controls are changing the way products are coated

High-tech aid to protect environment

PRESSES ON the paint industry have come not only from increasing costs of raw materials and tighter markets in recession but also from the ecological lobby.

Paint used to be mainly solvent. When manufactured goods were painted the coating was cured by stoving and three-quarters of the "paint" went up the chimney. The cost of dealing with such effluent has grown as environmental controls have been toughened. There is also pressure to save energy by developing low-temperature curing.

Several trends have become clear in the industry. One is adjusted to increasing controls. All require high technological input and have militated against survival of smaller "stick and bucket" paint companies.

A increase in the solids content of paint. The ultimate example is the development of powder paint, which is 100 per cent solids—a mixture of pigment and resin. The powder is usually applied by spraying through an electrostatic field onto an earthed object. Curing is by stoving although the object can be heated via electromagnetic induction, as in pipeline lines.

Two-pack systems. The paint comes in two cans when mixed, a chemical reaction starts polymerisation that transforms any paint into a continuous coating. Curing is at temperatures as low as 70 deg C.

Water-borne paints. Water replaces organic solvent as the

means of carrying the pigment and resin so it can be spread over the surface being painted. What goes up the stack is water vapour and steam.

Curing by electron beam (EB) beam) or ultraviolet (UV) radiation.

Most of the leading companies have opted to follow some, but not all these trends. Some companies have decided not to compete in powder while aiming to excel in two-pack systems. Others have tried to develop coatings that will cure at lower temperatures.

Development of water-borne systems is seen by many as the most important area for development, however, since it will keep closer to the industry's traditional technological skills. It also enables low solids paints to be retained, with advantages of good properties and colour consistency in thin coats. They spread easily and produce more uniform colour, particularly for cars.

By contrast, powder paint requires much greater effort and control at the formulation stage (unless liquid paint it cannot be corrected after mixing) and requires higher temperatures to achieve good flow, even cover and curing.

Two-pack systems have limited pot life as they harden in the mixing vessel hours after the reaction.

Becker is one of the leaders in water-borne technology because the environmental lobby has established itself quickest in Scandinavia. This could be important in the West German market, where environmental



Mr Brian Codling of ICI reckons the world market for vehicle repair at about 300m litres a year

controls on smoke emissions are likely to become the toughest in the world in an attempt to minimize causes of forest deforestation and to dry consistently.

The paint has also been designed so that viscosity during spraying increases on impact with the car body. This mimics conventional systems, where solvent evaporates during spraying and enables the same control over paint flow.

Drying is assisted by three minutes' exposure to air at 60 to 80 deg C. This time should be halved with new drying tunnel design. The system has also been perfected for vehicle re-finish paints.

ICI expects the main impact of water-based paints, the effect to be on new car lines, where painting and drying can be tailor-made, rather than modifications to existing lines.

POWDER PAINT is growing in popularity at the expense of liquids

Scramble for market share

THE MARKET for powder paint is growing by 15 per cent a year. But total industrial paint sales volumes have declined, then stagnated, throughout the recession.

Powder's new customers are coming from the liquid paint sector, according to Mr Brian Eyer, Croda Paints sales director.

"The market in industrial paint has declined by 25 per cent in six years," he says. "Powder already has 12 to 14 per cent share of the 75 per cent that is left, so it is fair to say that use of liquid paint has almost halved since 1979."

Croda, part of Croda International, the UK chemicals company, is one of Britain's smaller paint companies, turning over less than £15m a year. Like others of its size, it survives by identifying market niches and trying to improve what it offers in those where it is already strong.

This has helped it take about 6 per cent of the UK powder market and it claims leadership in the "hammer" and "antique" finishes popular on products such as gas fires.

Eyer claims that Croda has

been manufacturing capacity and supply more segments."

But International Paint is playing for bigger stakes than the UK market. Mr Eryl Morris,

chief executive, says: "In

powder we are probably in the top three worldwide, with investmen

in Houston and South Korea.

"We have manufacturing operations in UK, Germany,

France, Brazil (where we are

market leaders), and Australia.

And of us in pipeline powders

is 25, but we are well estab-

lished in heavy duty and thin

films."

Meanwhile by taking over Goodlass Wall, Becker has strengthened its position in UK powder markets. It has not only added 3 per cent to its 5 per cent overall UK market share, but is doing so in the potentially heavy duty market, with the prospect of lucrative pipeline business.

The company says its powder sales are growing at 20 per cent a year, well ahead of market growth. It was straining its present capacity, in spite of

£200,000 invested in a new UK factory since 1980. But about 30 per cent of Goodlass Wall's capacity is spare, and this should take care of Becker's needs for three years.

Powder was one reason Becker wanted to buy Macphersons, which has plans for some niches as well as producing powder for larger volume markets.

Mr Cox says: "We intend to invest heavily in powder. We have acquired a site in Aldridge and should soon have the most modern production line anywhere.

So design rather than manufacturing advantages is a key factor in the powder sectors, although Croda has also developed low bake oven systems which cures at 100-120 deg C rather than the more normal 160 deg C.

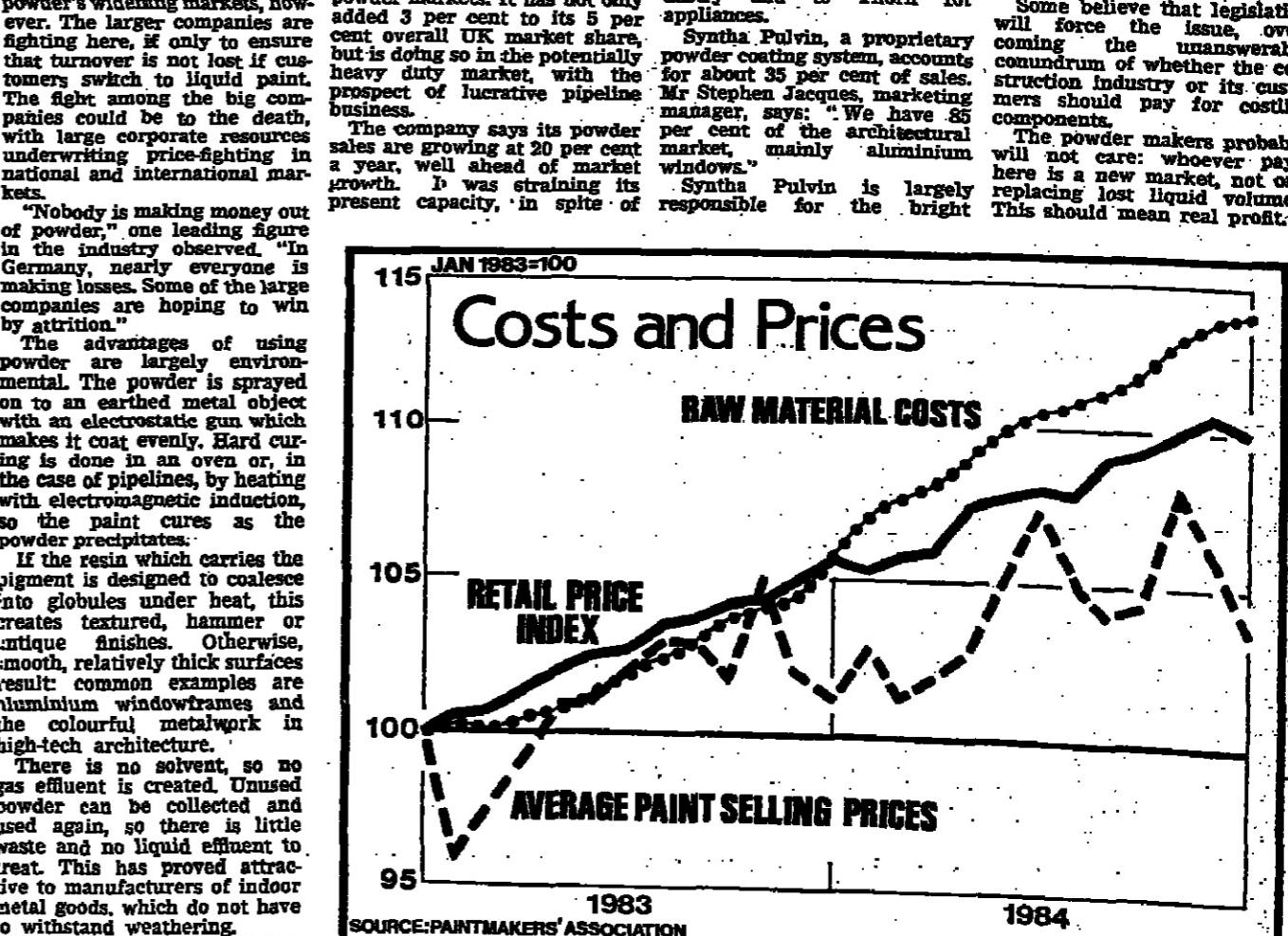
"Energy for the ovens was costing more than the paint in some plants," Mr Eyer says.

The continuing switch to powder has involved tools, agricultural drills, lawnmowers, filing cabinets, metal casings and general office equipment among other manufactured products.

All the companies involved see concrete reinforcing bars and steel joists as the next big worldwide market. Structural failure may be the eventual price of not protecting rebars, some of which are already beginning to corrode.

Some believe that legislation will force the issue, overcoming the unsolvable conundrum of whether the construction industry or its customers should pay for costlier components.

The powder makers probably will not care: whoever pays, here is a new market, not one replacing lost liquid volumes. This should mean real profit.



Paint companies' margins are being squeezed by rising raw materials prices. A combination of recession and over-supply is preventing compensatory price rises in markets where they are not strong enough to generate worthwhile volume.

Industrial Paints 3

Vehicle repair, one of the most lucrative sectors, is adjusting to a \$1bn deal

Takeover shake-up

REPAIR OF damaged vehicles is one of the most important and lucrative paint markets in the industry.

"People are not only going to continue to own cars but also to crash them. Vehicle re-finish (VR) will remain very big business," said Mr Bill Collins of Berger Britain.

Mr Brian Codling, general manager of the VR business arm for ICI, reckons the worldwide market at about 300m litres of paint per year. An average price of £1 a litre makes it worthwhile for the paint giants to fight for every tenth of 1 per cent of share, for even such a morsel is worth about £1.2m.

This is why the \$1bn purchase last month of the U.S. paint and ink maker Immont by West Germany's BASF is important.

Immont and BASF were among the eight paintmakers controlling more than 70 per cent of the world market. Immont was second to Du Pont, the U.S. chemicals multinational with a 9 per cent share, and BASF seventh with 7 per cent, some sources say.

Combining the two shares should theoretically make BASF world market leader over Du Pont's 15 per cent.

Falling

Those shares may still seem small enough for the world situation to appear competitive, but reality is different because of geographical variations. In North America, which comprises about one-third of the market, Du Pont is believed to have a 36 per cent share and Sherwin Williams about 21 per cent. BASF was doing little more than buying Immont's share, thought to be about 13 per cent.

In Europe, another third of the market, BASF probably had an overall 15 per cent, to which it has now added Immont's estimated 7 per cent. The Hoechst group, which includes Herberts and Berger, was the leader, but probably had less than 20 per cent.

In Britain, BASF owns Clasurit, which had 8 per cent of local markets in 1983. Last year it bought the UK operation of Valentine, which had a

falling 11 per cent of the British market (its share is thought to have halved in 10 years). Immont in the UK was about the same size as Clasurit.

Theoretically, BASF has agglomerated about 27 per cent of the British market, giving it leadership over ICI, which claims between 22 and 25 per cent. But this is almost certainly not the case, because mergers lead to rationalisation and much of Valentine's share was shaky as a result of older technology and less well-founded distribution.

Thus ICI says that it did not want Valentine in the UK when the group was set up in 1971 last year, and Clasurit itself with its "Valentine" operations in France. However, Monopoly Commission considerations also affected the decision not to buy.

Berger says that the breakdown of British market shares is now: ICI 24 per cent, Clasurit 20, Berger 18, Ault & Wiborg (owned by Sun Chemicals) 16, and Sikkens, the Dutch paint company, 10. This amounts to 88 per cent of the British market.

Other sources would give ICI and Clasurit a point or two more, mainly at Sikkens expense, and swap Berger and Ault & Wiborg's places.

ICI is overall market leader outside North America and Europe. This also comprises a third of the total market and ICI, which manufactures in 20 countries and sells in 47, is believed to have about 15 per cent.

There are marked regional variations, with Berger claiming pre-eminence in total paint markets in areas like the Indian subcontinent and the Caribbean. But overall, the combined sales of BASF and Immont give the West German group second place, and put its share well into double figures.

ICI is not taking these developments lying down. Long before the Immont takeover it had shaken up the management of VR with the appointment of Mr Codling, whose image is rather like a promising heavy weight. The new BASF grouping will make his job tougher but the key elements of strategy have already been defined.

These revolve round securing a firmer worldwide base by improving penetration of U.S. and

Continental markets and upping investment and expenditure on research and development.

ICI is spending \$5m over two years on investment for the European market, including training for applicators (operators responsible for applying paint), new colour and development laboratories and a new factory at Stowmarket, due to open next year.

Narrow

Having the best colour-matching facilities is a key R&D objective. Ironically, Mr Codling says that penetration of the British car market by foreign companies is going to prove an advantage because the range of vehicles and paints is so wide as to give any British-based company the best refinish "library" in the world.

By contrast the Japanese, who have a narrow range of imported cars to learn on, are hardly in the VR market. Their colour consistency on new cars is reflected at European paintmakers' assembly lines.

Mr Codling says: "The number of colours in a place like Japan is very small. Complexity of colour has been increasing. There were 10 colours for cars in 1946, 12,000 in 1971 and 26,000 in 1984."

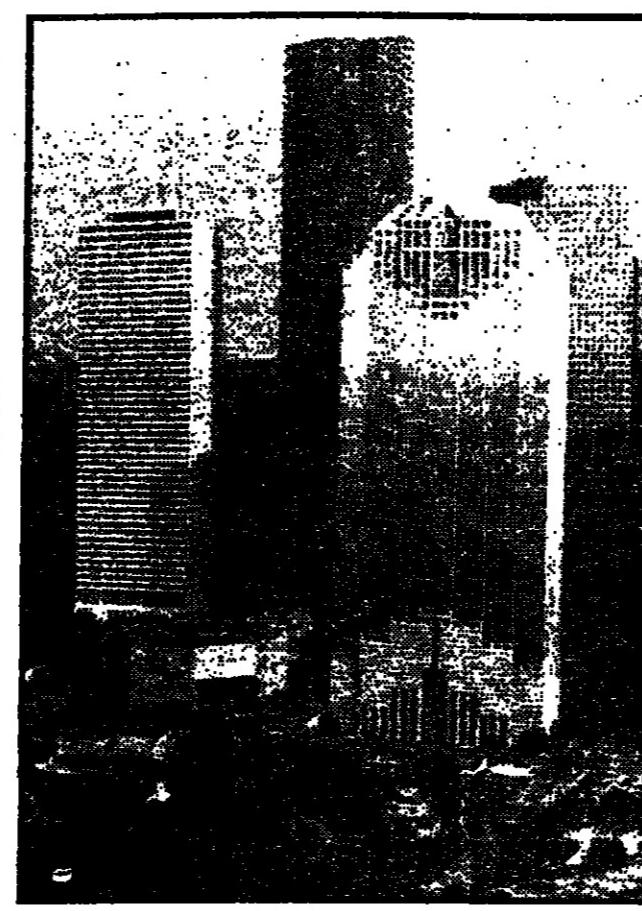
In 1971, 34 per cent of colours were available via mixing schemes. By 1984 the proportion was 80 per cent from 50 basics."

All the companies are spending a lot on mixing systems and training, which means high technology will be an increasing requirement along applicators, spelling doom to the traditional "blacksmiths" or "the railway arches" businesses.

This will almost certainly push up the price of repairs, with discomfort to insurance companies and temptation among applicators to skimp on health and safety. Therefore a search for safer, more economic paint systems is also a high R&D priority.

ICI's new water-borne paints could be important in the long term, though the technical and financial resources needed illustrate why the VR business is now in the hands of so few big companies.

And with stakes so high it is no wonder BASF's acquisition of Immont is so unsettling.



Most of the curtain walls in central Houston are being coated with Pennwalt resin systems

FLUOROCARBON paints, with their indestructible properties, are being offered in a new form

Sprayers aim to blow away powders

FLUOROCARBON-based paints are set to enter a new battlefield. Sigma Coatings, the Petrofina subsidiary, is pushing the idea of using them in spray coating as well as in coil coating where they have already established a strong market position.

Such properties have led to most of the curtain walling on downtown Houston's new skyscrapers being coil coated in Pennwalt-supplied resin systems. The coatings can make relatively low-priced steel sheet look like more expensive anodised aluminium while weathering just as well.

Mr Louis McCulloch of Sigma says: "Our product has been designed for spray, and is not an offshoot of coil technology, which is the case with our only likely competitors — ICI, Becker and PPG. It's a very small market but we have

sold 10 times as many litres in 1985 as in 1984."

Target for the spray is architectural aluminium, a market dominated by Synthra Pulvin powder coatings. Mr McCulloch says: "PVDF will give better colour, longer life and better weather resistance, better gloss retention and resistance to chalking, as well as superior UV resistance. The Middle East looks a likely strong market."

Mr John Gattley, director of Pennwalt in the UK backs this up. "The enthusiasm for PVDF coatings is continuing to rise. We sold more in the past year than in the previous two.

"Spray-based systems are a good alternative to powder but more expensive. However, the performance is worth the price. What is the point of a 20-year warranty on a building if we have

windows will last for only three years?"

Mr Stephen Jacques, Synthra Pulvin marketing manager refutes this pointing to 10-year warranties on architectural aluminium coated with his company's products and brands.

"We have an Agrement certificate for 20 years."

But what of Synthra Pulvin's "orange peel" look and lack of subdued colours?

"We have a range of beiges and whites," Mr Jacques says. "We can formulate any colour anyone wants. However, we expect spray-coated PVDF to become popular with some architects who want matt finishes, though we introduced a matt product ourselves last year."

Architects and specifiers hold one of the keys to the market's development. PPC, the giant

U.S. paint company is promoting its Duramar fluorocarbons directly to specifiers and Pennwalt is vigorous in explaining PVDF properties to architects.

The range and subtlety of available colours and their effect on design standards will influence some of them.

The other key to the market lies in availability of the right sort of trade-coating capacity: the system requires high stoving temperatures to cure the coatings and such facilities are not available in smaller workshops.

Mr McCulloch says that when sprayed PVDF was specified for part of Gatwick Airport's new terminal the work went abroad because of a shortage of such capacity in Britain. It may need investment by a paint company to help a UK coater into the marketplace.

It's amazing what you can get from a paint company.

Berger Britain have been making paint for more than 200 years, showing an unrivalled belief in high quality, customer service and imaginative product development. They still make paint, but the eight companies that make up Berger Britain these days make a lot of other things too.

Berger Elastomers produce high performance sealants and encapsulants for a range of industries. These include the aerospace, automotive, civil engineering, electricity and gas distribution, electronic and insulated glazing industries. A full technical advisory service is available to customers.

Berger Traffic Markings are responsible for Easymark. This is an aerosol based lining system, enabling untrained operatives to mark out workshops and small car parks. The Superline Heavy Duty Lining Machine is used for highway marking. Contramark is the only temporary road stud approved for use on motorway contraflows.

Firefly safety systems illuminate escape routes from buildings in what can be critical minutes following light failure. Available as ready made signs or as a water based emulsion paint the pigment has a special light-retaining structure charged in just a few seconds from normal light sources.

Cuprinol is in the business of preservation, decoration and renovation with over 50 years experience. Twenty years research has led to the range of Berger Cuprinol paints and stains for wood which are resistant to blistering and peeling. Wood preservers and treatments combat wet rot, dry rot and woodworm. Vacuum pressure treatment increases the performance and credibility of timber as a construction material.

Synthetic resins, basic to the manufacture of surface coatings, printing ink, adhesives and polymers are being improved by **Resinous Chemicals** to meet the technological demands of diverse markets including the oil industry and the world of aerospace. A recent development is a new range of industrial adhesives.

PGW is amongst the leading distributors of decorating materials in the U.K. From 85 depots positioned strategically it gives a 48-hour one stop service to industry for protective and decorative coatings.

Arthur Johnson stock the widest range of quality woodchip wallcoverings available in the UK and also a wide range of 'ink embossed' wallpapers, softly coloured yet very durable offering real value for money to property managers.

Of course, as we said earlier, Berger still make paint. Brolac, made by **Berger Decorative Paints** provides a complete range of top quality paint products for the professional specifier. Top quality protection and decoration is backed by the Brolac Advisory Service for specialist technical and colour scheme advice.

Berger Industrial Coatings operates through four divisions to focus on the needs of different industries.

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Plastics and coil coatings are just two of the high technology products which support the company's claim to provide a coating for almost any industrial purpose.

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 - Vacuum pressure treatment for timber
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 - Wood paints and stains
 - Wood preservation systems

Industrial Paints 4

Plastics: bumper time for colour co-ordinating and sprayed textures

Leathering for cars

THE FRONT and back bumpers on the Rover 200 series of cars are an important step forward for paint. They are made of plastic and when the new Rovers were at the final design stage in 1983, Austin Rover asked ICI if a way could be found to paint them.

This was felt important in the car's chances. It would enable stylists to achieve a "co-ordinated" look, matching the bumpers to the rest of the car. Colouring the plastic during manufacture would not work because of consistency and matching problems.

The plastic is a modified high-density polypropylene which is shatterproof, deformable and tough, making it ideal bumper material. The mould is made

by Honda and the plastic by ICI in Britain and Mitsubishi in Japan.

When it was found paint would not stick, it took ICI a year to develop an adhesive promoting primer that would adhere to the plastic. The paint then sticks to the primer.

The result is that apart from a little cosmetic trim, Rover 200's are the same colour all over.

Mr David Clark, technical service manager for ICI automotive paints, says the implications are likely to be considerable.

"The car bumper is the thing everyone is learning on. Car-making is going to go back to a frame on which panels and bolt-on wings are hung.

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Colour matching for the new plastic bumpers on Austin Rover cars was achieved through an ICI development

executive, says: "We spent nearly three years developing Soft-feel. The plastic can't be nasty and it will be cheaper because of significant savings on material costs and energy." Mr Clark says.

The latest coating for plastic being developed by West Germany's oldest paint company, Schramm Lacke of Offenbach, is called Soft-feel. Sprayed onto injection-moulded parts, it can make plastic look and feel like leather.

Schramm is part of the Grebe Group and technical staff at its stablemate company, Weilburger Lackfabrik, were last month passing round the boardroom a new additive for Soft-feel—a perfume that will make it smell like leather too.

Coating

The new paint is already being supplied to Volkswagen-Audi for an injection-moulded interior part giving a leather-like "grain" in the plastic and a "stitching" seam.

A thin primer smooths injection marks on the moulding and an 80-micron layer of Soft-feel is sprayed on. This cures in about 20 minutes when towed at 50 deg C producing a film thick enough to feel like a layer of leather. But it is thin enough not to fill the "grain" marks.

Ford's Berlin plant has taken a supply and talks are taking place with Ford UK. The coating can also be used on plain plastic to give a texture like velvet. Schramm expects to replace laminates in car interiors with the coating, as well as taking market share from injected foam.

Herr Hans-Harald Grebe, Schramm's owner and chief

executive, says: "We spent nearly three years developing Soft-feel. The plastic can't be nasty and it will be cheaper because of significant savings on material costs and energy." Mr Clark says.

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Herr Hans-Harald Grebe, Schramm's owner and chief

Years from now, when he's become an international soccer star, exterior metal finishes based on KYNAR 500 will still look new. Years of weathering and pollutants won't take the glow off this tough coating.

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* KYNAR 500 is Pennwalt's registered trademark for its vinylidene fluoride resin (PVDF).

When he is old enough to compete for the World Cup, KYNAR 500-based coatings will still be young.

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Photo: Steve Williams

PROFILE: DONALD MACPHERSON GROUP

A fight to the Finnish

THE Donald Macpherson Group is most widely known for the decorative paints it sells through Woolworth, but one-third of its £120m-plus turnover is in industrial coatings. This was a major attraction in the takeover battle for the group last year.

The fight ended with victory for Tikkurila, the paint subsidiary of Kemira Oy, the state-owned Finnish chemicals corporation, but most of the early running was made by the Swedish paintmaker, Wilhelm Becker, which dropped out when the conglomerate Yule Cato entered the fray.

Tikkurila then swooped at the last minute with a £25m offer—a price which Becker and other leading paint companies still find astounding for a company that made only £1.7m pre-tax profit in the 14 months to the end of 1984.

But Macpherson sales were well ahead last year—£28m in the UK, £15m in Europe, £1m in the Far East and Australasia, slightly less in the Americas and nearly £2m in the Middle East, Asia and Africa.

For Tikkurila, just what it needs to keep its market-oriented companies

and world industrial paint makers.

The Finnish company is determined to use Macpherson as its western European springboard. It is already a major exporter of automotive coatings to the Soviet Union.

Next week, a year after completing the takeover, reorganisation of Macpherson's former single industrial division will be completed with the creation of four separate market-oriented companies.

These are: woodfinishing and paper coatings; powder; wet metal and other general industrial coatings; and urethane elastomers and polyester plastics.

Powder, which is easily

exportable, is seen as a critically important world product and Macpherson already claims to make a quarter of Britain's total production, disputing claims for leadership in manufacturing with International Paint. Both companies are now investing heavily.

Macpherson is also consoli-

dating its grip in the ACE market—the heavy duty paint for agricultural, construction and earthmoving equipment. In March it announced it was buying ICI's business and dedicated technology in ACE.

At the same time, Tikkurila has said that there will be considerable investment in Macpherson plant to improve productivity and profitability.

Mr Tony Close, company secretary, says: "Tikkurila is very strong in automated production and high technology production techniques. Many experienced managers would be amazed at the standards in the Finnish factory. The intention is to bring UK plant up to these."

Mr Close says that Tikkurila also intends to put a lot of pure R & D into Macpherson, which traditionally has used its scientific staff as technical support in the marketplace, rather than in fundamental development areas.

Research areas where Tikkurila is strong include paint pore porosity, which has led to development of efficient vapour barriers. Water-based systems are also being studied, as are ultraviolet curable resins and varnishes, resin production methods, corrosion prevention, and low-temperature curing enamels.

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Concentrating on tomorrow



MR JOHN ASHER, director of Crown's industrial division, is the first to admit that sales volumes have been static in the company's main markets for the past few years.

"We are in areas where we have a knowledge of the market and how to service it," he says. "It would be wrong to say we have sailed through the recession but we have come through in fine shape.

We have concentrated on tomorrow's technology and did not try to defend smoke stack industries."

Rationalisation of the industry, he says, is solving the old problem of too many paintmakers in too many markets. "There has been a move towards increasing specialisation. Not a single paint supplier can afford to cover everything," he says.

In Crown's case this has meant concentration into four main areas of industrial business—coil coating, water-based materials, radiation cured systems and powder. "After that we're in market niches and don't fight in bulk markets," says Mr Asher.

Coil coating is, in fact, steady business for Crown because it is one of the main suppliers of plastic to British Steel. This coating is the workhorse of the coil industry in Britain, where the steel coil it protects is cut into lengths and converted into profiled claddings for the construction industry.

The company reckons it will take five years to establish painted concrete as a new market, but with many existing concrete structures and buildings looking decidedly tatty these days, it may take off faster than that.

PROFILE: INTERNATIONAL PAINTS

Marketing shift may be leap in the dark

International Paint

IN A significant shift of marketing stance, International Paint has set off in pursuit of the small business sector, which it says is worth between £50m and £90m a year.

Like most paint giants, International has been interested only in supplying large volumes. The move reflects the depressed state of the market.

The company has put £1m into centres in Newcastle, Birmingham and London, each of which has a computer system for colour control and customer accounts. Other centres are planned to cover the whole country.

The technology makes it economic to mix and supply a wide range of colours in various types of paint at competitive prices but in small quantities. A range of powders has recently been added.

Although each centre has been designed with what the company calls an "up-market" shop front that allows over-

the-counter transactions, most customers have their paint delivered under normal trade credit terms. International claims a 24 to 48-hour service and quotes small business customers who say the new centres have eliminated the problems of availability and delay.

The move will be seen in some parts of the industry as a threat to smaller paint companies which insist they are willing to supply small quantities, often to customers as small as themselves. Lack of economy of scale is usually reflected in price and delivery times, with special colours or requirements costing more and taking longer.

The centres are also different from other large companies' "trade" outlets, which are usually concerned with sales of decorative paints rather than industrial coatings. The change is to International's marketing mix, creating new places of sale to reach an untapped market.

The company's vagueness about the potential size of the market, however, indicates that this could be a leap in the dark.

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THE ARTS

Architecture/Colin Amery

The BBC needs Foster's foresight

Last week the architect Norman Foster received a telephone call in Hong Kong from Mr Stuart Young, chairman of the BBC, who gave him the bad news that plans to build on the Langham Hotel site opposite Broadcasting House had been abandoned.

Norman Foster has been working for three years on plans to build a new broadcasting centre for BBC radio. He was selected from a short list when the late Lord Howard was the BBC's chairman, on the strength of his firm's undoubtedly skills in solving the complicated problems of inserting highly serviced buildings into existing urban sites.

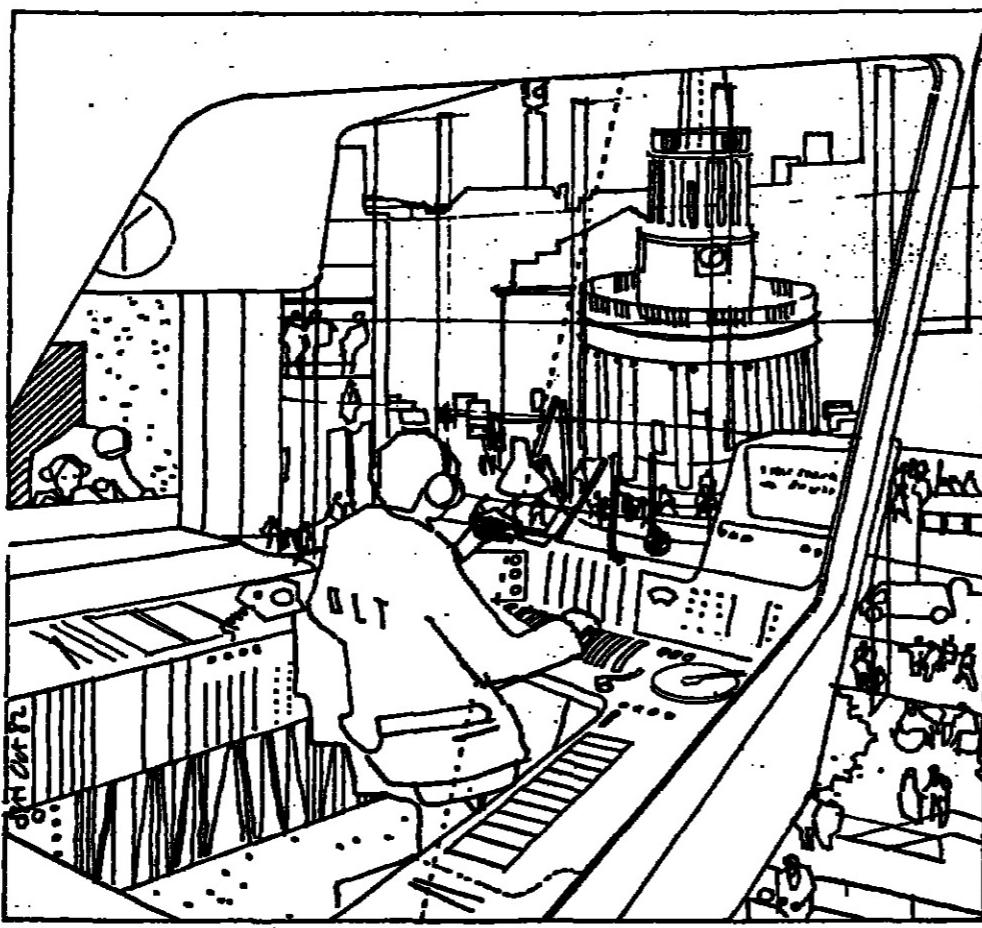
Foster Associates have produced some of the most interesting new structures in the world. In Norman Foster they have a man who is an unusual problem solver. He applies his own almost obsessive fascination with the advance of design technology to almost any problem and usually produces a revolutionary answer.

The BBC, in its wisdom, has decided to buy 16 acres of land at White City. It is a site with room for expansion, where new buildings can be speedily erected—but is a suburban site, something of a retreat from the metropolitan presence now enjoyed by BBC radio at the hub of the capital.

There is an awful irony in the decision for Foster Associates. They have been analysing the BBC's needs in some detail and were naturally critical of the Corporation's occupation of some 1m sq ft of office and studio space at some 20 different locations in London. The Langham site had its problems but Foster Associates had shown they were not insoluble. In their solution they had demonstrated that in the sensitive heart of London a new building could be built which would have been an elegant and exciting addition to the capital, although a tight squeeze.

Foster Associates' approach to architecture can be seen and thoroughly understood in a major exhibition that opens today.

Foster Associates—Sir Projects is to be seen at the Sainsbury Centre for the Visual Arts at the University of East Anglia, near Norwich until September 11 (opening hours are Tuesday to Sunday, 12 to 5 pm). I highly recommend a visit because it presents a unique opportunity to see Foster's own Sainsbury Centre, which was completed in 1978, and to explore the development of the practice's work in the setting of that remarkable building.



How the Langham Hotel site might have been redeveloped for the BBC. Norman Foster's drawing shows how he had intended to make broadcasting visible and in tune with the city.

Alas, the BBC proposals, which had reached a state of preparedness to be submitted for planning permission, will not be in this exhibition. I hope very much they can be unveiled to the public as soon as possible because they are a particularly relevant example of "architectural problem-solving" within the city and a demonstration of the development of this same and rational practice.

When they are shown I hope that the preliminary response—an account of the architect's initial approach to this technically complex problem—will be prominent alongside the more finished models and plans.

Foster's particular skill has been to explore the development of technology while simultaneously applying this research to his current building projects. It is important to remember that Norman Foster and the late Dr Buckminster

Fuller collaborated on futuristic projects that could yet influence our planning environment. The "Climate Office" is such an idea—the enclosure of a maximum amount of office space under the minimum envelope. Internal planting allows for the creation of a micro-climate. This is exactly the kind of project the Docklands Development Corporation should be examining if they continue with plans to build large office centres on the Isle of Dogs.

Buckminster Fuller and Foster have also completed research on the "Autonomous House". This is a double skin dome with warm or cool air circulating between the two skins. The domes are half-glazed and half-solid and rotating independently can follow the path of the sun in the day and be closed up at night.

While neither the "Autonomouse House" nor the "Climatofrice" have yet been built

the ideas fuel the current work of the practice.

It is in this ability to look at developing technology in all fields (Foster is fascinated by aircraft design, for example) and transfer it to current building problems that would have made Foster ideal for the BBC. During his briefings with some of the BBC staff they became used to hearing him say, in answer to any problem, almost monotonously, "but there is the technology . . .".

I hope the BBC will not now turn to some cheap commercial architect to run up insignificant new premises for the White City. As the leading broadcasting service in Europe in terms of quality of their product, the BBC directors have a perfect opportunity to continue their search for quality into the architecture and design of the new White City.

The six schemes on show in the Sainsbury Centre are all well placed to grow, to enlarge their imagery without compromising their technological competence. Their greatest triumphs still lie in the future.

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clearly displayed, particularly the panels dedicated to the Sainsbury Centre itself.

Of the six projects on show—Hong Kong Bank, Sainsbury Centre, Renault / Swindon Gallery and Mediateque at Nimes, Willis Faber Dumas and the Leichtathletikhalle to be built in Frankfurt—it is perhaps Nimes that points the way to the future. The site there is spectacular, next door to the great pre-Roman temple in Europe, the Maison Carrée. The brief calls for a sort of Pompidou Centre with library, gallery and plenty of exhibition space. Foster's plans show how he has developed a scheme that implies a portico, and takes visitors on a route up a grand staircase. There are what he calls "imprints" from the past but no hint of pastiche or misappropriation of classical.

Oliver took as his subject the version of the legend by Mme La Prince de Beaumont; for the 1984 Batignano première he set the Italian translation by Carlo Collodi, for London his own Englishing of Collodi. Instead of reworking the tale into a form of dialogue libretto, he has developed a scheme that implies a portico, and takes visitors on a route up a grand staircase. There are what he calls "imprints" from the past but no hint of pastiche or misappropriation of classical.

The images that excite Norman Foster are helicopters, jets, space technology, Japanese trains, open-sewn houses, galleria (like Milan), triumphs of engineering—great bridges, towers and spans—and the pleasure of a well-detailed steel junction. He has, to date, remained a designer who expresses everything through space, structure and function. For him the jet fighter expresses enough by its aerodynamic form—the very form that enables it to function. His framework of cultural reference is limited—quite deliberately—and it is this that produces such a cold degree of sheer refinement.

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Monday June 24 1985

Testing time for Lloyd's

THIS IS A CRITICAL WEEK FOR THE LLOYD'S INSURANCE MARKET AND FOR ALL THOSE WHO PLEAD THE CAUSE OF SELF-REGULATION AS THE BEST METHOD TO REGULATE BRITAIN'S FINANCIAL COMMUNITY.

Lloyd's is due on Wednesday to make a policy statement on the most serious of its recent troubles—the PCW affairs, one of the worst financial scandals to surface in the City of London.

So far Lloyd's has not acquitted itself well in the way that it has dealt with the case. There has been a lack of leadership over the problem, and what looks like an almost callous indifference to the plight of 1,525 underwriting members, who represent a significant part of the market's capital base and whose affairs at Lloyd's have been exposed to the most flagrant abuse.

In the face of this mess, Lloyd's has stuck to the underlying principle that members are individually liable to the full extent of their personal wealth for trading losses—even though financial irregularities may have damaged the members' investment in the market. Although Lloyd's accepts a responsibility for managing an orderly market, it argues that all the irregularities took place before the regulation of Lloyd's was reformed by a new Act of Parliament which came into force at the beginning of 1983.

Inaction

Yet that is not a sufficient reason for inaction, for there can be little doubt that Parliament would not have granted Lloyd's its unique powers of self-regulation if it had known the full extent of the market's past shortcomings. Those powers must be used to stop the damage that is there, those who are threatened with such large losses through their involvement in the marketplace.

Other companies are also running hard to catch up. Thomson of France and SGS-Ates of Italy are spending the equivalent of more than half their annual sales on research and development and capital equipment. Britain's Standard Telephones and Cables has launched a £60m expansion programme. GEC and Plessey have also stepped up their investments, though mostly for more specialised components, many of which they use themselves.

The results have begun to show through in higher sales. Last year, the semiconductor businesses of SGS-Ates, Thomson and Matra-Harris of France and Britain's Immos all outstripped the record 50 per cent growth in the world market. Immos and SGS-Ates also moved into profit—though the outlook for this year is much less promising.

Armed with this unique legal protection, Lloyd's should take direct executive control of the events at Minet's troubled agency. Since there are numerous precedents in existence at Lloyd's for providing financial assistance to members who have been hit by irregularities, it must provide real help for the members.

As a first step, it needs to do whatever is necessary to ensure that the stop-loss policies are honoured. Together with Minet, it has to find ways of helping members cope with that part of the losses which was not caused by orthodox underwriting.

If this affair is a test case for self-regulation, it is also an important measure of the Government's resolve in matters to do with the City of London. One of the most offensive features of the PCW affair is the apparent inaction of the office of the Director of Public Prosecutions.

Danger signs in farm trade

ONCE AGAIN, THE WAR DRUMS ARE BEATING IN WASHINGTON AND BRUSSELS OVER AGRICULTURAL TRADE. DISPUTES OVER EXPORT SUBSIDIES AND TARIFF PROTECTION HAVE—IN TERMS OF RHYTHM AT LEAST—BROUGHT RELATIONS BETWEEN THE U.S. AND THE EEC TO FARM ISSUES TO THEIR LOWEST POINT FOR SOME TIME.

CLAIMING THAT THE COMMUNITY HAS USED UNFAIR SUBSIDIES TO ROB IT OF AGRICULTURAL MARKETS OVER THE LAST FEW YEARS, THE U.S. HAS SET UP A \$2BN PROGRAMME OF ITS OWN—TARGETED AGAINST THE EEC TO TRY TO WIN BACK CUSTOMERS IN THE NEAR TERM. A TRANSALANTIC ROW ABOUT TRADE IN CITRUS PRODUCTS THREATENS TO TRIGGER OFF A DAMAGING CHAIN REACTION OF RETALIATORY MEASURES.

TENSION BETWEEN THE TWO SIDES OVER AGRICULTURAL TRADE IS NOTHING NEW. THE U.S. HAS LONG COMPLAINED ABOUT THE PROGRESSIVE LOSS OF THE EEC MARKET AS THE EUROPEANS HAVE BECOME MORE SELF-SUFFICIENT IN FOOD. BUT IT HAS COME GRADUALLY TO ACCEPT THE POSITION, AND THE CONFLICT HAS BY AND LARGE BEEN RESTRICTED TO LOCALISED, AND CAREFULLY STAGED MANAGED, SKIRMISHES IN THIRD MARKETS.

SABRE-RATTLING
There is no denying, though, that the temperature has risen this year. The main reason is pressure for action from Congress, reflecting the dire financial straits of many U.S. farmers and frustration at the EEC's failure to agree on a date for a new round of multilateral trade talks.

In a sense, the latest American sabre-rattling is founded on an irrelevance. The U.S. has indeed lost markets in the last few years, but not just to Europe; Canada, Argentina and Australia have also made sales at its expense.

Besides, two of the main reasons for the drop in U.S. agricultural exports can be laid squarely at the door of policy-makers in Washington. These are the strength of the dollar, and the ill-fated American embargo on grain sales to Moscow in the wake of the Soviet invasion of Afghanistan.

WHO IN THEIR SENSES would choose to compete in an industry in which a new plant costs almost as much as a small steel mill, yet is likely to be obsolete in five years, and where product prices are about as unpredictable as coffee bean futures?

To European electronics manufacturers contemplating the Alice-in-Wonderland economics of volume microchip manufacturing, the answer has long seemed self-evident. Most have been content to dabble timidly on the sidelines while U.S. and Japanese producers grabbed more than 90 per cent of the world semiconductor market, which grew to almost \$29bn last year.

But the harsh imperatives of survival on international markets driven by relentless technological change are forcing European companies to redouble their sums. Many have now concluded that they have no option but to play for double or quits; that high as the risks are, their only hope of remaining competitive is to make much larger technical and financial commitments to chip-making than ever before.

The most eye-catching symbol of Europe's new-found ambitions is Megaproject, a three-year joint effort by West Germany's Siemens and Philips of the Netherlands to develop advanced semiconductor technology. They are gambling that, by leapfrogging into the next generation of microchip memories, they can close the two- or three-year lead which Japan has acquired in mass-production techniques. Megaproject's budget is \$500m, and each company expects to spend as much again on new production facilities.

Other companies are also running hard to catch up. Thomson of France and SGS-Ates of Italy are spending the equivalent of more than half their annual sales on research and development and capital equipment. Britain's Standard Telephones and Cables has launched a £60m expansion programme. GEC and Plessey have also stepped up their investments, though mostly for more specialised components, many of which they use themselves.

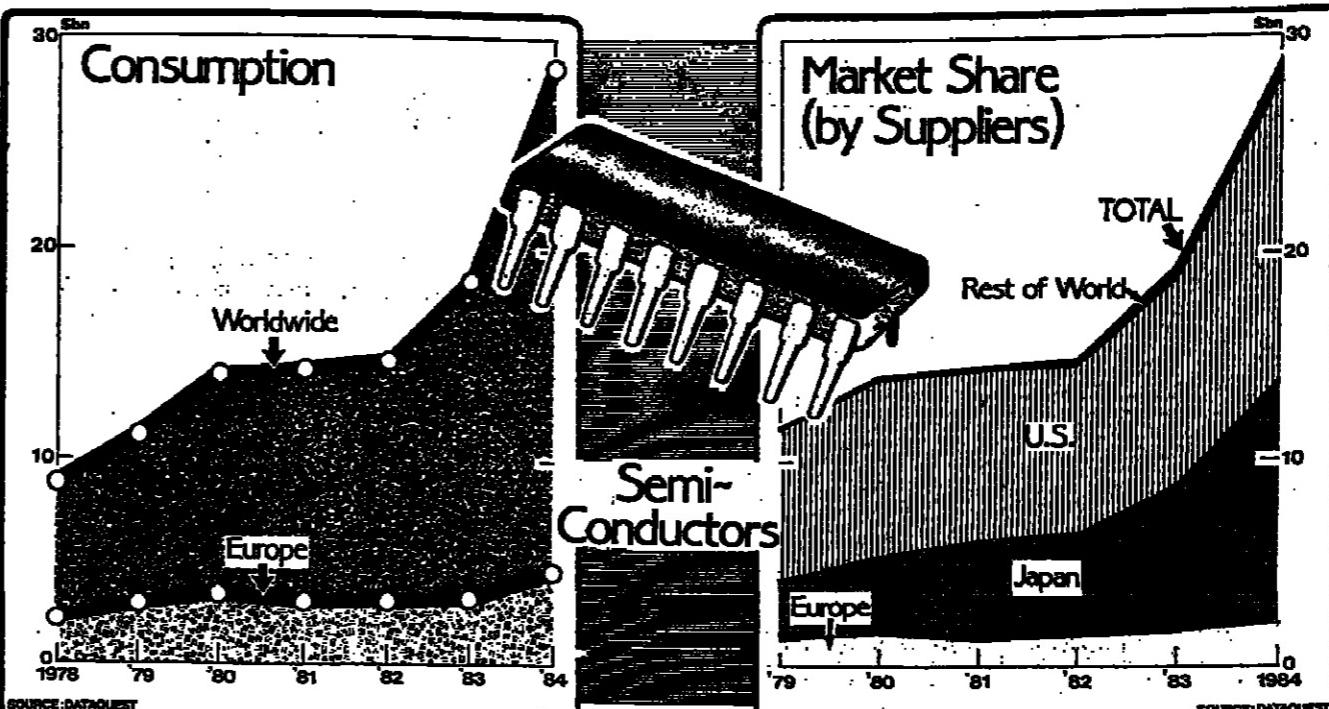
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I believe there is much evidence to support a European renaissance," says Mr Malcolm Penn of Dataquest, a U.S. company which specialises in analysing the semiconductor industry. A harsh critic of Europe's feeble performance in the past, he thinks it now has a "huge opportunity" to make an impact on world markets.

Some previously troubled European companies have been revitalised by the appointment of experienced and enterprising top managers. In the recent recovery of Thomson Semiconductors and SGS-Ates owe much to the impact, respectively, of Mr Jacques Noels, formerly of Texas Instruments, and Mr Pasquale Pistorio, who was lured from Motorola another U.S. industry leader.

Both men are notoriously hard taskmasters who have not shied from applying painful medicine. Last year, SGS-Ates ran a recruiting campaign featuring advertisements in which Mr Pistorio offered pros-

EUROPEAN SEMI-CONDUCTOR INDUSTRY



The harsh imperatives of survival

By Guy de Jonquieres

pective employees "blood sweat and tears. Several thousand eager applicants replied.

But European-owned manufacturers still face a long and grueling struggle to reverse the steady decline in their share of the world market. Last year they accounted for a paltry 8.5 per cent by value, less than two-thirds the 1979 level, and only 20 per cent of markets outside Europe. Much of their output is still in older products and their share of microchips, the fastest-growing product sector, last year was a mere 6.7 per cent, according to Dataquest.

Only one European company, Philips, ranks among the world's top 10 suppliers (it is No 8). Moreover, it owes its place to its U.S. subsidiary Signetics, acquired in 1975, which contributed two-thirds of Philips' worldwide semiconductor sales last year.

European efforts to join the big league face their first major test. Since last year, a slowdown in the U.S. computer industry and a massive worldwide surge in semiconductor production capacity has sent the chip market reeling, and few companies expect a recovery until well into next year.

Prices of some widely-used "commodity" chips such as 64K DRams have plummeted by as much as 80 per cent in the past year. "The market is terrible, atrocious. It is the worst crisis I can remember in 22 years in the business," says Mr Pistorio of SGS-Ates.

Profits in much of the industry have evaporated. In the U.S., many planned investments have been shelved and there have been renewed calls for trade protection against Japanese manufacturers. The latter, which have long pursued a policy of expanding in recession, are pushing ahead relentlessly with plans to double output of the new generation of 256K DRams,

further depressing prices. South Korea is also making a big push into the memory chip market.

The Europeans can draw some comfort from the fact that their home markets are much less volatile than the U.S. Many are cushioned by subsidies. Thomson and SGS-Ates are both state-owned and get sizeable public investment assistance while the Dutch and German governments are contributing about \$100m to the cost of Megaproject.

Britain is the only large EEC country not providing direct

severe bleeding," said Mr Penn.

But why bother? The answer lies in Europe's belated recognition of the breathtaking speed and scale of the revolution which silicon technology is producing in the electronics industry. Advances in manufacture since IBM's personal computer was launched in 1981 mean that it could be redesigned today using only 18 chips instead of 250. By 1988 it is estimated that the number could be reduced to three.

The competitive advantage of many products, from machine tools to microcomputers, is increasingly determined by the power and functional characteristics of the chips they contain. As product life cycles continue to shorten, early access to the most advanced microelectronic technology is becoming a key factor in commercial success.

Some European companies believe they can only secure the technology through a bolder commitment to memory chips, where the need for high volume and low costs forces manufacturers to push their production techniques to the limit. That is also the most volatile and fiercely competitive part of the chip business. "But you have to be able to make such products if you want to make more sophisticated components," says Dr Hermann Franks head of Siemens' components division.

Compared with their U.S. and Japanese competitors, however, European manufacturers face at least two handicaps: high production costs and sluggish home markets.

Small wonder that in spite of its new-found momentum, much of Europe's industry is cautious about setting grand goals. "It is not a minor factor that Europe exists at all in semiconductors," says Mr Noels. "If by the late 1980s two of the top 10 companies are European, we can say we have succeeded. That is a much more valid criterion than the semiconductor industry's balance of trade, how many jobs it creates or how many chips Europe uses."

This is the fourth article in the series. Previous articles appeared on June 17, 19 and 21. The next will be published on Wednesday.

Men and Matters

Doubles-the money

He is an unlikely looking athlete—a balding, 30-year-old with a drooping moustache and a thickening midriff on his 190 lb frame that suggests a taste for Foster's lager.

Australia's Mark Edmundson accepts the banter provoked by his appearance. He can afford to. As one of the tennis kingdon's 39 male millionaires (from prize money alone), he can take his cheerful wife, Vicki, and their small son, Mark Karl (originally Vicki, they were going to call him Karl Mark but for obvious reasons reversed the names), with him on his travels around the world.

Both men are notoriously hard taskmasters who have not shied from applying painful medicine. Last year, SGS-Ates ran a recruiting campaign featuring advertisements in which Mr Pistorio offered pros-

pective support to an indigenous volume microchip manufacturer, Immos, which was set up by the Government in 1978. Immos sold last year to Thorn EMI, which is currently feeling the impact of falling profits in consumer electronics, its main business.

European companies seem likely to have to face a lot more trials even after the market recovers from its current troubles. "They must all be prepared for five years of

his frequent calls for an easier monetary stance, Volcker has never before publicly criticised him. Fed watchers have, therefore, been left pondering Volcker's motives in doing so now.

Speculation centres on two possibilities. Martin, a Reagan appointee, is often mentioned as possible successor to Volcker should the Fed chairman step down during this Administration. Some Wall Street observers suggested that Volcker may have launched the attack as a prelude to a succession battle on behalf of some other con-

tender. Others believe the outburst was prompted merely by concern over the timing of Martin's remarks and their impact on current negotiations with Third World debtor nations.

Bankers noted that Martin's comments—which included the suggestion that debtor nations' interest payments should be capped—might be viewed by countries like Argentina, which had just introduced a sweeping currency programme, as a "case-by-case" strategy for dealing with the debt problem.

Whatever Volcker's motives, it seems likely that he and other Fed officials will want to paper over any differences of opinion within the ranks as quickly as possible. Volcker, himself, will have an opportunity to do so on Thursday when he makes one of his regular appearances on Capitol Hill before a Congressional committee.

Harshest words

Public squabbles among the usually staid guardians of the U.S. Federal Reserve Bank are rare. Little wonder, then, that chairman Paul Volcker's attack last week on President Martin, his number two in the bank, set tongues wagging worldwide.

Volcker took time out from a Tokyo meeting to telephone Fed headquarters in Washington with his outspoken response to comments made to reporters by the Fed vice-chairman on the Third World debt position.

The cigar-chomping Fed chairman described Martin's comments as "incomprehensible" and dismissed as "unfortunate and unrealistic" his suggestions that there are unorthodox approaches to deal with the international debt problem.

"What is hopeful and promising," Volcker added, "is that many countries are coming to grips with necessary and difficult adjustment efforts. One example is the highly promising effort currently under way in Argentina."

Volcker's outburst was especially noteworthy since he is not known as someone who stoops to personal attacks. In many ways, he personifies the Fed's traditional close, collegial atmosphere.

Though Martin has drawn private criticism in the past from Fed officials, angered by

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Observer

FOREIGN AFFAIRS: THE MILAN SUMMIT

It's not business, it's politics

By Ian Davidson



Walter Hallstein

THE NOVELTY of the European Community summit which takes place in Milan at the end of this week is that it is the first for many years which is not bedevilled by old quarrels. On the contrary, the heads of government will be free to debate the problems of the future: how to turn the Community into more of a common market; how to improve its decision-making processes primarily by majority voting; how to tackle the technology gap between Europe and America and the US.

The consequence of this relatively up-beat, forward-looking agenda is that it leaves the heads of government very exposed, in terms of success or failure. In the past they could always blame the Community's stagnation on the British budget quarrel or the Spanish trade negotiations. These excuses are no longer available. If they fail to come up with some agreements which offer plausible promise that the Community will be more dynamic, more successful and more beneficial to the member countries, we shall all know what to make of their round rhetoric. We shall know that they do not mean a word of it.

The British government is facing the challenge with energy and even enthusiasm. It has prepared umpteen proposals, papers and even "not-papers"; in Brussels its emissaries stride the corridors with firm step and cheerful countenance. One of them has even been known to exhort a continental opposite number to cheer up.

They are confident because they hope that they have largely diverted the other member states from firing with quasi-federalist rhetoric no new treaties, please, no abandonment of the right of national veto, and above all no new legislative powers for the European Parliament. At the same time, they believe the bandwagon is rolling towards a freer internal market for goods and services, which should suit British interests. In short, pragmatism is winning: economic advantages without political concessions.

But there is a paradox in all this. Mrs Thatcher's government has employed every device of diplomacy, reason and "realism" to puncture dreams

of a federalist leap forward. Perhaps, in terms of "realism", it is right to do so. But if it should succeed in persuading the other member states to march rapidly down the road towards a free internal market, then it is entirely likely that the process would require unconvincing surrenders of national sovereignty which are so politically distasteful to Mrs Thatcher.

Take majority voting. It is obvious, and widely acknowledged, that negotiations on further liberalisation of trade nowhere until it becomes standard procedure, even on issues where the Rome Treaty requires unanimity. This the British government freely admits with the obvious risk that it could be in the minority as often as in the majority. Or more often: a study of recent trade negotiations suggested that majority voting might not have favoured Britain. In liberalisation of financial services, it is in British interests, perhaps, in the Community, will be more dynamic, more successful and more beneficial to the member countries, we shall all know what to make of their round rhetoric. We shall know that they do not mean a word of it.

But there is more. As one of the minority of countries that explicitly wants to retain the right of national veto, Britain will be in a weaker negotiating position than countries which, in principle, want to abolish it. For it will not be able to prevent other governments calling for a vote when it suits them; but it will be morally obliged to vote with any government which invokes the right of veto. Net result: a greater surrender of sovereignty on issues which suit the majority of countries, than the one which suits Britain. This is not unfair, just the poetic backlash of Britain's endorsement of the right of national veto.

But let us suppose, against all the odds, that the British formula is accepted and succeeds in squaring the circle: the formal right of national veto is retained, but never brought out of the cupboard—majority voting rules OK? The first consequence is that the Commission automatically becomes more powerful, especially if it is led by an impressive figure like Jacques Delors.

Under a rule of unanimity, either nothing is decided, or else the Commission's proposals are continuously reworked by the member states. Under a

Per cent	INDIRECT TAXES IN THE EEC (as a percentage of GDP 1982)		
	VAT	Excises total	VAT and Excises
Belgium	7.67	2.39	10.06
Denmark	9.84	5.87	15.71
Germany	6.34	2.70	9.04
France	8.19	2.22	11.41
Ireland	8.22	8.91	17.13
Italy	5.48	2.84	8.32
Luxembourg	6.04	4.24	10.28
Netherlands	6.83	2.36	9.19
UK	5.22	4.58	9.79
Weighted EC Average*	7.05	3.63	10.68

*Excluding Greece, where the necessary statistics were not available

majority regime, dissident governments have less leverage against the Commission—especially if they support the right of national veto.

I do not suggest that this would be a bad thing; quite the contrary. For too long we have witnessed the wonderful achievements of unanimity and weak Commissions which have enabled the continental market to withhold the liberalisation of financial services, which would benefit Britain and which is in the interests of others.

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Under a rule of unanimity, either nothing is decided, or else the Commission's proposals are continuously reworked by the member states. Under a

tions, have now become more salient.

Lord Cockfield, Britain's renegade Euro-convert in the Commission, has spelled out the implications with brutal clarity. In his White Paper on the liberalisation of the internal market, he says: "The only conclusion that can be drawn is that no means exists of removing the frontier controls, and that the frontiers, if there are significant ones, will correspond to price differences between the member states."

In gross terms, Britain's dependence on the revenue from VAT and excise duties is not far from the Community average. Denmark and Ireland are much more heavily dependent, so harmonisation is likely to be more difficult for them. But if excise duties are taken separately, Britain joins Denmark and Ireland in the camp of the high-tariff, VAT harmonisation zone, while France remains at the zero-rate of a wide range of politically sensitive goods and services.

It is not that the Mother of Parliaments would necessarily have to submit British fiscal policy to majority decision in Brussels, nor even that there need be a single uniformity in indirect taxes; American experience suggests that a discrepancy of up to five per cent may be small enough to avoid serious trade distortions or diversion. But if trade restrictions are to be removed, there has to be a degree of harmonisation, with predictable smoothness last week by Mr Anthony Lothian of the Bank of England. But the argument based on "uncertainties" is an argument for not being born; it does not dispose of the business requirement to have a more predictable exchange rate relationship with markets in Europe. If sensible decisions are taken to harmonise within five or seven years to an entirely free market, that business requirement cannot be smugly pigheaded under the rubric When The Time Is Ripe.

Of course, it is entirely conceivable that firm decisions will not be taken. No one seriously contests the intellectual case for making the Community a truly Common Market: a more dynamic trading environment may offer the only prospect for faster economic growth and a more vigorous European industry. But whereas free trade is part of Britain's traditional ideology, at least in theory, it is not one of the traditional ideas received in France. Parliament has always been the natural ally of the Commission against the member states; an evolution of that kind could only reinforce that alliance.

If the parliament does not get a bigger role as part of the last word in decision-making process, it will have to get it as part of the first word; in other words, it will have to be more directly involved with the Commission in formulating legislative proposals before they are presented to the Council of Ministers. Parliament has

always been the natural ally of the Commission against the member states; an evolution of that kind could only reinforce that alliance.

Finally, the removal of restrictions on internal trade is bound to highlight the drawbacks of the British government's preference for not being part of the exchange rate mechanism of the European Monetary System. To be sure, there are problems and uncertainties, and they were rehearsed yet again

Lombard

Fed aim still is lower dollar

By Samuel Brittan

WHILE the various economic think tanks and roving economic advisers have been advising European governments to increase their budget deficits to offset the expected fiscal retrenchment in the U.S., the reality has been very different.

This is true while the prospects of a major cut in the U.S. budget deficit are as cloudy as ever, the Fed has moved towards a fairly aggressive easing of policy. The most dramatic evidence of this is not in the movement of the rather sluggish prime rates, but of more market-sensitive interest rates.

Although these rose somewhat on Thursday in response to the suddenly unreliable "flash" estimate of the second quarter GNP, they are still in the 6 to 8 per cent range and scarcely more than half the 1984 peak.

This has happened in advance of any clear progress in budget deficit reduction, and in the face of the large overshoot of the main measure of the U.S. money supply above its target range.

The Fed is clearly worried about U.S. growth. Even including the second quarter estimate, the U.S. growth rate over the past 12 months has averaged little more than 2 per cent a year—probably less in the UK—and most revisions to GDP estimates have been downwards.

The main reason for the diminution of U.S. growth is not a falling-off in the growth of domestic demand (whether measured in real or nominal terms) but the siphoning-off of a growing proportion of this demand towards imports and away from U.S. products.

Final sales of U.S. domestic purchases have risen in the past 12 months by nearly 4 per cent a year—which is still almost a boom rate. The discrepancy between these figures and real GDP is accounted for by the surge in imports and relative weakness of exports.

Nor can there be any doubt that the dollar is still very high. Despite falling on the month, it remains highest against the mark, the yen and the currency basket than at almost any time in 1984 and about 15 per cent higher than the 1984 average.

Business schools financing

From the Director, Business Graduates Association

Sir.—The suggestion that business schools should be privatised (June 18) has been raised before and upon close examination has been in some respects found wanting.

Most business schools produce very healthy revenues from executive programmes, teaching on diploma courses and from consultancy and on that basis alone they could pay their way handsomely. The difficulty arises with the core elements of any university business school, its MBA course, its doctoral programme and its research. To be economic, MBA and PhD fees would need to be trebled from the set figure agreed nationally with Government across all subjects. To single out business degrees alone for such treatment in an educational culture used to subsidies for institutions and grants for students could easily be self-defeating for the national goal of producing more managers, at least in the short term.

Research falls into two categories. Applied research that is often already paid for by industry, and basic research which is not directly applicable at the time. This basic research is necessary for the development of business subjects and would need to be supported by philanthropic organisations, as in the U.S., if business schools were privatised.

There is, of course, a gleeful irony in asking business teaching institutions to reverse Bernard Shaw's dictum. I have no doubt that if business schools were privatised they would survive and prosper. Whether this would force cutbacks in research and a sacrifice for any student who could not pay, resulting in unable standards and amateurish teachers we cannot be sure.

The present high quality and acceptability of UK business graduates is reflected by the fact that in our recent survey only three out of 700 respondents indicated any difficulty in obtaining jobs.

(Professor) J. A. Kennerley, 28, Margaret Street, W1.

Development at Ely Cathedral

From Messrs J. Bowmar and C. Beez

Sir.—We are appalled at the plan by the Dean and Chapter of Ely to violate with building development some ancient grounds and virgin mature adjoining trees.

The threatened land is surrounded by development at the heart of the city and it provides an essential foil to a majestic view of the apsidal end of the cathedral which bristles with a multitude of piers and flying buttresses each crowned with a projecting gar-

Letters to the Editor

the why new issues are conducted. I repeatedly put in for the number of shares I want, only to find the issue swamped by big institutions and stage, resulting in a ballot in which I never (well, hardly ever) win.

Surely it would be quite easy to provide an option for those who want shares for investment, to qualify their application with an undertaking not to sell for, say, six months or a year, and to give them preference? The company would of course mark its registers accordingly.

Douglas Dickins,
2, Wesser Gardens, NW1.

Small investors' costs
From Mr H. Bear

Sir.—I was amused to read your report (June 12) of Mr Lawson's lecture, urging inter alia, the City to cut small investors' costs, when much of the stockbrokers' institutional income will disappear.

As Mr D. Franklin (June 8) so rightly pointed out in regard to the taxation of income below £1,000, the stockbrokers' institutional income will disappear. As many before him, I am identifying problems but often fails to come up with the correct answers. Costs are a problem.

For 40 years I have dealt with sundry stockbrokers who are at their desks before 9 am, never seem to stop for food, and are still working at 5 pm. Most have also taken calls at home, even on Sunday evenings. I do not begrudge them their commission, which is often a good one. The City, however, has to charge for the service it provides.

The City may have a lot to learn from Wall Street but I do not think that new issue methodology is in this category. Our system provides a visible equality of opportunity which does not even stand to exist in the U.S. High "soften me" premiums can be avoided if so desired by using the "tender" method.

David Hunter,
L. Messel and Co.,
PO Box 521,
1, Finsbury Avenue EC2.

Applying for shares
From Mr D. Dickins

Sir.—As a genuine small investor, I am heartily sick of

U.S. Tax Reform—our view will keep you in the picture.

In response to the growing number of questions raised by the recently announced U.S. Tax Reform Proposals, Coopers & Lybrand have prepared a detailed 24 page analytical assessment. Specifically designed to explain the fundamental and wide ranging implications of those proposals on both personal and company tax planning, this essential guide is now available on a complimentary basis.

The analysis, along with periodic updates on U.K. and U.S. tax matters, may be obtained by telephoning Edward B. Kostin, our London resident Director of U.S. Tax and Planning for Europe, or Kenneth Svoboda, Manager of U.S. Executive Tax Services.

Coopers & Lybrand, Abacus House, Gutter Lane, London EC2V 8AH. Telephone: 01-606 4040.

Coopers & Lybrand

For business committed to growth.



FINANCIAL TIMES

Monday June 24 1985

Terry Byland on
Wall Street

Marking up the little banks

THE TURMOIL in the U.S. credit markets, highlighted last week by reductions in bank prime rates from 10 per cent to 8½ per cent, has put the banking stocks in the centre of the stage, but may have distracted attention from longer term, potentially more significant trends in the sector.

The cut in prime rates was a necessary reaction to the falling rates in the money market, which have cut the banks' own cost of funds and doubtless benefited earnings significantly for the second consecutive quarter.

In fact, Wall Street was inclined to dismiss the half point reduction as only a first instalment, with a further half point cut almost a foregone conclusion, but the rebound of 40 basis points in Treasury bills at the end of the week has dimmed the chances of another cut in prime rate just now.

The more reason, then, for investors to turn their attention back to regional bank stocks, which have so far responded slowly to the Supreme Court's important ruling on interstate banking.

The June 10 ruling effectively upheld the legality of regional interstate banking compacts. It was, at first glance, a setback for large money centre banks, which have been intentionally excluded from many state laws permitting interstate banking links. But a bill recently approved by the House banking committee would remove all interstate banking barriers after five years among states with reciprocal banking legislation.

Wall Street analysts were quick to respond to the implications for banks throughout the south-eastern states, which are now likely to form

Strong growth forecast for British economy

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE BRITISH economy is set for a strong performance this year, with inflation moderating after the summer months according to two influential forecasts out today.

The Confederation of British Industry (CBI) says its latest survey of manufacturing companies indicates that order books are still close to their strongest levels for the next three years.

It expects the turning point for unemployment to be reached in the next three months, when it predicts that 3.6m adults will be out of work. However, although the number of jobs available will increase steadily, it believes total unemployment will be reduced only to 2.82m a year.

And yesterday, Mr David Wiggleworth, chairman of the CBI's economic situation committee, said the results indicated the whole economy would grow by 4 per cent this year, with a slower rate of price increases in the next four months.

This growth rate is significantly better than the Treasury was predicting in March and well ahead of the 3 per cent consensus of City of London forecasts.

It follows publication on Friday of the latest official estimate for gross domestic product in the first three months of the year. This suggested the economy was growing at an underlying annual rate of 3½ per cent, or 4 percentage point better than the preliminary estimate.

The London Business School's Centre for Economic Forecasting takes cautious support for this optimistic outlook. Its latest predic-

tions, also out today, suggest the economy will grow by about 3½ per cent this year, with steady growth of about 2 per cent a year for the next three years.

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The business school also believes that growth in the economy over the next few years will be too small to give the Government the scope to make the £3bn a year tax cuts it planned for the next three years in January both helped to improve the business climate, it says.

This improvement is underlined by the CBI's June survey of 1,700 companies, which indicated buoyant order books and a continued rising trend for output, with a significant easing of inflationary pressure over the next four months.

Export orders also appeared to be well up on last year's levels although not quite as buoyant as in the spring.

On their order books were close to "normal" levels, after eight years in which they were said to be "below normal". A balance of 23 per cent of firms expected output to rise over the next four months. This was slightly down from the peak of 28 per cent in March, but well up on the response last autumn.

Baxter Travenol may launch rival bid for American Hospital

BY PAUL TAYLOR IN NEW YORK

BAXTER TRAVENOL Laboratories, the U.S. health care products group, has challenged the proposed stock-swap merger of American Hospital Supply and Hospital Corporation of America (HCA) by suggesting a counter bid for American Hospital worth over \$3.5bn in cash and paper.

The surprise proposal appears to set up the possibility of a bid battle for American Hospital, although it could also trigger an extensive share-swap defence by American Hospital and HCA.

The proposed counter-offer, contained in a letter from Mr Vernon Loucks, Baxter Travenol's president and chief executive, sent to Mr Karl Bays, chairman and chief executive of American Hospital, would create a giant hospital supply group with sales of over \$5bn a year.

Under the terms of the Baxter Travenol Proposal, it would offer 3.01 Baxter Travenol shares per American Hospital share for up to 50 per cent of American Hospital and \$50 in cash for each remaining

share. American Hospital's shares, which have been depressed since the previous merger deal was announced, closed up 52¢ on Friday at \$37 while Baxter Travenol's stock fell 75 cents to \$15.75.

Baxter Travenol's move appears to be a direct but so far friendly, challenge to the April merger agreement signed between American Hospital and HCA, the nation's largest hospital operator with earnings last year of \$266.8m on revenues of \$4.16bn.

Under that agreement, which would create a new group with assets of \$7bn and revenues of \$7.6bn, American Hospital's 7.25m outstanding shares would each be converted into three-quarters of a share in the new merged company and each of HCA's 8.8m outstanding shares would be converted on a one-for-one basis.

American Hospital noted yesterday that the agreement with HCA also provides for an exchange of stock between American Hospital and HCA under certain conditions, including a public offer by a third party. Under this "shut-out" clause either American Hospital or HCA could trigger a provision under which American Hospital would issue and deliver to HCA 38m shares, or about 35 per cent of the then outstanding common stock, in return for 29.5m newly issued HCA shares or about 25 per cent of the company.

American Hospital noted that it is unclear how Baxter Travenol would adjust its proposed bid if the share exchange between American Hospital and HCA takes place.

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The European Commission plans will include proposals for the most appropriate areas for research cooperation.

M Delors told the energy committee of the European Parliament last week that a Community structure for research was needed in order to negotiate with Japan and the U.S.

EEC technology plan

Continued from Page 1

the UK and West Germany, determined to enforce strict budgetary discipline.

The idea of an EEC initiative for co-operation was given support last week by Unice, the European employers' organisation. Lord Pennock, the Unice president and deputy chairman of UK electronics group Plessey, said the co-operation was needed not only in research but also to an even greater extent in development, putting the basic research ideas into practice.

Speaking after an executive meeting of his organisation in Brussels, Lord Pennock said there might be occasions when European co-operation in research and development conflicted with the strict interpretation of EEC competition

Pritzker agrees to pay \$400m for Conwood

By Terry Dodsworth in New York

LORD PENNOCK will be meeting Sig Bettino Craxi, the Italian Prime Minister, tomorrow to press the employers' principal concerns, to urge the Milan summit to agree on the proposed deadline of 1992 for completion of a barrier-free internal market in the EEC, as well as an agreed high technology strategy.

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Air India Jumbo crash

Continued from Page 1

yesterday. The pilot gave no distress or mayday message after his routine and trouble-free message only eight minutes earlier.

The lack of a distress message suggests the pilots were incapacitated immediately. This could have been the result of a sudden and fatal decompression of the aircraft or its instantaneous disintegration by structural failure, or an explosion.

UK export aid probe

Continued from Page 1

The Whitehall committee is expected to make recommendations about the relative size of ATP, about the efficiency of the approval system - which involves three departments and has been criticised for its slowness - and about the appropriateness of the development criteria used by the Overseas Development Administration.

The approval system has already been slightly modified in respect of some South East Asian markets, allowing the UK to initiate and not merely match a rival government's soft loan offer. These markets are regarded as already "spoiled" by

The Government's declared policy to date has been to seek international curbs on the export subsidy war, and not to disarm Britain unilaterally.

However exporters and some MPs have been accusing the Treasury and to a lesser extent the Overseas Development Administration of being less than wholehearted in their support.

The recent loss of the Bosphorus Bridge contract in Turkey to the Japanese - although it was lost on price - has further stirred an 18 month-long controversy over export subsidies between industry and the Government.

World Weather

	°C	°F		°C	°F		°C	°F		°C	°F		°C	°F	
Africa	24	75	Dubrovnik	23	73	Malaga	24	75	Sabzeh	13	55	Malta	23	73	Malta
Afghan	27	81	Faro	23	73	Moscow	23	73	Samarkand	13	55	Moscow	23	73	Moscow
Algeria	35	95	Floriana	22	72	Montevideo	23	73	Shanghai	13	55	Montevideo	23	73	Montevideo
Angola	33	91	Frankfurt	16	61	Munich	23	73	Sofia	13	55	Munich	23	73	Munich
Argentina	33	91	Freiburg	16	61	Nairobi	22	72	Stockholm	13	55	Nairobi	22	72	Nairobi
Armenia	31	88	Graz	22	72	Stuttgart	13	55	Tbilisi	13	55	Stuttgart	13	55	Tbilisi
Aruba	32	90	Grenoble	23	73	Tokyo	23	73	Tunis	13	55	Tokyo	23	73	Tunis
Argentina	21	70	Gurkha	23	73	Turkey	23	73	Vancouver	13	55	Turkey	23	73	Vancouver
Bahrain	27	81	Helsinki	23	73	Vienna	23	73	Venezuela	13	55	Vienna	23	73	Venezuela
Bangladesh	21	70	Hong Kong	15	61	Vienna	23	73	Vilnius	13	55	Vienna	23	73	Vilnius
Barbados	35	95	Iceland	13	52	Yokohama	23	73	Yokohama	13	55	Yokohama	23	73	Yokohama
Bolivia	27	81	Jersey	15	59	Zagreb	23	73	Zagreb	13	55	Zagreb	23	73	Zagreb
Bolivia	17	63	La Teng	18	68	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	17	63	Las Palmas	18	68	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	18	64	Lima	23	73	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	18	64	Lisbon	22	72	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	15	59	London	23	73	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	17	63	Los Angeles	23	73	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	22	72	Lund	23	73	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	17	63	Madrid	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb
Bosnia	15	59	Maputo	23	73	Zagreb	13	55	Zagreb	13	55	Zagreb	13	55	Zagreb

Readings at mid-day yesterday.

C-Dolce D-Dolce F-Far F-Far G-Gar H-Har S-Son T-Tamer

Currency options battle looms in London

By Barry Riley in London

THE BATTLE for the London market in traded currency options gets under way on Thursday with the launch of a sterling-dollar options contract by the London International Financial Futures Exchange (Liffe).

Some six weeks' lead has been gained by the London Stock Exchange, which began trading its own sterling-dollar option on May 16. Last week the stock exchange launched its second currency option, a dollar/D-Mark contract.

Most observers think it unlikely

that Liffe's chief executive will be able to settle the air, Hong Kong was a market so dominated by the distant prospect of 1997 that investors could be confident only in one thing: that the Hang Seng index was either much too low or fiendishly inflated. By shortening the investor's focus, the Hong Kong agreement made it possible to value the market on a slightly less irrational basis: prices have since risen.

One facet of this change is that Hong Kong has moved from being mesmerised by the vision of China as a political menace, to seeing the country as an enormous commercial opportunity. Through the deepest secret worry about a Great Leap Backward in Peking has not been eradicated - nor should be - a much more present consideration is that China's shortage of hard currency will mean a clamp down on exports to the mainland.

Regulation

U.S. MONEY AND CREDIT

Economic data turns euphoria to dismay

A SHARP swing in U.S. credit market perceptions last week sent U.S. bond prices riding the see-saw of expectations — ending up with a resounding bump on the downside as a sweeping sell-off took hold.

By the close on Friday night after an unexpectedly strong "flash" estimate of gross national product growth in the second quarter, a huge \$4.8bn jump in M1, the basic money supply measure, and widespread disappointment about the lack of a fed discount rate cut, bond prices were between 1/4 to 3/4 points lower on the week and short-term rates were sharply higher.

Wednesday marked at least a temporary turning point for the markets. Earlier in the week optimism was running high that the Fed would ease again in an effort to revive a flagging economy and cut the discount rate by half a percentage point to 7 per cent.

These hopes were bolstered first by a very weak Fed funds rate, which fell below the 7 per cent level, with only minimum intervention from the U.S. central bank to prop it up, and by

U.S. MONEY MARKET RATES (%)						
	Last Friday	Change	1 week ago	4 weeks ago	—12-month High	Low
Fed Funds (weekly average)	7.09	-1%	7.08	7.08	11.77	7.05
Three-month Treasury bills	7.04	-1%	7.05	7.05	11.77	7.05
Three-month LIBOR	7.04	-1%	7.05	7.05	11.77	7.05
Three-month prime CDs	7.02	-1%	7.05	7.05	11.77	7.05
30-day Commercial Paper	7.25	-1%	7.05	7.05	11.77	7.05
90-day Commercial Paper	7.30	-1%	7.05	7.05	11.77	7.05

U.S. BOND PRICES AND YIELDS (%)						
	Last Friday	Change	1 week ago	4 weeks ago	Yield	
Seven-year Treasury	107	-1%	107.27	9.26	10.42	
20-year Treasury	110%	-1%	107.73	10.44	10.36	
30-year Treasury	108%	-1%	107.73	10.43	10.36	
New 10-year "A" Financial	107	-1%	11.00	10.75	10.54	
New "AA" Long-term	N/A	-1%	11.63	11.25	11.63	
New "AA" Long industrial	N/A	-1%	11.50	11.13	11.50	

Source: Salomon Bros (estimates). Money Supply: In the week ended June 10 M1 rose by \$4.5bn to \$59.5bn.

Further economic indicators, including a 10.7 per cent decline in May housing starts.

Adding to the market's near-term mood the banks — catching up the pronounced decline in funding costs brought about by the recent rally — cut the prime lending rate by half a percentage point to 9.5 per cent — the lowest level for the benchmark corporate lending rate since September 1978.

The Treasury long bond yield, tracking this wave of bullish

sentiment, dropped to 10.23 per cent on Tuesday night. But investors got the jitters, as it turns out, probably for good reason. By the close the next day, hopes of a below-10 per cent long bond yield had evaporated.

In the process, Dr Albert Wojnilower, First Boston's chief economist, had warned on Wednesday that "viewed as a whole, the economy continues to perform well and the outlook is good." With immaculate timing,

he also warned that earlier statistics had "substantially underestimated the level and growth of GNP."

Dr Wojnilower added: "Some acceleration of GNP growth in the second half of 1985 seems probable — enough to meet the official goals of 3-4 per cent — but it will be more modest than I might have been."

Finally, he noted: "Interest rates have probably overshot somewhat on the downside, but that may not prevent them from continuing to fall so long as market participants perceive even a sporting chance that the economy might weaken."

Some market participants, however, were not in a betting mood. The credit market actually sold off ahead of the GNP flash number, which then clocked in on Thursday morning at an unexpectedly strong 3.1 per cent. By the close on Friday bond prices had sunk further following the 4.8bn M1 increase — more than double the amount market analysts had expected.

The two numbers dealt the markets a "double-whammy" — all but dispelling hopes of a

temporary reprieve.

Wednesday marked at least a temporary turning point for the markets. Earlier in the week optimism was running high that the Fed would ease again in an effort to revive a flagging economy and cut the discount rate by half a percentage point to 7 per cent.

These hopes were bolstered first by a very weak Fed funds rate, which fell below the 7 per cent level, with only minimum intervention from the U.S. central bank to prop it up, and by

further economic indicators, including a 10.7 per cent decline in May housing starts.

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Finally, he noted: "Interest rates have probably overshot somewhat on the downside, but that may not prevent them from continuing to fall so long as market participants perceive even a sporting chance that the economy might weaken."

Some market participants, however, were not in a betting mood. The credit market actually sold off ahead of the GNP flash number, which then clocked in on Thursday morning at an unexpectedly strong 3.1 per cent. By the close on Friday bond prices had sunk further following the 4.8bn M1 increase — more than double the amount market analysts had expected.

The two numbers dealt the markets a "double-whammy" — all but dispelling hopes of a

temporary reprieve.

Wednesday marked at least a temporary turning point for the markets. Earlier in the week optimism was running high that the Fed would ease again in an effort to revive a flagging economy and cut the discount rate by half a percentage point to 7 per cent.

These hopes were bolstered first by a very weak Fed funds rate, which fell below the 7 per cent level, with only minimum intervention from the U.S. central bank to prop it up, and by

further economic indicators, including a 10.7 per cent decline in May housing starts.

Adding to the market's near-term mood the banks — catching up the pronounced decline in funding costs brought about by the recent rally — cut the prime lending rate by half a percentage point to 9.5 per cent — the lowest level for the benchmark corporate lending rate since September 1978.

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this announcement appears as a matter of record only.

New Issue

May 1985



AMERICAN MEDICAL INTERNATIONAL, INC. Beverly Hills, California, USA

U.S.\$ 75000000

Bonds of 1985 due 1997
Interest payable annually in Swiss Francs at the rate of Sfr. 250.- per Bond
on the aggregate subscription price of 30 000 Bonds

Swiss Francs 115380000

SODITIC S.A.

GOLDMAN SACHS FINANZ AG

BANK HEUSSER & CIE AG
CHEMICAL BANK (SUISSE)
ROTHSCHILD BANK AG

BANQUE PARIBAS (SUISSE) S.A.
MANUFACTURERS HANOVER (SUISSE) S.A.

Amro Bank und Finanz

Kredietbank (Suisse) S.A.

J. Henry Schroder Bank AG

Banco Exterior (Suiza) S.A.
Banque Kleinwort Benson SA

Bank für Kredit und Aussenhandel AG
Banque Pasche S.A.

Compagnie de Banque et d'Investissements, CBI

Daiwa (Switzerland) S.A.

Handelsfinanz Midland Bank

Hottinger & Cie

Migros Bank

Mitsui Finanz (Schweiz) AG

Nordfinanz-Bank Zürich

Overland Trust Banca

Sanwa Finanz (Schweiz) AG

Security Pacific Bank S.A.

Sumitomo International Finance AG

These Bonds having been sold outside Australia, this announcement appears as a matter of record only.

May 1985



BCF (BOND CORPORATION FINANCE) LIMITED Perth, Western Australia

Swiss Francs 125000000
6 1/4% Bonds 1985-1995

with the guarantee of

BOND CORPORATION HOLDINGS LIMITED Perth, Western Australia

SODITIC S.A.

BANK HEUSSER & CIE AG

BANQUE GUTZWILLER, KURZ, BUNGENER S.A.

GREAT PACIFIC CAPITAL S.A.

NIPPON KANGYO KAKUMARU (SUISSE) S.A.

Manufacturers Hanover (Suisse) S.A.

Overland Trust Banca

Amro Bank und Finanz

Banco Exterior (Suiza) S.A.

Banca Unione di Credito

Bank Künzler AG

Bank für Kredit und Aussenhandel AG

Banque Indosuez, Succursales de Suisse

Bank Leumi (e-Israël) (Schweiz)

Banque de Participations et de Placements S.A.

Banque Nationale de Paris (Suisse) S.A.

Banque Scandinave en Suisse

Banque Pasche S.A.

BHF Bank (Schweiz) AG

Barclays Bank (Suisse) S.A.

Crédit des Bergues

Compagnie de Banque et d'Investissements, CBI

Daiwa (Switzerland) S.A.

Dal-Ichi Kangyo Bank (Schweiz) AG

Grindlays Bank Plc

First Chicago S.A.

The Industrial Bank of Japan (Schweiz) AG

Hottinger & Cie

J. Henry Schroder Bank AG

Inter Maritime Bank

New Japan Securities (Schweiz) AG

LTCB (Schweiz) AG

Société Générale Alsacienne de Banque

Samuel Montagu (Suisse) S.A.

— Groupe Société Générale —

Sumitomo Trust Finance (Switzerland) Ltd.

Volksbank Willisau AG

These Bonds having been sold outside the United States of America,
this announcement appears as a matter of record only.

June 1985



COLECO INDUSTRIES, INC. West Hartford, Connecticut, USA

U.S.\$ 44480000

Subordinated Bonds 1985-1993
Convertible into the Common Stock of

COLECO INDUSTRIES, INC.

Interest payable in Swiss Francs at the rate of 6 1/2% p.a.
on the aggregate subscription price of

Swiss Francs 80000000

SODITIC S.A.

BANK HEUSSER & CIE AG

MERRILL LYNCH BANK (SUISSE) S.A.

Bankers Trust AG
Kredietbank (Suisse) S.A.

Compagnie de Banque et d'Investissements, CBI
LTCB (Schweiz) AG

Amro Bank und Finanz
Banque Kleinwort Benson SA
Banque Pasche S.A.
Dai-Ichi Kangyo Bank (Schweiz) AG
Grindlays Bank PLC
Nomura (Switzerland) Ltd.

Bank Oppenheim Pierson (Schweiz) AG
Banque Paribas (Suisse) S.A.
Chemical Bank (Suisse)
Daiwa (Switzerland) S.A.
Nippon Kangyo Kakumaru (Suisse) S.A.
J. Henry Schroder Bank AG

This announcement appears as a matter of record only

US\$ 38,640,000.—

AGREEMENT TO PURCHASE BILLS OF EXCHANGE MATURING THROUGH 1994

issued by
SAIPEM S.p.A.
Milan

accepted by
PETROLEUM PIPELINES COMPANY
Cairo

bearing the aval of
NATIONAL BANK OF EGYPT
Cairo

arranged by
SODITIC (JERSEY) LIMITED

Managers
BANCO DI NAPOLI INTERNATIONAL S.A.
CANADIAN IMPERIAL BANK GROUP
CREDITANSTALT-BANKVEREIN
INTERNATIONAL ENERGY BANK LIMITED - SFE GROUP
MANUFACTURERS HANOVER BANK (GUERNSEY) LTD.
SANPAOLO-LARIANO BANK S.A.
GENERALE BANK
BANQUE PARIBAS (LONDON)
AMSTERDAM-ROTTERDAM BANK N.V.

Italian Agent Bank
BANCO DI NAPOLI
Milan Branch

Agent
SODITIC S.A.

March, 1985

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Shell Oil to buy Arco petrol stations

By Our Financial Staff

SHELL Oil, part of the Royal Dutch/Shell group, has signed a letter of intent to buy more than 400 U.S. petrol stations from Atlantic Richfield, the U.S. oil company which is undergoing a big restructuring.

The stations are located in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, Rhode Island, Virginia and the District of Columbia.

The deal is the first major step by Arco since it announced earlier this year a restructuring programme involving plant closures, the buyback of shares and withdrawal from marketing in the north-east of the U.S.

Terms of the deal were not disclosed, raising speculation in Wall Street that the price was more in favour of Shell Oil than Arco.

Mr Ted Turner, the Atlanta media magnate, has surrounded the first regulatory hurdle in his junk-bond financed bid for CBS with the approval by the U.S. Securities and Exchange Commission of his registration statement in connection with the offer.

Mr Turner's company, Turner Broadcasting System, said it would start mailing shortly a prospectus to CBS shareholders on the \$4.5bn offer. Mr Turner said TBS looked forward to letting shareholders of CBS "determine the future course of their company."

Borregaard marks time

By Pay Gjeter in Oslo

BORREGAARD, the Norwegian industrial group with interests in forest products, chemicals, toiletries, foodstuffs and metals, reports stagnant profits for the first four months of 1985, compared with a year earlier, despite increased turnover as a result of acquisitions.

Profits before extraordinary items were Nkr 41.4m (\$4.7m), against Nkr 39m but the sale of a 50 per cent stake in a jointly-owned chlorine plant pushed profits after extraordinary items to Nkr 35.1m, compared with Nkr 38.4m in January-April last year. Gross external sales were 14 per cent up at Nkr 1.8bn.

Operating loss for Bumiputra

BY WONG SULONG IN KUALA LUMPUR

BANK BUMIPUTRA, the Malaysian bank which was saved from collapse by a massive rescue operation by Petronas, the Malaysian oil company, last September, has reported an operating loss of 105m ringgit (\$42.5m) for the year ended December 1984.

In a statement issued after a board meeting over the weekend, Mr Tan Sri Basir Ismail, the bank's executive chairman since January, said this loss was largely due to the "carrying costs" of 1bn ringgit in problem loans before they were transferred to Petronas.

However, after taking into account extraordinary gains from the sale of its 30 per cent stake in Malaysian Banking, the net after-tax profit was 460m ringgit compared

with a loss of 973m ringgit for 1983.

The sale of the Malaysian banking stake to Permodalan Nasional, the Malaysian Government's investment agency, formed part of the Petronas rescue plan.

Under the plan, Bank Bumiputra wrote off 1bn ringgit of the problem loans, transferred another 1bn ringgit in problem loans to Petronas and sold off the Malaysian Banking stake in return for a 2.5bn ringgit cash injection from Petronas, which ended up with 90 per cent of the bank. The remaining 10 per cent is being held by the Finance Ministry.

The bad loans were given out by Bumiputra Malaysia Finance (BMF), the bank's Hong Kong subsidiary, to property companies, mainly the Carrian group and its

chairman, Mr George Tan, between 1980 and 1983.

The bank did not release its 1984 annual report to the press, due to "printing errors," and it was therefore difficult to make comparisons.

But excluding the "carrying costs" of the 1bn ringgit in problem loans before they were transferred to Petronas, the bank is understood to have made between 40m and 50m ringgit in profit from its normal operations last year.

The finance subsidiary's pre-tax profit fell from 7.2m ringgit to 5.3m, that of the merchant bank increased fourfold to 7.2m ringgit and BMF itself made pre-tax profits of 16m ringgit compared with a loss of 2.5m ringgit in 1983.

For the current year, Mr Ismail said the bank is expected to earn increased profits to reduce the accumulated loss of 348m ringgit by another 25 per cent.

The bank's paid-up capital at the end of 1984 stood at 1.378bn ringgit, and shareholders' funds were 1.028bn ringgit after taking into account the accumulated loss.

Total assets of the bank slipped by 5 per cent to 15.4bn ringgit, and in terms of assets, Malaysian Banking has now overtaken Bank Bumiputra as the leading Malaysian bank with its total assets at 18.1bn.

Since Mr Ismail took over, Bank Bumiputra has undertaken a major management overhaul, with resignations from at least six senior executives.

Gencor opens KwaZulu pit

BY GEORGE MILLING-STANLEY

GENCOR, the South African mining group, has brought a coal mine in the tribal homeland of KwaZulu, northern Natal, into production just under three years after political pressure forced General Electric of the U.S. to pull out of a proposed joint venture to develop the deposit.

The GE subsidiary, Southern Sphere Holdings, was forced to withdraw in October 1982 from what would have constituted the biggest investment by a U.S. company in South Africa, for many years, when the state legislature in Connecticut, where GE has its headquarters, took steps to prevent the state pension fund from investing in any company with interests in South Africa.

The decision was a bitter blow for Chief Gatsha Buthelezi, KwaZulu's Chief Minister, who has consistently opposed the disinvestment campaign sponsored by the anti-apartheid movement.

Chief Buthelezi argues that investment in South Africa should be actively encouraged on the grounds that it will provide much-needed employment and therefore access to economic power for the country's black people.

The Gencor subsidiary, Trans-Natal Coal Corporation, announced last September that it planned to go it alone in developing the deposit, albeit on a smaller scale than was envisaged in the original joint venture.

The underground mine has sufficient reserves to support a life of 22 years,

N. AMERICAN QUARTERLIES

INDIANA Hospital operator

Third quarter 1984-85 1983-84

\$ \$

Revenue 750.2m 690.6m

Net profits 50.0m 51.5m

Net per share 0.59 0.53

Fourth quarter 2.12m 1.62m

Net profits 163.52m 147.91m

Net per share 1.65 1.49

Zululand Anthracite Colliery, situated 48 Kilometres northeast of the KwaZulu capital of Pietermaritzburg, has been brought into production after eight months after that decision, at a cost around R50m below the budgeted figure of R85m (\$43.2m).

The mine will build up to reach full production by the end of this year, at which time annual output will be 875,000 tonnes of high-grade anthracite.

Some 700,000 tonnes of this will be exported through the coal terminal at Richards Bay, close by on the Natal coast, with the remaining 175,000 tonnes being supplied to the domestic South African market.

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At the same time, it is sug-

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On securities deals between non-Swiss clients through a Swiss broker a cut of at least half is suggested.

Elsewhere, the Buergi motion calls for the lifting of withholding tax or interest arising from interbank time deposits.

Finally, the motion requests the lifting of the federal sales tax on physical gold. This was introduced in 1980 and today amounts to 6.2 per cent.

According to the motion's initiator, Mr Paul Buergi, a Radical Democrat, councillor, this could have a negative effect on the number of jobs in the Swiss service sector, as well as on income from direct and indirect taxation.

The motion calls for a scrapping of stamp duty on money market paper of three months' maturity or less. In the case of maturities between three and 12 months, the proposal is for a gradation of the duty.

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INTERNATIONAL APPOINTMENTS

Dinger takes MTU lead after Zimmerman killing

BY JONATHAN CARR IN FRANKFURT

DR HANS DINGER has been appointed chief executive of Motoren-und Turbinen-Union (MTU), the West German aero-engine concern, in succession to Dr Ernst Zimmerman who was shot dead by terrorists early this year.

Dr Dinger, who was 58 on Saturday, was deputy chief of MTU from 1978, and took over the acting leadership following Dr Zimmerman's death.

Following Friday's appointment by the supervisory board, he becomes head of a group with a labour force of 12,000.

became a construction engineer at the vehicle concern's large engines plant in Stuttgart.

When MTU was formed, Dr Dinger took over the group's development division at Friederichsafen, Lake Konstanz. Less than a decade later he was MTU deputy board chairman.

Among other products, MTU makes engines for the Tornado combat aircraft and for civil aircraft, as well as diesel engines for ships and heavy vehicles. It is also expanding its activities in data processing and software.

Switch at Union Bank of Finland

By Olli V. Virtanen in Helsinki

UNION BANK OF FINLAND, one of the two major Finnish banks, has combined its international and corporate banking sectors under the same management, headed by Mr Paavo Salminen, currently the head of UBF's international banking operations.

The reorganisation also involves the formation of two other divisions, finance operations and branch network and retail banking. The former will be headed by Mr Erik Stadig and the latter by Mr Kurt Stenvinkel. All three will be deputy chief general managers, while Mr Antti Heikkilä will remain chief general manager and Mr Mika Tihvola chairman and chief executive.

UBF explains the reshuffle as being the result of growing internationalisation of its mainly Finnish corporate customers. A UBF spokesman says the bank's strategy is now geared more towards that of an international bank acting in international finance, rather than having the international operations based in Helsinki.

The Finnish bank has expanded its international operations heavily in the past couple of years. It recently acquired the entire share capital of American Scandinavian Banking Corporation in New York. It also has wholly-owned subsidiaries in Luxembourg and Singapore. In London it is involved in two operations, having a branch of its own and a share in Scandinavian Bank, the consortium bank. UBF has also representative offices in Los Angeles, Moscow, São Paulo, Stockholm, Tokyo and Zurich.

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Wasau outlook made obscure

BY TERRY BYLAND IN NEW YORK

THE RESIGNATION of Mr John A. Schoneman as chairman and chief executive officer

Wausau, Wisconsin, the Wisconsin mutual insurance group, leaves the management outlook obscure. Mr Schoneman, who linked his resignation to Wausau's \$207m loss in the 1984 fiscal year, has been temporarily succeeded by Mr Thomas Hancock, who is 71 years old. Mr Dwight Davis, corporate affairs spokesman, says that no decision had yet been taken on a permanent replacement to Mr Schoneman.

Wausau has been suffering losses on its property and casualty insurance, and also on medical malpractice policies which it ceased writing nine years ago. The problem is not unique to Wausau; the insurance and some high risk casualty sectors. Although no details have been released of current trading, Wausau expects to return to profitability by 1986.

"A broad-based recovery programme has been introduced, which we hope will be showing results by next year," says Mr Davis. The 1984 loss represented a substantial downturn for Wausau, which earned \$20.6m in the previous year. Premium income has consid-

tably run above the \$1bn mark.

Mr Schoneman is believed to have offered his resignation when last year's results were first announced, but his departure appears to have been unconfirmed.

No other management changes have been made, although Mr Schoneman is understood to have recommended several other moves before he left the company.

Mr Hancock has been on the Wausau board for 16 years, and chairman of the board's executive committee.

He succeeds Baron Philippe de Henrjean, who retired at the beginning of the month, as managing director of Marsh and McLennan and chairman of Henrjean.

* * * * *

Ghassan Sami Nachawi has joined the BAIL Banking Corporation, New York, as a senior vice president, in charge of international and correspondent banking activities.

Intercontinental Hotels gives lead to Sternik

By ARTHUR SANDLES

JEAN-MARIE BIOLI, managing director of Marsh and McLennan, the New York based insurance broking concern, has been appointed chairman of Henrjean and Cie, the Marsh and McLennan offshoot which claims to be the largest insurance brokerage company in Belgium.

He succeeds Baron Philippe de Henrjean, who retired at the beginning of the month, as managing director of Marsh and McLennan and chairman of Henrjean.

Mr Sheeline, who is 63, joined Intercontinental in 1966, and became chief executive officer in 1971. Under his direction the corporation has grown from having 49 hotels that year to the present 77, while sales have

risen from \$138m to more than \$1bn. Mr Sheeline steering Intercontinental through its purchase by Grand Met in 1981 from Pan American World Airways.

He remains a director of Pan Am and is on the board of National Westminster Bank USA.

Mr Sternik, who is 53, joined Intercontinental in 1964 as a hotel manager in Vienna. He became chief operating officer in 1972. He was elected president in 1974 and became a member of the executive committee.

Mr Sheeline says: "I plan to remain active in the company's affairs for the next several years, as chairman and as a consultant."

Mr Sheeline became president of Finnair in 1960.

Reorganisation at Finnair

By Our Helsinki Correspondent

FINNAIR, FINLAND'S national airline, has reorganised the company's top hierarchy in an effort to ensure smooth landing at the time when the President, Mr Gunnar Korhonen retires at the end of 1985. Mr Korhonen, 67, will assume the position of the chairman of the board as of September 1. His successor will be Mr Risto Ojanen, 58, currently Finnair's marketing director and executive vice-president.

Mr Korhonen became president of Finnair in 1960.

For the six months from 24th June, 1985 to 24th December, 1985 the Notes will carry an interest rate of 8½% per annum.

The interest payable on the relevant interest payment date, 24th December, 1985 will amount to US\$62,000 per Note.

Interest will be paid quarterly on 24th June, 1986, 24th December, 1986 and 24th June, 1987.

Interest will be paid quarterly on 24th June, 1988, 24th December, 1988 and 24th June, 1989.

Interest will be paid quarterly on 24th June, 1990, 24th December, 1990 and 24th June, 1991.

Interest will be paid quarterly on 24th June, 1992, 24th December, 1992 and 24th June, 1993.

Interest will be paid quarterly on 24th June, 1994, 24th December, 1994 and 24th June, 1995.

Interest will be paid quarterly on 24th June, 1996, 24th December, 1996 and 24th June, 1997.

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Interest will be paid quarterly on 24th

UK COMPANY NEWS

Isotron to raise £4m with an offer by tender

BY TERRY GARRETT

MERCHANT BANK Schroder Wagstaffe has arranged an offer for sale by tender of around a quarter of the shares in Isotron, the only independent gamma radiation service company in the UK.

The full prospectus will be published at the end of this week prior to Isotron joining the full market on July 11.

The issue will raise around £4m of which some £1m will be new money for the company, valuing the group in the region of £15m. Carrying a high-technology label, Isotron will be launching itself on an earnings multiple in the high teens.

Isotron operates commercial irradiation plants which involves the exposure of products to radiation by a conveyor system carrying them around the radiation source within a shielded chamber.

Its markets fall into three broad categories — medical, biological and chemicals. The main purpose of the process is to kill bacteria for sterilisation purposes or to change the molecular structure of plastics to change their properties. For example, irradiation improves the heat resistance of insulation on wires and cables for the telecommunication and automotive industries.

The company operates from three plants in the UK — Swindon, Reading and Bradford. The origins of the company go back to the late 1950s when two of the directors, John Grant and Frank Ley, were senior members of a research team at the United Kingdom Atomic Energy Authority's Wantage Research Laboratory. The first gamma radiation facility was commissioned at Wantage 25 years ago.

Messrs Grant and Ley set up a commercial venture in 1970 with the financial backing of LRC International. Initially the company's main activity was sterilising products for LRC.

Isotron was established late in 1980 by the venture capitalists Thompson Clive and Partners to acquire Irradiated Products from LRC and another rival company, Gamma Radiation Services, which had also been operating since 1970 with plant designed by John Grant.

Profits have grown from £249,000 in 1979-80 to £703,000 for 1983-84 on turnover which has risen from just over £1m to £2.14m for the year ended this month. The company will be forecasting profits of around £1.5m in turnover in excess of £2.5m.

Dalgety move in Australia

DALGETY Farmers, an agricultural trading group, is reducing its holding in Dalgety Farmers, an Australian farming services group, which it has deconsolidated from the group balance sheet. The move will reduce Dalgety's net borrowings by £20m or about 10 per cent.

The group previously held 65 per cent of Dalgety Farmers and is selling a 16 per cent stake for about £5m in cash to the ANZ banking group and two Sydney investment institutions. The reduction to 49 per cent is in line with an undertaking given to the Australian government in 1983.

Charter Trust

Charter Trust & Agency had an increased net assets value of 101.6p per 25p share at May 31, 1985 compared with 91.1p six months earlier, and 81.5p at end-May 1984.

The directors of this investment trust, which has an expanding interest in special situations and unlisted investments, are paying an increased interim of 0.75p (7.5p). They intend at least to maintain this rate of increase for the full year. Last year's final was 1.4p. Net earnings per share are shown up at 1.7p for this half, against 1.04p.

Gross revenue rose from £1.43m to £1.67m. There was a further increase in the UK equity content of the portfolio which at end-May represented 61 per cent of total assets, with corresponding reductions in the U.S. and Japan.

Tax took £487,000 (£246,000), this half leaving net revenue at £260,000 (£135,000).

Lynton drops to £1.4m

GROSS RENTAL income rose by 17 per cent to £3.96m from £3.39m for the property company Lynton in the year to January 31, 1985. Turnover tax profits, however, fell by 21 per cent from £1.81m to £1.44m.

Income from investment properties was up to £3.63m (£2.77m) but the profit from property trading fell to £283,000 (£467,000), net interest payable increased from £477,000 to £639,000 and administrative expenses rose to £865,000 (£640,000).

Although the share of profits of associated investment companies rose to £163,000 (£14,000), the share of losses of associated trading companies also rose to £46,000 (£214,000).

Scott Greenham up 44%

In line with the £2m profit forecast at the time of its flotation in April, Scott Greenham has achieved a 44 per cent rise in its pre-tax result to a record £2.09m against £1.45m.

For the year to April 4 1985 turnover for this specialist lifting contractor and crane hirer improved from £11.68m to £13.15m. As expressed in the prospectus there will be no dividend for the period.

The directors say that since the financial year end the group's performance has met expectations and they are satisfied with the progress made to date. There has been further investment in the routine replacement of plant in order to meet the changing demands of the market.

The net proceeds of the new shares issued as part of the offer for sale largely remain on deposit. However, they say that development opportunities are

NOTICE OF REDEMPTION

SOUTHERN CALIFORNIA EDISON FINANCE COMPANY N.V.
U.S.\$500,000,000
14% Guaranteed Debentures
Due 1988

Notice is hereby given that Southern California Edison Finance Company N.V. has elected to redeem all of its outstanding 14% Guaranteed Debentures due July 5, 1988, at the Redemption Price of 101.8% of their principal amount.

On July 5, 1988, the Redemption Price will be paid to the holders of Debentures and interest thereon shall cease to accrue on and after that date. All Debentures, together with accrued interest, will be paid in cash on or after July 5, 1988, to be surrendered for payment at the offices of the trustee, Trust Office, Bankers Trust Company in the Borough of Manhattan, The City of New York, or at the main office of any of its branches, or at the offices of the Bankers Trust Company in Paris, 31 Bankers Trust Place, 3rd Floor, Paris, France, 75001, or at 10, Avenue Franklin Roosevelt, B.P. 1000, Luxembourg, Luxembourg, or at the offices of Banque Indosuez S.A., Brussels and 6, Banque Indosuez Luxembourg in Luxembourg.

For further details contact Margaret Johnstone at the Euromoney Conference Division on 01-236 3288 Ext 299

June 5, 1985

S & U Stores higher at £0.76m

PRE-TAX profits of S & U Stores increased from £725,000 to £761,000 in the year ended January 31, 1985. Turnover rose by £8.35m to £36.39m.

Isotron was established late in 1980 by the venture capitalists Thompson Clive and Partners to acquire Irradiated Products from LRC and another rival company, Gamma Radiation Services, which had also been operating since 1970 with plant designed by John Grant.

Profits have grown from £249,000 in 1979-80 to £703,000 for 1983-84 on turnover which has risen from just over £1m to £2.14m for the year ended this month. The company will be forecasting profits of around £1.5m in turnover in excess of £2.5m.

However, mainly as the result of a tax credit in the year of £49,000 arising from capital allowances on property at Saltford and Stour instead of a charge of £631,000 before, distributed profit was ahead by 26 per cent to £1.33m (£1.05m).

Earnings per share on the 20p share came out at 13.15p (10.57p). A final dividend of 3.63p net makes the total profit 6.05p (5.75p).

A valuation at the year-end showed the company's properties were worth £80.35m, with a further £7.26m as share of a property in the U.S. giving a surplus of £1.63m.

Net assets per share were 40p compared with 40.7p at the end of the previous year.

Talbox/Yorkgreen

Mr David Green's plans to merge the two companies of which he is chairman, Talbox and Yorkgreen Investments, ran into a snag on Friday, when Yorkgreen's independent directors reversed their recommendation of the £2m offer.

Mr Peter Neill, one of the Yorkgreen directors, said that on closer examination there was no industrial logic in the merger, and that a recovery in Yorkgreen's earnings would have a greater impact on its share price as an independent company.

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Talbox, an industrial holding company, had won a recommendation from the independent directors in May after raising its offer from 17.7m.

Stormgard

Stormgard, the shell vehicle of Mrs Jenifer d'Albo's bid for the failing group Selincourt, has received acceptances totalling 41.3 per cent of Selincourt's equity by Friday. It reiterated that the bid would close this Friday.

Selincourt reported, however, that it believed major institutional shareholders were still supporting it and that it was encouraged by the slow pace at which acceptances of the bid were coming in.

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Yorkgreen would have a surplus on distributable reserves at the end of the current financial year, while Talbox would have a deficit, he said.

Talbox, an industrial holding company, had won a recommendation from the independent directors in May after raising its offer from 17.7m.

Blame for the shortfall has been pinned on a £1.3m Middle East contract obtained last October, which could not be shipped within the financial year to March 31, 1985. This was due to a delay in the letter of credit, which was finally received in the second half is continuing.

May enabling shipments to begin this month.

Turnover for 1984-85 was higher than expected, leaving the company with lower full-year sales of £80.75m (£81.5m).

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APPOINTMENTS

Legal and General management changes

LEGAL AND GENERAL GROUP has made the following top management changes:

Mr Wm. Owen in September, Mr Peter W. Owen will become deputy group chairman in addition to his responsibilities as general manager (investment).

Mr John K. Elbourne, currently general manager (international), London, of the group's board of directors and will take additional responsibility for group marketing and planning. Mr Alan R. Blundell, head of group planning, and Mr John R. Cradock, marketing director, with their departments, will report to Mr Peter W. Owen. As a consequence, Mr Elbourne's role will be general manager (international) and general manager (group marketing) and Mr Cradock's will be head of group marketing.

From July 1, Mr Christopher J. Miles will be appointed as senior actuary. As a consequence, Mr Stewart Lyons' role will be changed to general manager (finance) and group actuary.

CALA HOMES (LOTHIAN) has made two board changes. Mr Alan Curnow, managing director since 1981, is leaving to become managing director of Cala Finance based at East Molesey in Surrey. The appointment is part of a move by the parent company, Cala (The City of Aberdeen Land Association) to expand Cala Finance activities to introduce banking services to small builders and developers. His place as managing director of Cala Homes (Lothian) will be taken by Mr Stephen Rester, who has held a number of senior positions within the Cala group for the past five years, and is

based in Edinburgh.

Mr A. J. Bell, managing director, steel tube division, has joined the main board of the SENIOR ENGINEERING GROUP.

*

HOLIDAY INNS INC. has appointed Mr Wolf Vierich as director of projects Europe. He is responsible for supervision of all the group's board rooms and will take additional responsibility for group marketing and planning. Mr Alan R. Blundell,

head of group planning, and Mr John R. Cradock, marketing director, with their departments, will report to Mr Peter W. Owen. As a consequence, Mr Elbourne's role will be general manager (international) and general manager (group marketing) and Mr Cradock's will be head of group marketing.

From July 1, Mr Christopher J. Miles will be appointed as senior actuary. As a consequence, Mr Stewart Lyons' role will be changed to general manager (finance) and group actuary.

The general manager of PECKHAM BUILDING SOCIETY, Mr Nigel J. Guest, will be appointed as the bank's new chief executive. The Peckham arm general manager in June 1983 from the Country Building Society, which he had set up to provide building society facilities for the City Gentlemen's Association.

Mr Bruce McCormick, commercial director of UNILEVER'S international food specialities division, is to join Van den Berghe & Jurgens as commercial director. He will take the place of Mr Jan Zeeuw, who is moving to a senior commercial appointment with Unilever in London.

CONTRACTS

Stanton pipes for Cyprus

STANTON AND STAVELEY has won part of a major water supply contract in Cyprus. The company is to supply more than 3,000 ductile iron pipes for an order worth £1m — with the possibility of more to come. The contract, worth £1.1m, is to last about ten weeks, with several traffic delays expected between July 2 and July 16. During the first two weeks of the contract the contractor will start preliminary signposting and conning and in the final fortnight night-time closures of the north-bound carriageway will be necessary for resurfacing north of junction 8. Significant delays are unlikely during both these periods.

The industrial and tourist areas The overall contract was won against strong international competition including several steel tube companies, with Punt-a-Mousson — Stanton's new joint company — leading the Anglo-French effort to ultimate success.

BALFOUR BEATTY will carry out next month's construction work to the northbound carriage way of M1 near junction 8, at a tender price of £1.1m. The total contract length six weeks.

for the Southern Concorde system. It has been designed to help boost the island's economy both industrially and for tourism. The Stanton pipes will carry about 70m cu metres of water a year from the Kouris Dam, which is being built to collect water from the central Troodos mountains, to the southern part of the island. About half will be used for crop irrigation and the rest will feed

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

June 24-25	Computers in Manufacturing (01-881 5426)	August 18-21	International Craft and Hobby Fair (04232 27213)
July 1-3	Insurance Information Exchange exhibition and seminar (01-881 4204)	Wembley Conference Centre	
August 25-28	Scottish Autumn Gift Fair (0764 4204)	Anderston Centre, Glasgow	
July 2-4	P.C. User Show (01-837 3699)	International Software Engineering Exhibition and Conference (01-240 1871)	Olympia
July 9-11	National Education, Training and Development Exhibition and Conference (01-637 2400)	Imperial College, London	
July 11-20	World Wine Fair (01-222 5341)	August 29-September 1	International Home/Show Video and Television—VIDTEL (021-780 4171)
July 14-18	Gift Trade Fair (0282 867153)	NEC, Birmingham	
July 18-19	Drives, Motors, Controls Exhibition (0795 26689)	Exhibition Centre, Harrogate	
September 1-4	Autumn Gifts Fair (01-855 9201)	MAB (072 632324)	Early Court
September 1-4	International Motorcar Fair (01-631 1242)	September 1-4	Autumn Motor Show (01-855 9201)
September 1-4	Copenhagen	Autumn Gifts Fair (01-855 9201)	Olympia

OVERSEAS TRADE FAIRS

Current	International Chemical Fair (01-978 7778) until June 25	August 16-18	International Fashion Week and International Jeanne Cologne
June 26-28	Info/Hong Kong Exhibition (01-881 5051)	August 20-22	International Heating, Ventilating & Air Conditioning Congress and Exhibition—CLIMA 2000 (Denmark 45 of 68 32300)
June 26-July 1	European Fishing Tackle Trade Exhibition (01-681 1242)	September 1-4	Copenhagen
July 14-18	Copenhagen	August 27-29	Finnish Fashion Fair (01-486 1961)
July 15-20	Total Energy Exhibition (01-986 4567)	Guangzhou	
July 17-25	International Cultivation, Harvesting and Packaging in Agriculture, Horticulture and Veg Fair (01-749 3081)	September 1-7	Growing Exhibition (0869 252131)
September 1-7	International Autumn Fair (01-493 3111)	Leipzig	

BUSINESS CONFERENCES

June 24-25	Commodore Telecommunications—European Future (01-733 5456)	July 5	The Institute for Fiscal Studies: Exchange Issues (01-636 3794)
June 26	Financial and Business Exhibitions Strategies for Innovation (01-493 0000)	July 8-10	Frost and Sullivan: Development of structured software (01-636 8334)
June 26	The Institute for Fiscal Studies: Corporation (01-636 2724)	July 14-18	Industrial Society: Employment, casual, part-time and temporary workers—implications of recent case law (01-839 4300)
July 1	St. Ermin's Hotel, SW1	London	London
July 1-2	The Institute for Fiscal Studies: The implications of the Fowler review of the social security system (01-638 3784)	July 11	Commonwealth Institute: Resources of the seas and oceans: our common heritage (01-003 4535)
July 1-2	Tessenderlo & District Chamber of Commerce: Management of trade in industry (0842 240417)	Kensington High Street, W8	London
July 1-2	Golden Eagle Hotel, Thessaloniki, Cleveland	July 12	FT Conference: The City Revolution (01-621 1355)
July 1-2	Royal Institute of International Affairs: European Initiatives in Information Technology (01-933 2233)	July 13	Hotel Inter Continental, WI
July 1-2	Charlton House	July 14-17	GRAC/MSC/CBI: Adult education and training: needs, courses and marketing (0223 354551)
July 1-2	London Chamber of Commerce: "Venezuela—in oil economy: Prospects for oil suppliers" (01-245 4444)	Robinson College, Cambridge	London
July 19	FT Conference: OR Industry developments (01-621 1355)	July 19	GEI: Corporate telecommunications (01-579 7400)
July 24	International Advertising Association (UK Chapter): Pan-Euro Conference (01-848 4801)	July 20	103 New Oxford Street, WC1
July 24	Grosvenor House, WI	July 20	Commonwealth Institute: The Commonwealth and the Law of the Sea (01-603 4535)
July 25-31	Langman Seminars: Copyright—new technologies and new opportunities (01-604 4756)	London	London
July 25-31	Barbican Centre	July 25-31	Kluwer Conferences: Marketing insurance (01-568 6441)
July 25-31	Cookham, Berks	July 25-31	Microfairyland Fund Managers
July 25-31	Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.	July 25-31	World Wide Web (01-636 2227)

Financial Times Conferences

OIL INDUSTRY DEVELOPMENTS

London—July 9 and 10, 1985

This highly topical energy conference will be chaired by Mr John Riseman and Mr Peter Gaffney. M. Pierre Desprairies and Sir Leslie Murphy will discuss the value of state oil companies' share of the world's oil production, while the implications of the oil glut will be assessed by Dr Frank Schmidt and Mr Bart Collins. The position of OPEC will be discussed by Mr Michael Lichtenau. Mr Richard Johns will give a practical analysis of developments in the Middle East.

The outlook for the refining will be assessed by Dr Frank Schmidt and Mr Bart Collins will comment upon the depth of the crisis affecting the worldwide refinery business. The outlook for petrochemicals in the light of a re-think by Mr Michael Lichtenau. Mr Neil Rovani will speak for the World Bank and Michel Marks for the New York Mercantile Exchange. Mr James Adamson, Mr John Silcock and Mr Michael Unsworth will be among the speakers in the financial and stock markets part of the conference.

THE CITY REVOLUTION

London—July 12, 1985

Mr Eddie George of the Bank of England is to be a keynote speaker at the highly topical Financial Times conference "The City—Revolution to Rebirth". Mr Gordon Pegg, Mr S. Vassilas Vassilas, Mr John Quinton and Mr Jacob Rothschild are among leading City figures who have accepted an invitation to discuss their strategic "Commentaries on City developments are Lord Bruce-Gardyne, Mr. Richard Lambert and the Rt Hon Sir Hattersley. Mr. Mc Morton Weiss from New York is to speak on new systems for London and what steps can be taken. This conference is to be chaired by Mr. Wm. Blackstock, who will also comment on the opportunities for the specialist merchant bankers.

The solution to last Saturday's price puzzle will be published with names of winners next Saturday.

DOWN

1 Restless folk sifted about Saturday.

ACROSS

1 Father's arbitrating body for a noisy quarrel (6)

4 Mr T.—can he with changes make a businessman? (8)

9 Marched back, heartlessly, to banish (6)

10 Firm to stand endless growth (8)

12 Racket haters might use them (8)

13 Describes a clock associated with spring (6)

15 Continue support (4)

16 Streets are cut out, having fared (10)

19 Comprehend where structures foundations are (10)

20 Opera Joe? (4)

21 It's scandal if many became violent (6)

25 Carp or beef? (8)

26 One drink in examination is unusual (8)

28 A Rolls-Royce I have to get there (6)

29 It's used to contain the strikers (8)

30 Panel reform initially tried in orbit (6)

DOWN

1 Restless folk sifted about Saturday.

round top of garden (7)

2 Current measure almost on sea-shore (and possibly) (9)

3 Lily's head replaced by song in jaunty manner (6)

5 Consumes some meat sandwiched (4)

6 Printed and unravelled dull piece (8)

7 A death signifies regret (5)

8 Old valve—rotted one finally, perhaps? (7)

11 Stir up a U.S. soldier by gallery (7)

14 Loud-mouthed Greek? (7)

17 What someone said—"Get it before work starts" (8)

18 Piece of meat seen in angle that's dated (5)

21 Ever a kind of dress? (7)

22 Rain twin roundels of platform, wind stuff (5)

24 Strong fibre-hair stuff (5)

26 Seen when one's light-headed? (4)

The solution to last Saturday's price puzzle will be published with names of winners next Saturday.

IRAN SURVEY

Reprint

A bound reprint of this Survey is now available from:

Nicola Banham

Financial Times Publicity Department
Bracken House, 10 Cannon Street
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FT UNIT TRUST INFORMATION SERVICE

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Telex: 83249**CONTRACTS****Access data facility to
be built by Kyle Stewart**

Refurbishment contracts for the Access credit card company, Thames Television and the London Hilton, worth a total of more than £1m, have been awarded to **KYLE STEWART**. Largest is a £1.5m conversion project to provide a data communications facility for Access on the former Ilford film site in Brondum, Essex. The 8100 sq metres building will have new services, including computer suites, and will be re-roofed and refitted. Two other buildings on the site will also be refurbished, and a car park will be laid out with overall completion due in late 1986. At the London Hilton in Park Lane, staff facilities will be provided under a £280,000 contract to convert and upgrade basement areas, with work due for completion later this year. For Thames Television at Euston Road, new dubbing facilities and tele-cine transfer rooms are being created from existing offices under a

£1.7m contract due for completion in the autumn.

WIMPEY CONSTRUCTION UK has been awarded two separate contracts valued at £2.25m on the Cribs Causeway Development for J. T. Baylis in Bristol. Under one contract, valued at £2.25m, two warehouses are to be built for B. & Q. and Toys "R" Us. Each warehouse is about 4,000 sq metres and will be constructed of a metal clad and structural steel frame with facing brickwork to dado. Another, at five, covers provision of roads, sewers and services. Work has started on completion in October.

Completion of an operational control centre and vehicle maintenance workshop for the British Gas Corporation, after the original contractor went into liquidation, is to be carried out by Wimpey under a £1.35m contract. In Gipsy Lane, Swindon, this is a steel-framed building on piled foundations with cavity block walls and double glazing, for completion in November.

**Extension
of Ranby
prison**

The Home Office has awarded a £4.1m contract to **HIGGS & HILL NORTHERN** for construction of accommodation at HM Prison, Ranby, Nottinghamshire. Due for completion in March, 1987, the contract comprises five main buildings with associated external works, covering a gross floor area of about 7,700 sq metres. Work will be carried out on two sites, previously constructed secure compounds. A main two-storey accommodation and administration block, together with a two-storey chapel and education unit and a single-storey farms and gardens building will be constructed on the larger southern site. The smaller northern site will accommodate a two-storey construction industry training building and a single-storey timber store.

*
WIMPEY CONSTRUCTION GROUP has orders worth £3.5m for three of its main operating divisions. Largest is for the building division for £900,000 extension at Sam Smiths Tadcaster brewery. Other contracts in Yorkshire include Phase II industrial unit at Raveenden for Keldar Development Company (£330,000), completion of Hallgate House offices, Doncaster for English Estates (£250,000) and the re-cladding and replacement of ceilings at Sandaline Moor High School for Kirklees Metropolitan Council (£175,000). In Lancashire the division is to build shop and store developments in the Wigton shopping complex under a £275,000 contract. And Blackburn Borough Council has awarded Wimpey its second contract for the re-cladding of multi-storey flats at Mill Hill (£215,000).

**Kensington job
for Taylor
Woodrow**

A £3m contract to build an office and residential development is to be won by **TAYLOR WOODROW CONSTRUCTION**. The tender for the building in Wrights Lane, Kensington, W8, has been placed by Wrights Lane Developments. Work has started for completion in October, 1986. The seven-storey tower will provide 15,500 sq ft of office space and 18, one- to three-bedroom flats. Car parking will be at basement level with plant rooms on the roof.

*
FAIRCLough BUILDING is carrying out a refurbishment programme on the Lucas Estate in Chelsea. For the Royal Borough of Kensington and Chelsea, the project entails internal and external rehabilitation of 45 flats and three studios in Kewell and Curran Houses, together with upgrading two neighbouring houses.

Fairclough will install kitchen units, sanitary fittings, plumbing, heating and electrical wiring. Roofs, balconies and brickwork will be repaired and a new entrance constructed for Curran House. Completion is scheduled for November.

IRWINS has been awarded a part of one of the largest regeneration projects in the City of London. Lloyds' Redevelopment placed its £157m office complex in Lime Street with Bovis Construction under a management contract. Irwins work, which will be worth about £3m, will consist of structural concrete work, together with granite pavings and sets to the main concourse and entrance areas, as well as to parts of the lower ground floor within the main building.

*
BRI-MAC GROUP has been awarded a design and build contract by Cyanamid of Great Britain for a 3.75m formulation complex. Other work being undertaken by the group include a ten month design and build contract, value £1.5m, for Pirelli General at Bisham, Berkshire, a cable factory and offices with completion in July.

PARLIAMENTARY DIARY

Commons: Debates on an Opposition motion entitled "the failure of the Government's policies to maintain a skill needs Motion on the European Communities (Definition of Treaties) (Third ACE-EEC Convention of Long-List). Opposed private business at 7.00 am.

Lords: Enduring Powers of Attorney Bill, Consideration of Commons amendment. Ports (Finance) Bill, Third Reading. Local Government (Race Relations and Migration) Bill, Second Reading.

Gaming (Single Tax) Bill, Committee on Cultural Training Board Bill, Committee on Rating (Revaluation Rebates) (Scotland) Bill.

Science Committee - Environment - Subject: Radioactive waste. Witnesses: TUC, National Union of Seamen (Room 26, 4.30 pm); House Affairs Sub-committee on Race, Religion and Migration - Subject: Immigration from the Indian sub-continent. Witness: Home Office (Room 6, 4.15 pm).

Foreign Affairs, Culture, Science and Sport, United Nations Association, the Britain in Unesco Committee (Room 3, 4.30 pm).

TOMORROW Commons: European Communities (Finance) Bill, Consideration of Lords amendment to the representation of the People Bill, Second Reading.

Lords: Wildlife and Countryside (Amendment) Bill, Third Reading. Social Security Bill, Committee on Financial Services, Local Government (Access of Information) Bill, Report, Rating (Revaluation Rebates) (Scotland) Bill, Committee on Second Reading, Education, Science and the Arts - Subject: Scrutiny session on the Green Paper on the development of higher education into the 1990s. Witnesses: Rt Hon Peter Law MP, Chief Secretary to the Treasury (Room 15, 11.00 am); Public Accounts Committee: Subsidy of Scottish colleges. Witness: Funding of Scottish colleges. Committee.

Mr J. A. Scott, Scottish Education Department (Room 15, 10.45 am); Parliamentary Commissioner for Social Services - Subject: Social security review. Witness: Mr Tony Newton MP, Secretary of State for Social Security (Room 15, 4.30 pm); Defence Subject: Future of the Royal Dockyards. Witnesses: Plymouth City Council; Local Councils Committee; Bedfordshire County Council; Mr John Garner (Room 15, 4.15 pm); Environment Subject: Radioactive waste. Witnesses: Association of Metropolitan Authorities; Royal Society for the Protection of Birds; Royal Society for the Protection of Birds (Single Tax) Bill, Committee on Cultural Training Board Bill, Committee on Rating (Revaluation Rebates) (Scotland) Bill.

Wednesday: House of Lords: Environment - Subject: Radioactive waste. Witnesses: TUC, National Union of Seamen (Room 26, 4.30 pm); House Affairs Sub-committee on Race, Religion and Migration - Subject: Immigration from the Indian sub-continent. Witness: Home Office (Room 6, 4.15 pm).

Foreign Affairs, Culture, Science and Sport, United Nations Association, the Britain in Unesco Committee (Room 3, 4.30 pm).

WEDNESDAY Commons: Remaining stages of the Food and Environment Protection Bill, Committee on Environment, Finance and the Treasury (Room 15, 10.45 am); Environment, Food and the Treasury (Room 15, 4.30 pm).

THURSDAY

Commons: Opposition debate on cuts in child benefit, followed by debate on Housing Benefit. Motion on the Army, Air Force and Naval Discipline Act 1978 (Contingent Order).

Lords: Motion to agree the second report from the Procedure Committee. Motion to take note of the statement on the Defence Estimates 1985. Unwritten Constitution, asking Government whether they are satisfied that the new proposals for the control and management of the financial and taxation services in the City of London will promote the interests of individual small shareholders.

Foreign Committee: Welsh Affairs - Subject: Financial redundancy at BP Llandarcy. Witnesses: BP, West Glamorgan County Council; union representatives (Rooms 18, 10.30 am); and David Steel MP, Member of the Royal Dockyards. Witnesses: MOD, Council of Civil Service Unions (Rooms 18, 10.30 am); Trade and Industry Committee; Road Traffic (Production of Documents) Bill, Third Reading.

Sexual Offences Bill, Report. Select Committee on Patents, Patents, Dock and Railway Bill (Room 11, 10.30 am).

FRIDAY

Commons: Debate on the policing of the mailmen on a motion for the adjournment.

Lords: Weights and Measures Act 1985 (Various Foods) (Amendment) Order, (Motion for approval, Insurance Fees) Committee, Town and Country Planning Committee, Second Reading, Education Support Grants (Amendment) Regulations 1985, motion for approval. Surgery on the development of higher education into the 1990s. Witnesses: Rt Hon Peter Law MP, Chief Secretary to the Treasury (Room 15, 11.00 am); Public Accounts Committee.

This announcement complies with the requirements of the Council of the Stock Exchange. It does not constitute an offer of, or invitation to the public to subscribe for or to purchase, any securities.

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24th June, 1985

CONTRACTS**Access data facility to
be built by Kyle Stewart**

FOR THREE days this week the UK Government will be defending itself before the European Court of Human Rights in Strasbourg.

This is in a series of cases involving Article 1 of the First Protocol to the European Convention on Human Rights which guarantees the right of property, subject only to confiscation in the public interest and to conditions for which the law provides.

This time, however, the Government is not in the dock, since it is seeking to uphold rulings by the commission that there has been no violation of the convention.

The main cases involve former shareholders in the shipbuilding and aircraft companies nationalised in 1977 by the last Labour Government.

The shareholders claim the compensation the Government paid for the take-over was totally inadequate and fell foul of the right to prompt and adequate compensation for their property interests. (This is discussed on Page 6.)

However, another unrelated case on the same article involves a claim by the trustees of the late Duke of Westminster's estate.

To say that the Leasehold Reform Act 1967 whereby some 80 transactions were effected by tenants exercising their power compulsorily to acquire the

THE WEEK IN THE COURTS**Property rights versus the public interest**

freeholds of the properties of the Duke's estate, contravened the convention.

Since 1987 25 Bills were introduced, unsuccessfully, to deal with the enfranchisement of leaseholders.

By the time of the legislation in 1987 all the politicians were agreed that the law should allow a long leaseholder the right to buy the freehold.

However, the political paths divided sharply at that point.

The Labour Government's view was that the basic principle of a reform which would do justice between the parties "should be that the freeholder owns the land and the occupying leaseholder is morally entitled to the ownership of the building which has been put on and maintained on the land."

The Conservative Opposition's view was that the leaseholder should pay a fair market price for both land and house. It was argued that everybody concerned acted on the assumption that on a known and predetermined date, both house and site would revert to the landlord.

The 1967 Act (as amended in 1969, 1970, 1974 and 1980) lays down the conditions which must be satisfied before the tenant becomes entitled to the right of acquisition of the house he has occupied.

• The tenancy must be long, defined as more than 21 years;

• The rateable value of the house must not exceed £750, or £1,500 if the house is in Greater London;

• The annual rent must be low, defined as less than two-thirds of the rateable value;

• The tenant must occupy the house as his only or main residence for at least three years before giving notice of his wish to exercise his rights.

If those conditions are present the tenant can buy the freehold on one or other of two bases of valuation:

The 1967 basis of valuation applies to lower range properties, and the 1974 basis of valuation applies to higher range properties, effect of the 1987 basis of valuation is that the tenant pays approximately the site value and nothing for the buildings on the site.

The 1974 basis of valuation is more generous to landlords and provides an equivalent to the market value of both the site and the house.

The European Commission on Human Rights said in May 1984

that although it must take account of the practical effects of the Leasehold Reform Act, the essential question was whether the Government breached the trustees' rights under the convention by empowering tenants to acquire their property on the terms and conditions laid down by the Act.

The question had to be approached by considering whether the legislation was compatible with the convention rather than by separate examination of the 80 individual transactions.

The commission concluded unanimously that the phrase "in the public interest" in Article 1 did not refer exclusively to taking property for a public purpose.

Taking property could be considered in principle to be "in the public interest" where the purpose was taken in pursuance of legitimate public, social or other policies, notwithstanding that the property was not to be put to any public use.

Leasehold enfranchisement was such a legitimate purpose, even if the tenant could enfranchise one week and sell for a large sum of money, with vacant possession, the next.

The crucial issue remained whether interfering with the landlord's property rights was proportionate to the legitimate aims of pursuing a policy of leasehold enfranchisement.

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WORLD STOCK MARKETS

OVER-THE-COUNTER Nasdaq national market closing prices, June 21

Stock	Symbol	High	Low	Last	Chg.	Stock	Symbol	High	Low	Last	Chg.
Continued from Page 33											
Nordair	44	57.5	47	49.5	+2.5	RAX	.01a	63	54	54	+1
Nordair	44	57.5	47	49.5	+2.5	Realty	1,341	101	91	101	+1
Norton	72	75	61	65	+4	Realty	1,342	101	91	101	+1
NATL	72	75	61	65	+4	Realty	1,343	101	91	101	+1
Neutrik	1,44	1,44	125	125	+10	Reflex	1,215	124	115	117	+2
Neutrik	1,44	1,44	125	125	+10	Reflex	1,216	124	115	117	+2
NewsPS	2,10	2,10	185	185	+5	Reflex	1,217	124	115	117	+2
Nicul	82	82	78	78	+4	Reflex	1,218	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,219	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,220	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,221	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,222	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,223	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,224	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,225	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,226	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,227	124	115	117	+2
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Nimax	181	181	175	175	+6	Reflex	1,229	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,230	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,231	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,232	124	115	117	+2
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Nimax	181	181	175	175	+6	Reflex	1,264	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,265	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,266	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,267	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,268	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,269	124	115	117	+2
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Nimax	181	181	175	175	+6	Reflex	1,273	124	115	117	+2
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Nimax	181	181	175	175	+6	Reflex	1,275	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,276	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,277	124	115	117	+2
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Nimax	181	181	175	175	+6	Reflex	1,280	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,281	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,282	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,283	124	115	117	+2
Nimax	181	181	175	175	+6	Reflex	1,284	124	115	117	+2
Nimax	181	181	175	175	+6						

Closing prices, June 21

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 33

SECTION III

FINANCIAL TIMES SURVEY

Electronics in Europe

Faced with fierce competition from the U.S. and Japan, Western Europe's electronic industries are attempting to marshal resources to make a comeback in world markets. Europe's capacity for advanced research still remains considerable.

Turbulent and volatile markets

By Guy de Jonquieres

EVEN BY THE STANDARDS of a business whose lifeblood is change, and where unpredictability is one of the few constants, the mid-point of 1985 finds the world electronics industry in a state of exceptional turmoil.

The exorbitant growth rate which carried the industry's performance to new peaks last year is fading fast, bringing troubles in its wake. Semiconductor markets, the most sensitive barometer of activity in the sector, have been badly hit by a weakening of demand and excessive investments in capacity.

In the U.S., the computer industry is in the throes of what threatens to be a far-reaching shakeout which has already sent many smaller companies reeling and has prompted merger talks between some larger ones. In California's Silicon Valley, nervousness has abruptly replaced buoyant self-confidence, and formerly abundant supplies of

venture capital are drying up. Japan is continuing to intensify its challenge to American high technology leadership in a range of markets, including semiconductors and telecommunications. At the same time, the Japanese themselves face new competition from other Asian countries, notably South Korea, which are mounting ambitious efforts to capture shares of international electronics markets.

Adding further uncertainty is President Reagan's proposal to spend \$26bn in research on the Strategic Defence Initiative (SDI). While there are widespread doubts that the project can attain its stated goal of providing a shield against nuclear attack, many other countries are concerned that it could give the U.S. a massive advantage in key areas of advanced technology for the rest of the century.

Amid these turbulent and confusing cross currents, Western Europe is attempting to marshal its disparate strengths in a renewed bid to stage a comeback on world electronic markets, in many of which its industries have been consigned to a steadily dwindling role for years.

For the first time, several European semiconductor manufacturers, including Philips of the Netherlands, West Germany's Siemens, SGS-Ates of Italy and France's Thomson, have committed themselves to substantial investments in the development and production of mass-produced microchips, a business which most of them have hitherto shied away from because of the high level of risk.

In the computer industry, Olivetti of Italy and West Germany's Nixdorf are both bent on ambitious expansion

in the U.S. and the Far East. The former has concluded a joint laboratory to work on computer artificial intelligence. The EEC's four largest telecommunications companies, Plessey of Britain and Italtel of Italy, are also working together on the development of some common components for public exchanges.

All of these moves reflect in varying degrees a recognition that unless Europe's electronics industry makes a sustained effort to catch up with U.S. and Japan, it risks losing its positions in established markets and being locked out of opportunities in new ones.

The dangers which Europe faces were clearly underlined earlier this month by the Paris-based Organisation for Economic Cooperation and Development (OECD) in its latest Economic Outlook. It stated:

"Despite considerable government interest in and encouragement of high technology in Europe over the years, its trade balance appears to be on a secular downward trend. Were these trends to continue, Europe would increasingly tend to become a net supplier to the rest of the world of food and raw materials and low technology

products."

Plessey, the European telecommunications

IN THIS SURVEY

Semiconductors	2	Software supplies	6
Telecommunications	3	IBM's strategy	6
Computer manufacture	3	Venture capital	7
Consumer electronics	3	UK developments	7
Research projects	4	France	8
Industrial collaboration	4	West Germany	8
Education and training	4	Italy	8
Application of electronics	5	The Nordic countries	8

manufactured goods, areas where competition from non-OECD countries (and certain non-European OECD countries) can be expected to become fiercer."

In semiconductors, European-owned manufacturers' share of the world market has been in steady decline for more than a decade, falling to a mere 8.5 per cent last year. Their share of the market for microchips was even smaller, only 6.7 per cent, according to Dataquest.

In computers, the Europeans' position is equally weak. ICL, Siemens and Bull, the three indigenous mainframe manufacturers, had combined sales of about \$7bn last year, less than one-sixth of the worldwide sales of IBM, the industry leader.

Only Olivetti is seriously trying to compete on a Europe-wide basis against the dominant position which IBM has acquired in personal computers in the past three years.

In telecommunications, Europe appears at first sight to be stronger. It has almost a dozen public telecommunications manufacturers (if ITT's local subsidiaries and AT&T and Philips are included) and the EEC overall has enjoyed a surplus in telecommunications trade.

But the underlying position is much weaker than it looks. Europe's compartmentalised national markets no longer provide the economies of scale needed to absorb the huge costs of developing modern digital equipment. Furthermore, few European companies have kept pace with the U.S. and Japanese leaders in the development of advanced customer terminal equipment.

About three-quarters of the European telecommunications

industry's sales are to national monopolies. Critics charge that some of the manufacturers have grown sleepy in the absence of competition, and that they would be widely cast aside by U.S. and Japanese companies if Europe's markets were ever opened up.

Struggle

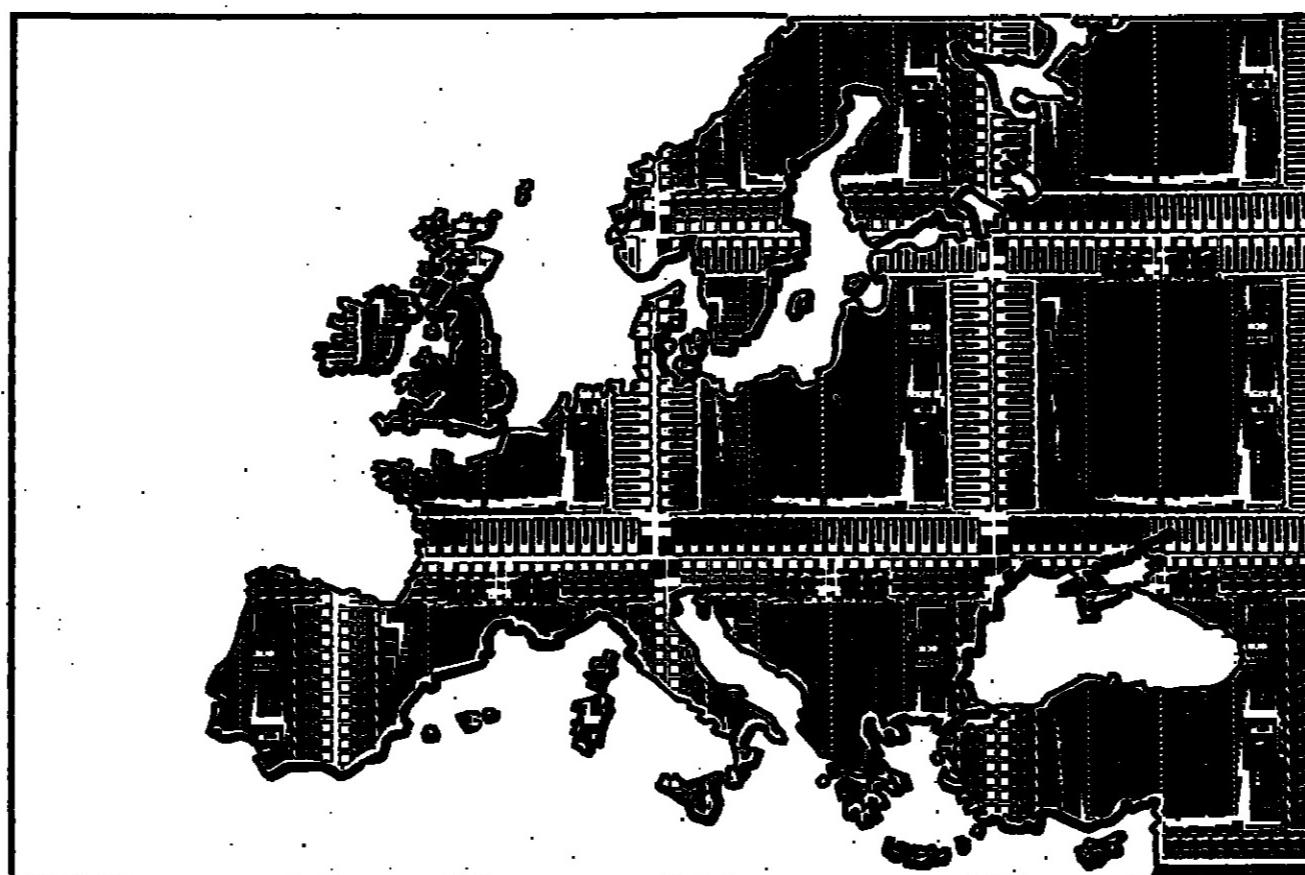
In consumer electronics, Europe is struggling to hold the line against Japan and other Far Eastern rivals, in spite of a succession of recent rationalisation moves which were supposed to improve economies of production scale. The two leading companies, Philips and Thomson, both lost money last year, and Thomson says it cannot hope to survive without extensive trade protection.

Equally disturbing is Europe's position in the application of electronics, where the picture is at best mixed. In some countries, notably West Germany, Switzerland and Sweden, traditional engineering industries are now adapting from mechanical to electronic technology quite fast. Britain, moreover, has seen the emergence of a crop of high-technology "start-up" companies in the past few years.

Overall, however, Europe suffers a serious lag. The U.S. and Japan respectively sell the EEC three and five times more computer equipment and electrical goods than they buy from it and use between four and five times more silicon chips per head of population.

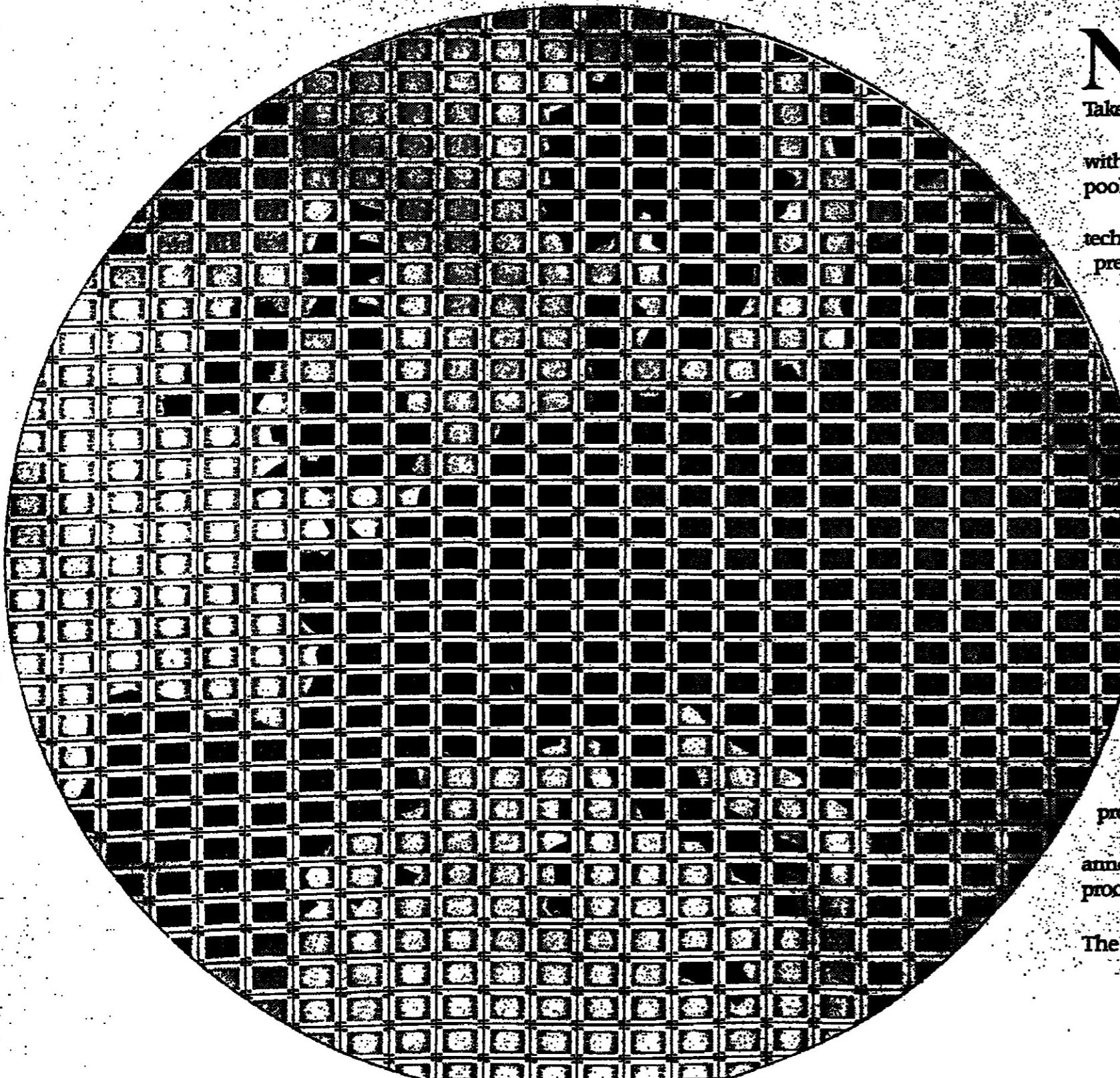
Europe, nonetheless, retains some outstanding centres of

CONTINUED ON NEXT PAGE



● The pressure is mounting for Western Europe's larger electronics groups to seek closer technical collaboration—or lose new opportunities in the global marketplace.

Electronics partners in an integrated Europe



NO British electronics company is helping more than Plessey to build a stronger Europe. The key is partnership. Take telecoms, for example.

Plessey is working under a technical cooperation agreement with CIT Alcatel (France), Italtel (Italy) and Siemens (Germany) to pool resources and share know-how in switching technology.

This cooperation will enhance future strengths in technology and market development and break through the barriers previously inhibiting European telecommunications.

Take Europe's defence.

Plessey is prime contractor for Ptarmigan—the secure military communications switching system now delivered to the First Armoured Division in Germany—and for Wavell—the world's first in-service tactical automatic data processing system for improved battlefield command and control.

In radar, Plessey AR3D and Watchman systems are fully operational in Europe and, against intense worldwide competition, a consortium led by Plessey was chosen to manufacture the NATO E/F band strategic radar systems for the UK.

Now, Plessey has strengthened this overall electronics defence ability through its joint venture with Elettronica SpA, the Italian company specialising in electronic warfare.

Take semiconductors.

Plessey design bureaux give customers throughout Europe direct access to the development of unique application-specific integrated circuits. With its microsystems and connectors, too, Plessey is a pioneer supplier.

Finally, take Esprit—the massive EEC information technology programme.

Plessey is participating in 13 of the Esprit projects so far announced—including advanced microelectronics, information processing and office automation.

In Europe, and for Europe, Plessey is a vigorous partner. The Plessey Company plc, Vicarage Lane, Ilford, Essex IG1 4AQ.

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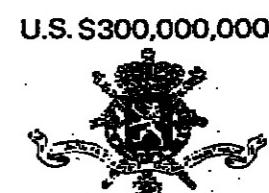
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Agent Bank:
Morgan Guaranty Trust Company of New York
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NOTICE To the holders of GENERAL FOODS CAPITAL CORPORATION					
NOTICE To the holders of GENERAL FOODS CAPITAL CORPORATION					
11 1/2% Notes due April 15, 1999					
The annual financial statement of General Foods Capital Corporation, its parent, General Foods Corporation, its subsidiary, and General Foods Credit Corporation's parent, General Foods Corporation, for the fiscal year ended March 31, 1985, are available for inspection at the offices of the various Paying Agents during normal business hours.					
Copies of these statements may be procured by written request to:					
General Foods Corporation 230 North Street R.A.T.N. White Plains, New York 10602 U.S.A.					
Attention: Alan M. Shaver, Esq. Corporate Secretary					
Dated: June 24, 1985					
General Foods Capital Corporation					

</div

Electronics in Europe 3

Producers pin hopes on new alliances

Computer manufacturer

ALAN CANE

ONLY ONE European electronics company, Siemens AG of West Germany, made the top 10 in the U.S. magazine Datamation's list of the world's leading data processing companies, published this month—and it was placed 10th.

Three others, Olivetti of Italy (13), Groupe Bull of France (16) and ICL of the UK (20) were in the top 20. A few more Europeans—Nixdorf, L. M. Ericsson, Philips and Triumph Adler were among them—are reflected through the list which is otherwise a testimonial to the strength of the U.S. data processing industry.

Even the powerful Japanese electronics companies only claimed eight places in the top 100.

Present trends in the European computer industry suggest there can be little significant change in this situation in the short term.

Most of the hopes in the 1980s and 1970s of establishing strong independent and dominant national champions seem to have evaporated. The UK's ICL (now a subsidiary of STC), for example, brought back from the brink of disaster five years ago by careful housekeeping and prudent marketing, is now dependent to a large extent on technological collaboration with Fujitsu of Japan.

Fujitsu created some 43 different computer chips to ICL's design to power the UK company's new and sophisticated computer family, the Series 39.

In France, Honeywell, of the U.S. still holds a minority stake in Groupe Bull. The company markets large machines manufactured by Honeywell and by NEC of Japan.

In Germany, Siemens, which fabricates advanced silicon chips of its own design as well as building its own computers, depends on Fujitsu for its end machines.

Furthermore, most of the most important new commercial ideas in computing are being exploited first in the U.S. and Japan rather than Europe.

A typical example is the development of the so-called fault

tolerant computer. Businesses now depend so completely on the integrity of their computers that they cannot tolerate failure of their systems for more than a few hours—in the case of banking applications, a few seconds off the air can cost thousands of dollars.

Most companies have coped, and are still coping, by the labourious and expensive option of installing a second machine with the power turned on ready to take over if the primary system fails, the "hot back-up" option.

A small company, Tandem Computer, in the U.S. decided in the late 1970s that there must be a better way. It designed a machine in which all the essential elements, the processors, memories, storage disks and information paths were duplicated.

High cost

It also wrote complex but effective software designed to switch computing tasks between the various processors and memories in the event of a failure.

It was an expensive solution—Tandem computers typically cost upwards of \$200,000—but they gained an enviable reputation for never stopping, and that commanded them powerfully in the defence and financial sectors.

There was no real response in Europe to Tandem's success although one or two companies, Computer Technologies in the UK for example, understood the importance of fault tolerance and modified their equipment to provide some of the important elements.

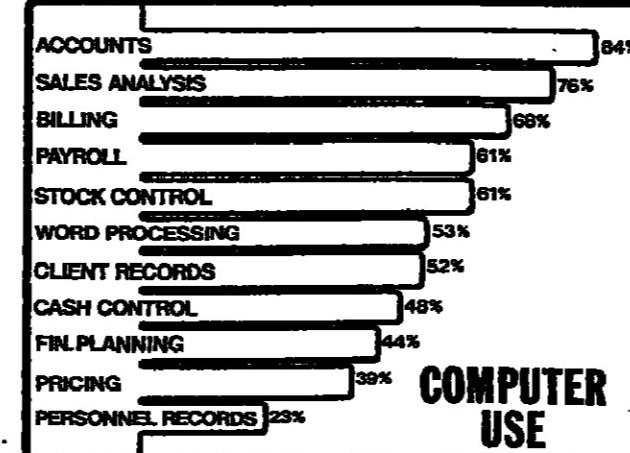
It was left to a second U.S. firm, Stratus, to move fault tolerant technology forward in research and development and in marketing to increase their competitiveness.

The best example is Olivetti, which through a series of imaginative strategic alliances is beginning to look as if it could be a world power in microcomputers, the only European company which looks likely to do so (although the UK has high hopes of ACT).

Its market share in Europe was 7.9 per cent in 1984 according to the Paris based consultancy Intelligent Electronics (against 27.5 per cent for IBM and 17.9 per cent for Apple, both of the U.S.).

In December 1983, it sealed an alliance with A&T, the U.S.

In the meantime, IBM is continuing to develop its program.



The most frequent application of computer systems in the UK is for handling credit and debit accounts, while word processing is, however, the most common application for companies in the financial services sector. The use of computers for personal records is given a very low priority in many sectors of business, according to the findings of a recent survey by the Management Studies Group of Cambridge University's Engineering Department.

telecommunications giant, proprietary computer networking through which AT&T took 25 per cent of the Italian company.

A few weeks ago it announced talks with Xerox selling Olivetti personal computers in America.

Only days ago it announced a new alliance with Toshiba of Japan under which the Japanese company will buy 20 per cent of Olivetti's Japanese subsidiary and the two companies will cooperate in marketing in Europe and Asia.

Computing standards are a second line of defence for the beleaguered Europeans. In large computers, most European manufacturers support the notion of Open Systems Interconnection (OSI), a set of rules governing computer specificities which means that any computer can easily be attached to any other.

At the moment they certainly cannot. The specifications for OSI are, however, not yet complete.

In the meantime, IBM is continuing to develop its program.

Microprocessor revenues

● European companies' worldwide microprocessor revenues in 1983-84 in \$m.

Company	1984	1983
SGS	\$35	46%
Philips	\$29	93%
Thomson	\$21	110%
Siemens	\$19	217%
Matra-Harris	\$11	100%
Total	\$115	68%
Top 10 worldwide suppliers (\$2.1bn)		
Source: Dataquest		

Source: Dataquest, May 1985

European semiconductor demand

Consumption per capita in US\$

	1984	1985
Benelux	12.12	12.22
France	12.41	12.71
Italy	8.27	8.09
Scandinavia	17.29	17.88
UK and Eire	20.65	20.76
W. Germany	20.99	21.25
Rest of Europe	6.12	6.15
Total Europe	13.73	13.83
U.S.	55.41	53.25
Japan	66.65	70.03
Rest of world	0.48	0.51
Total world	5.73	5.69

Source: Dataquest, May 1985

Suppliers appeal for imports protection

EUROPE'S CONSUMER electronics manufacturers are fast growing consumer electronics market. They move on surprisingly fast. The Japanese manufacturers—which complained because Sony had jointly developed Compact Disc technology and standards with Philips—

Japanese manufacturers which have long feared that the Europeans would increase the protection of their markets in have been preparing for such a possibility.

One of the most telling indications of that fear is the fact that there are over 16 Japanese video recorder assembly plants in Europe, but none in the U.S. European companies grudgingly note that a recent survey of U.S. consumer electronics industry has largely been destroyed over the last 15 years.

Philips, the Dutch electricals giant, and Thomson of France, the two largest European consumer electronic companies are leading cries for greater protection. They want an EEC tariff on audio and video products raised to 14 per cent for at least three years.

British companies, led by Thorn EMI, appear to prefer voluntary bilateral agreements with importing countries mainly because of the anomalies which will be caused by quota and tariff measures. In addition, the present British Government is unlikely to favour calls for protectionism.

This would mean raising the differing tariffs on VCRs (8 per cent), hi-fi (4.9 per cent) and video cameras (4.9 per cent) to the same level as colour TVs. Philips has also suggested cuts in tariffs on those products where Europe no longer has any significant production such as film cameras, clock radios and pocket calculators.

In addition there have been a number of calls for a cut in the 17 per cent tariff on semiconductors. (It is argued that semiconductors imported in finished goods attract a lower tariff.) European companies which want to compete with similar products often have to import the semiconductors and pay the 17 per cent tariff which makes them less competitive.

In addition, the companies want to see a 19 per cent tariff on new products. Last year Phillips persuaded the EEC to put a 19 per cent tariff on com-

pact disc players, the one new fast growing consumer electronics market. They move on surprisingly fast. The Japanese manufacturers—which complained because Sony had jointly developed Compact Disc technology and standards with Philips.

But both ventures failed with the British companies withdrawing from the manufacture of colour TVs and their Japanese partners took full control of the brands. During the other main producer of colour TVs, ceased over by Rca which sold the consumer electronics business to Tatung of Taiwan.

European efforts to protect its own video recorder industry have had mixed results. The EEC and Japan's Ministry of International Trade and Industry (MITI) reached an agreement three years ago which limited the number of VCRs which could be imported into the Community and established a floor price which was related to the European cost of manufacture.

The main object was to give Philips and Grundig a chance to establish V2000 as a credible format and also give them sufficient economies of scale to compete.

Despite the protection V2000 was still a failure. Most other European companies, particularly Thon EMI in Britain, Telefunken in West Germany and Thomson in France, had backed the VHS format developed and licensed by JVC. The floor price merely served to make consumers pay more for their VCRs and gave the Japanese better margins.

Imports of colour televisions into Europe appears to be comparatively low because of the high level of local production.

More worrying is the high level of imported components. The picture tube is by far the most expensive item in a TV and more than a third are imported from Japan. Its importance will only increase with the introduction of FST (Flatter Square Tubes) which are more expensive than conventional tubes.

However, there is little doubt that the loss-making European manufacturers believe they do not have much time in which to save the industry. But governments, keen to see Europe retain an indigenous consumer electronics industry, may not be convinced that protectionism is the solution.

SIEMENS

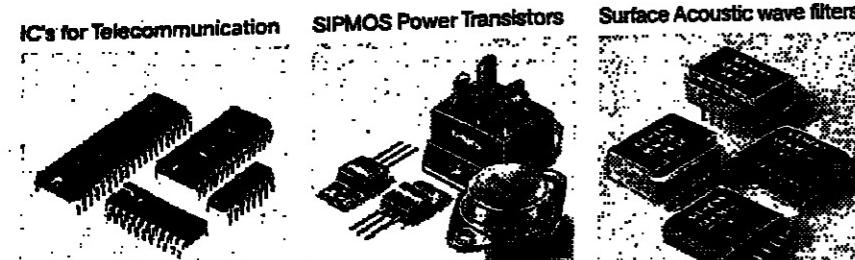
The resources and the commitment in electronics

Siemens sells millions of electronic components every day to industries as diverse as telecommunications, office systems, robotics, computers, satellite communications and life support systems.

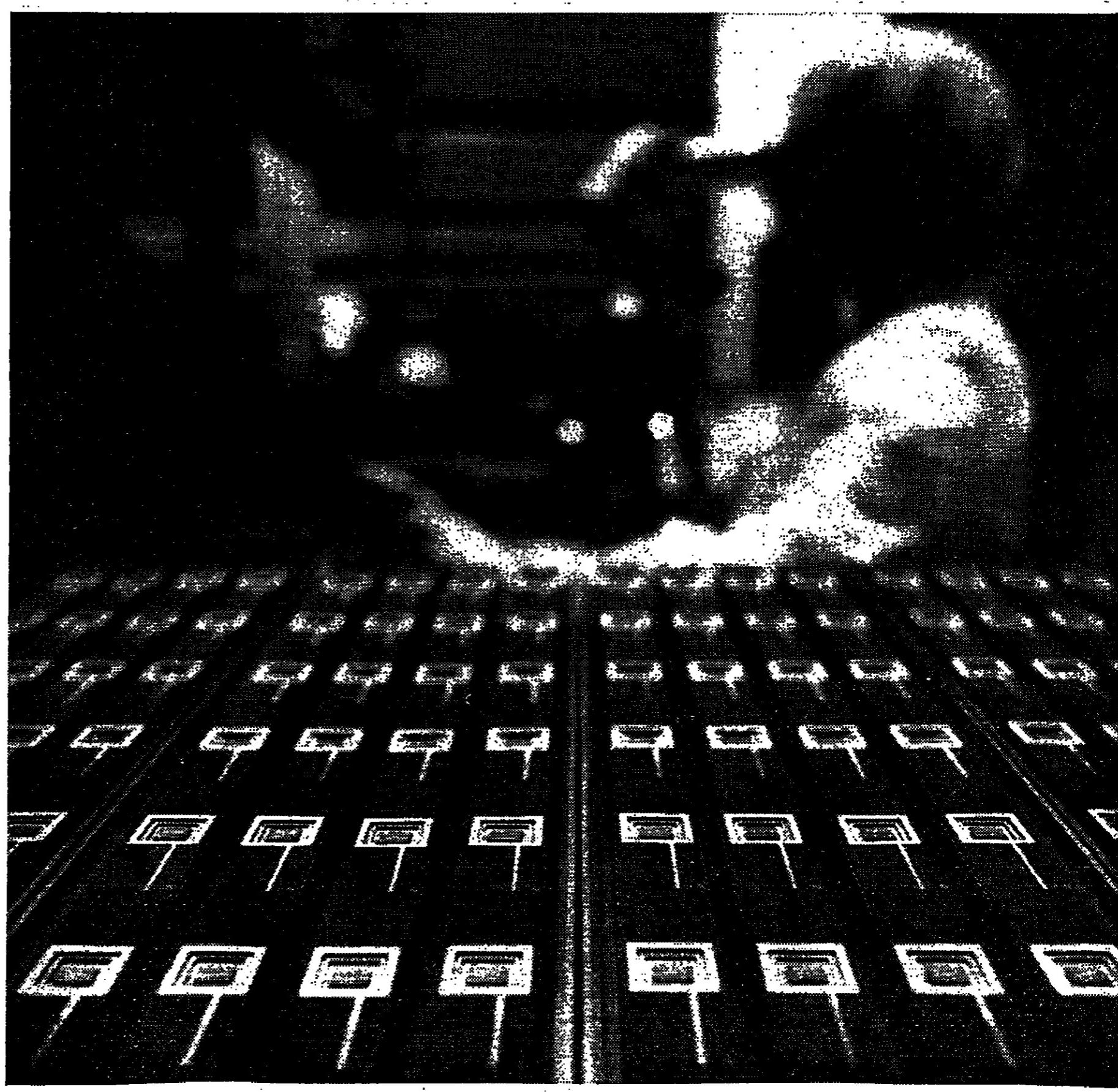
Industry worldwide has accepted the potential of our high performance integrated circuits. Siemens was the first company in Europe to start production of a 64kbit RAM combining 150,000 transistor functions on a 25 mm² chip. This product is now in quantity production, soon to be followed by 256kbit chips.

The Siemens family of power semiconductors includes SiPMOS field effect transistors combining extremely high speed switching performance with reliability far superior to conventional bipolar technology.

Siemens has pioneered the development of cost-effective surge voltage protection devices, new ferrite materials and capacitors. The product range also includes connectors, flash tubes, microwave tubes, lasers and optoelectronic devices.



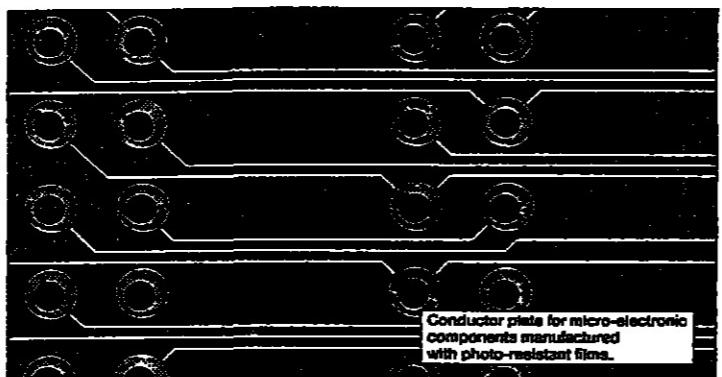
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INNOVATION

Chemical research makes electronic components smaller, faster and more intelligent.

Micro-electronics affect so many aspects of our lives today. For instance, in data processing, medical technology and in the electronic equipment used in the entertainment industry. Because of the extremely short contact travel of the components now used in modern micro-electronic equipment, such systems are compact, incomparably fast and very efficient in operation. Miniaturisation on this scale would be virtually impossible without the help of chemical technology, since chemical products are of primary importance in the manufacture of micro-chips and printed circuit boards. For example, the circuit design is transferred onto the board by the use of photo-resist film. Further processes needed to construct the electrical circuit involve exposure, washing, galvanic coating and etching.



BASF research has now made it possible to raise the calibrations of the circuit clearly on the printed board: A positive resist film enables extremely complex circuit designs to be transferred with the required degree of precision. This process has the advantage of step-by-step, selective multiple transfer to the circuit board, without any need for a new coating each time. This results in increased precision, greater compactness and more economical working.

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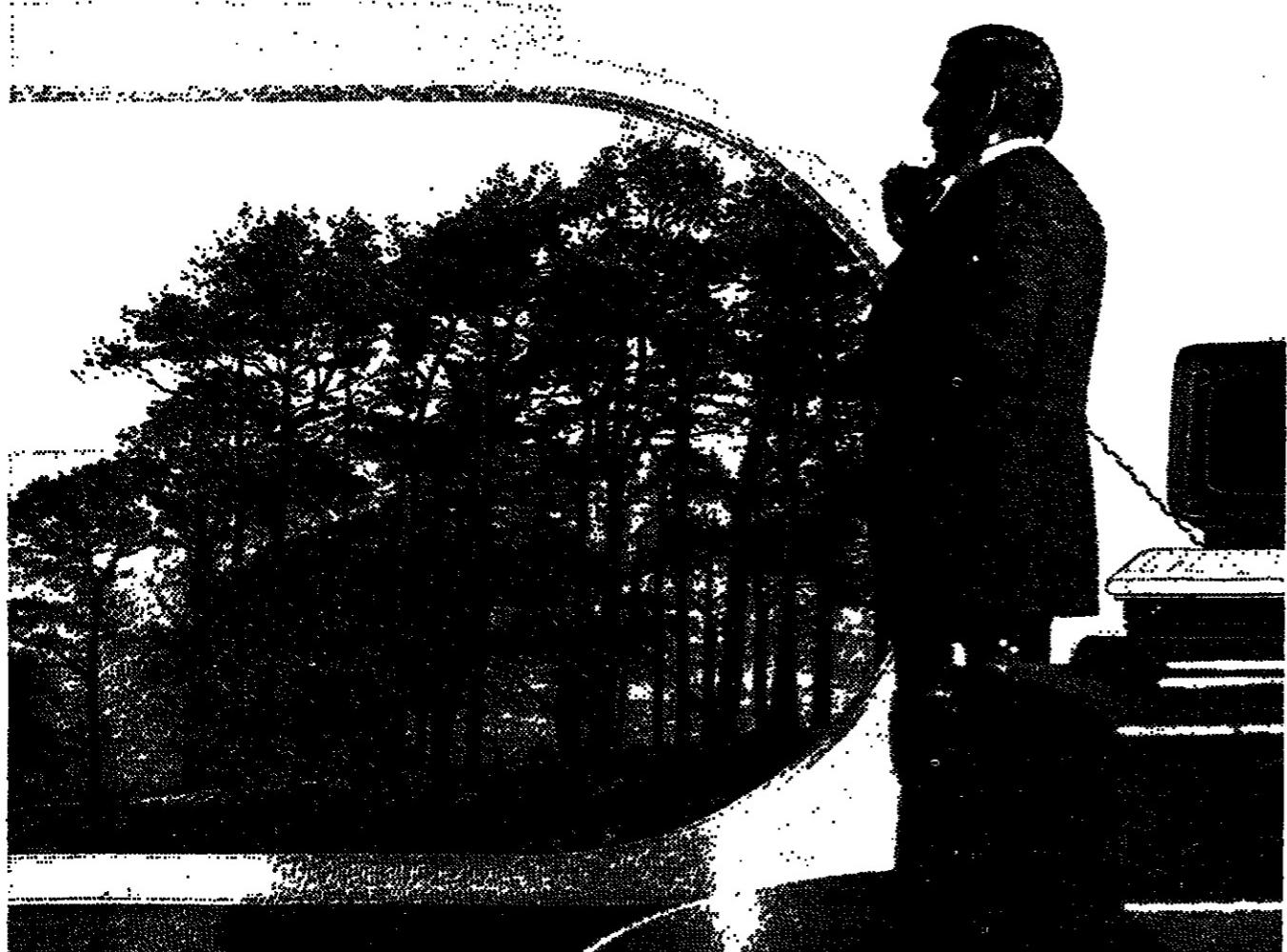
There are so many things about North Yorkshire that make it an attractive place to grow.

If you think it's time you swapped your view for one of ours drop a line to, or ring; Mike Cuff, North Yorkshire Industrial Development Centre, County Hall, Northallerton, North Yorkshire DL7 8AD. Tel 0609 3123 Telex 8954667.



NORTH YORKSHIRE INDUSTRIAL DEVELOPMENT CENTRE

ROOM WITH A VIEW



CONTINUED FROM PAGE 1

excellence. Its capacity for advanced research is considerable, both in universities and in the private sector. Several of its companies have also achieved positions of international strength through competition largely by their own efforts: for example, Sweden's L. M. Ericsson in public telecommunications and Bosch in automotive electronics.

However, much of its industry appears increasingly vulnerable in a sector where survival increasingly requires huge production scales which can only be achieved on truly global markets. The British Government warned earlier this month that the two largest UK telecommunications companies, Plessey and GEC, could only survive by seeking out much bigger international markets.

While their national markets remain fragmented by dis-

criminatory procurement, elaborate customs procedures and incompatible standards, it is hard for many of Europe's companies to find the necessary scale on their own doorsteps. Many are increasingly pinning their hopes for future expansion on efforts to penetrate overseas markets, notably the U.S. Dr. Willem Dekker, chairman of Philips, has warned angrily that unless Europe makes decisive strides to remove its internal barriers, many multinational companies may pack up their bags and leave.

However,

the motto may in some cases also lie in the eye of the beholder. Some companies, while being publicly for rapid European integration and open competition, appear conspicuously reluctant to take any steps which might jeopardise their own privileged positions in home markets where they enjoy protection and government favours.

Dr Carlo de Denecht, chair-

man of Olivetti, believes that many European electronics companies also exaggerate the importance of intra-European barriers. He accuses them of looking for "alibis" and argues that the real problems lie with management which lack entrepreneurial flair and deliberately stay away from risk.

More diplomatically, M. Jean-Claude Paye, secretary general of the OECD, observes: "To be very polite about it, some of our entrepreneurs and companies could be more entrepreneurial. It is a form of structural rigidity which hinders companies which do not change."

In any event, growing worldwide competition is likely to make it increasingly hard for electronics industries to where to grow fast without taking higher risks. Some European companies are starting to square up to the challenge by boldly seizing new opportunities for expansion.

The rewards are undoubtedly there to be had. But to stay the course in today's turbulent and volatile markets will require clear business objectives, persistence and a cool nerve.

Bob Roggett is International Editor of *Telephony*.

Electronics in Europe 2

No shortage of innovators

Semiconductors

KEVIN TOWNSEND

SUCH IS the domination of world electronic markets by U.S. and Japanese manufacturers that it is easy to forget that Europe — and the UK in particular — could once be considered leaders in semiconductor technology.

The past 10 years, however, have seen a steady and consistent decline in Europe's share of world markets, and yet despite the fact that many believe that European technical ability is second to none.

One reason for the problem, according to Mr Rob Morland, a senior consultant with PA Technology is that Europe will always find difficulty in competing in the very high volume, low unit cost markets. Europe's labour costs are high and its home markets are relatively small. Britain has, however, been among the best innovators and it is this ability that the UK should major on in on the future.

The other choice is to specialise. However, if specialisation is not successful, the result would become a volume requirement subject to the gravitational pull of the U.S. and the inexorable gaze of the Orient. Telefunken (which has also chosen the collaborative route with Mostek and Thompson CSF) illustrates this point. It claims that two new developments put the company ahead in its own field: a range of surface-mounted LEDs, and special products representative.

These devices include all the components needed to build a system on to a single chip or wafer. Europe in general, and the UK in particular, has the skills to succeed in semiconductors — but do European managers and investors have the vision to exploit those skills before they drift again across the Atlantic?

The implication is clear. Europe could succeed in semiconductor technology, but it would need a combined European "home" market, rather

than the existing hybrid and disjointed combination of French, German, British, Nordic and Italian markets.

History shows that this cooperation is unlikely, even though European governments talk passionately on the need for European co-operation. Meanwhile, the large electronic companies will simply do what they think is best for themselves and their shareholders.

So what choice is left? European manufacturers may either find a niche in the market where volume sales and cheap prices are not the sole criteria — or they can collaborate with foreign competitors.

It is known, for example, that ICL's collaboration with Fujitsu has saved many years of research and development time. And in France, the alliance between Matra and the U.S. company Harris is proving particularly profitable. (Harris is best-known for its CMOS versions of the 8086 and 8088 processors. CMOS technology, with its low-power consumption, is well-suited to the burgeoning portable computer market).

The other choice is to specialise. However, if specialisation is not successful, the result would become a volume requirement subject to the gravitational pull of the U.S. and the inexorable gaze of the Orient. Telefunken (which has also chosen the collaborative route with Mostek and Thompson CSF) illustrates this point. It claims that two new developments put the company ahead in its own field: a range of surface-mounted LEDs, and special products representative.

The European systems market with intermediate volume and potentially a number of local variations, is ideally matched to the new generation of ASICs. Although

ing new developments in printer and photocopier assemblies.

This latter development could revolutionise the photocopier and laser printer market — solid state electro-optic array which removes the need for moving mirrors, lenses, and fixed light sources found in the latest alternative equipment.

The questions, however, whether the Japanese allow "their" market to be revolutionised from outside — and then how long can Telefunken retain its leadership in the face of a concerted effort from Japan.

UK companies have a good record for innovative specialisation. One promising example is the application-specific integrated circuit (ASIC). These now provide one of the fastest-growing sectors of the world semiconductor market.

The concept was pioneered in the early 1970s in the UK by Ferranti, and many British and European manufacturers now offer comprehensive ranges of ASIC products easily able to compete with offerings from the U.S. or Japan.

Dr Bob Whelan, managing director of Array Logic, takes a similar view. The construction of electronics products is particularly limited by the performance of electronic devices, he says, but more by the lack of advanced design techniques required to bring new systems to the market place.

The European systems market with intermediate volume and potentially a number of local variations, is ideally matched to the new generation of ASICs. Although

the gate array potentially offers the systems designer new flexibility in product performance, vendors have not yet come to terms with the need for greater design process.

The emergence of new specialist companies dedicated to the supply of small volume and prototype gate arrays is a new phenomenon. The successful ones among those companies will offer a degree of service and support to the system company not presently available. Dr Whelan believes that there new companies will emerge from the systems companies, not off-shore from semi-custom vendors.

However, another UK company, Plasma Technology, has boldly claimed that it is poised to make the siliconchip obsolete — a claim based on a process that allows the deposition of high quality amorphous silicon on substrates of up to A4 paper size — compared to the current 6 in diameter available from traditional crystal growth processes.

Incidentally, the company recently announced a £500,000 funding from the Alvey Directorate aimed at helping Plasma Technology to develop the next generation of plasma-processing techniques and equipment.

If Plasma Technology succeeds, it would well help other innovators succeed in their own chosen fields. Sir Clive Sinclair's venture into wafer integration is well-documented, although current optimism must be clouded by the separate problems of Sinclair Research.

Sir Clive is aiming for a billion-component chip by the end of the century, and amorphous silicon deposition may provide the route. However, while it may be a European semiconductor breakthrough that realises this goal, present trends suggest that it will not be European industry that reaps the benefits.

Speaking at the last European Solid State Circuits Conference, Sir Clive commented: "My fear is that we will not be prepared for the demand, and in particular that the British semiconductor industry will fall further behind America and Japan in volume production."

New signs of vulnerability

Telecomms

BOB RAGGETT

TELECOMMUNICATIONS is the only large sector of Europe's electronics industry which has maintained a positive trade balance overall. Increasingly, however, this sector too feels itself to be vulnerable to the sheer muscle of North American industry and what are perceived to be the unfair advantages enjoyed by its Japanese counterpart.

One consequence is that the maintenance of present levels of employment (or at least, the containment of job losses) which is politically expedient in all the industrialised countries of the world, can only be achieved by increased sales.

Unfortunately, worldwide production capacity for many types of digital telecommunications equipment exceeds demand.

In this context, U.S. and Japanese manufacturers appear to have a number of telling advantages. The former, for example, have the world's biggest and fastest growing domestic market, and the economies of scale, which result from supplying the huge demand which this generates, make most U.S. equipment highly competitive in international markets.

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The same is true of Japanese equipment. The advantage lies not so much in the size of the domestic market as in the fact that it has traditionally been the exclusive preserve of indigenous suppliers — a situation brought about by natural preference, high tariff barriers, and complex approval and procurement procedures on the part of the national telecommunications administration, Nippon Telegraph and Telephone Corporation.

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The prospect of its telecommunications industry being overwhelmed by foreign competition has lent urgency to the European desire for collaborative telecommunications research projects — as exemplified by the Esprit and RACE programmes — and its quest for common standards.

The belief is that joint ventures and the adoption of European standards would act as a catalyst for the expansion of the region's telecommunications and informatics markets, and provide a previously missing degree of certainty for European industry and investment.

With the creation of the Community — or region-wide market, this industry could achieve the economies of scale and the

international competitiveness presently possessed by U.S. industry.

An associated strategy would be to allow access to the European market on a reciprocal basis. This would be designed to redress the enormous imbalance in trade with Japan, an imbalance which could get considerably worse if Japanese access to U.S. markets is itself restricted and the attention of NEC, Matsushita and Fujitsu among others shift across the Atlantic. In this proposal, failure to achieve reciprocity would result in exclusion of Japanese telecommunications products from Europe.

The translation of these pan-European ideals into any of their possible concrete forms is likely to be far from easy.

The sums of money which governments are prepared to subscribe for joint ventures and collaborative research are small. European manufacturers themselves are as keen on U.S. and Japanese alliances as on tie-ups with partners nearer to hand.

At the same time, there is a (perhaps unavoidable) tendency to identify the national interest with the collective good. That the French were enraged when the UK failed to short-list any EEC telephone standard to install alongside the home-grown System X probably says as much about the over-capacity of France's manufacturers as it does about BT's supposed lack of Community spirit.

The progress towards pan-European standards has also been rather chequered. While regional compliance with the main outlines of new standards is usual, so too are individual modifications to fit in with different national systems and operational philosophies.

On other occasions, political aspirations and/or commercial convenience hold sway. Once again the French were angered when the UK declined to collaborate with them and the West German on a common cellular radio system, electing instead to use modified U.S. technology.

Meanwhile, what is the place of international and multi-national enterprises in the pan-European solution? Nippon Electric claims to be Europe's biggest non-indigenous hi-tech investor with nineteen local sales, service and manufacturing establishments, and IBM is actually the UK's sixth biggest exporter.

Analysis of the European manufacturers who have thus far weathered the gathering storms indicates, as one would expect, that serious commitment to research and development, superior production methods, highly motivated personnel and more highly developed marketing skills pay dividends. These qualities are all those which separate successful Japanese and U.S. companies from unsuccessful ones. For Europeans this "truth" seems to have become less self-evident somewhere along the line.

Bob Roggett is International Editor of *Telephony*.

Electronics in Europe 5

A greater technical push for industry

Applications
BORIS SEDACCA

AMONG the developed countries of the world, Europe's problems in applying micro-electronics technology to offices and factories are not unique, but somehow the combination of these problems have militated against it.

Trade unions, bureaucracy, geographical fragmentation of markets, and a host of other factors have all taken their toll, not to mention the wide differences in government between the European member states, all of which have different ideas about the extent to which they should be involved in directing the development of their information technology industries.

As the European Community moves on from economic harmonisation to political union, the European Commission is beginning to take a more active and aggressive role in shaping Europe's future in the field of micro-electronics.

The most important example, the European Strategic programme for Research and Development in Information Technology (Esprit) is intended to complement national information technology projects. The aim of Esprit is to give a technological push to industry in the EEC that will enable it at least to catch up with U.S. and Japanese industry within the next 10 years.

The central "enabling technologies" of Esprit are micro-electronics, advanced information processing and software technology.

The specific areas for application are office automation and computer integrated manufacturing.

Last year, the commission committed some 200m European Currency Units (ECUs) to over 100 Esprit projects. This sum was to be matched by the industrial participants in the programme.

New plans

Ninety of those projects were newly launched in July, 1984, and were selected by independent experts out of a total of 441 proposals put forward earlier that year, representing a total funding requirement of nearly 1.9bn ECUs for 1984 alone, as compared with the total of 1.5bn ECUs agreed for the first five years (1984-88) of Esprit's main phase.

To be considered as a project, project partnerships have to be formed grouping at least two "pre-competitive" industrial research facilities from different member states.

While research and development have been the initial focus of Esprit, it is now clear that the programme forms part of a broader strategic plan for market development of the European electronics and information technology industries.

The reason Europe needs Esprit, say its proponents, is that quite obviously, individual national projects have failed. Esprit is seen by the Commission as a test case for the Com-

munity's industrial development as it shifts away from agricultural issues.

But before Pan European projects such as Esprit can become effective, there are still many nationalistic barriers to be broken down, and nowhere is this more evident than in the national telecommunications monopolies, the PTTs. There can be no effective office automation in Europe without telecommunications to provide the basic infrastructure.

Two years ago, a campaign to expose the Conference of European Posts and Telecommunications (CEPT) as a price-fixing cartel was launched by the European Computing Services Association (ECSA).

Benefits

Mr Doug Eyeions, director general of the Computing Services Association in the UK, argues that although telecommunications have benefited from advances in minicomputer and satellite technology, prices have not dropped accordingly.

Mr Eyeions claims that the high costs imposed by the PTTs are a form of tariff barrier to international telecommunications, leading to a kind of protectionism which impedes the progress of information technology in Europe.

The CEPT is not a permanent entity, he says — "It has no permanent employees, so it is very difficult to get to grips with it, yet it has immense power."

But now at last the EEC is trying to do something about it. For the past couple of years, it has been spurred on by Viscount Etienne Davignon, the former vice-president of the Commission who left in January this year. There is now an attempt to get the national PTTs which together form CEPT in Europe, to be less nationalistic and to aim for harmonisation.

There are really two aspects to this, he says. One is the tariff policy and protectionism which makes Europe very inefficient and costly as a telecommunications entity. It makes it difficult to build up remote business services across Europe.

Mr Eyeions says that the other aspect is the procurement policy of the PTTs which are some of the biggest purchasers in their countries. The PTTs tend to buy entirely from their own indigenous suppliers, and therefore European suppliers do not have the large bases to operate from like the Americans and the Japanese do.

Davignon tried to get them to open up at least 10 per cent of their procurement, but even that is having a rough passage, he adds. "Until he [Davignon] was felt that the EEC had no power over the PTTs, that you had to go through the national governments to get to the PTTs and that the Treaty of Rome did not really apply to the PTTs because they are national bodies, rather than private bodies.

He believes that this is now giving way and, if it is felt that there is a restriction on trade, even if it is a national PTT, the EEC should be able to force

them to do something about it. There is the famous telex case of about two years ago when British Telecom was found to be in violation of the Treaty of Rome when it tried to clamp down on a telex forwarding service.

EU was liberalised but not privatised at that stage. I do not think many of them are going to be liberalised yet.

There is some softening, but the Bundespost in Germany, for instance, is still pretty rigid."

He suggests that the present mood in the EEC is that the electronics industry has no chance in Europe if the high

standards to be resolved and much behind-the-scenes haggling still takes place on numerous topics.

Mr Paul Shimmin, technical director of Microscope, a company which specialises in video equipment, comments: "Every PTT's new videotex Gateway is another system's roadblock."

Instead of providing the opportunity for all to receive the power and possibility of a new Lingua Franca in data communications channels — are not liberalised — "this time you have the national governments

on the side of the EEC, from the Prime Ministers down, supporting the EEC initiatives."

Even when Europe's PTTs agree to work together, there is still the delicate issue of standards to be resolved and much behind-the-scenes haggling still takes place on numerous topics.

Mr Paul Shimmin, technical director of Microscope, a company which specialises in video equipment, comments: "Every PTT's new videotex Gateway is another system's roadblock."

There are groups whose self-interests parallel this requirement — the private players, the multinational companies and the major computer companies, he believes.

"The groups who are working to some degree against this interest are the 14 members of the Consultative Committee for International Telephony and Telegraphy (CCITT), themselves, the PTTs, not because they are trying to be awkward

but because their own interests are each different and their decisions are purely taken on a national basis.

It must not be forgotten, says Mr Shimmin, that CEPT only defines the presentation layer of the terminal standard, does nothing for inter-networking, and at best, "will only serve to drive a further wedge into the inter-networking area."

The question now is whether the PTTs will be able to shake off their past and lead by example.



Electronics industry in Scotland: computer memory storage devices being assembled in the "clean room" at Rodime's plant at Glenrothes, Fife

Manpower needs

CONTINUED FROM PAGE 4

— only then will the status of engineering be lifted, attracting an increasing number of young people to enter the profession," he adds.

There are some promising signs, however. Just as national service in West Germany now provides a nursery for engineering training, so, too, can military service in Britain's armed forces. For example, Computer Aids Services, another maintenance company, has signed a contract with the UK Defence Ministry's Number Two Resettlement Centre at Aldershot to take part in the "Microprocessors and Microcomputers in Engineering" course, run by the centre.

Mr Bernard Pearcy, head of the centre's engineering department, comments: "We decided upon a third-party maintenance company because, after surveying the market, the service side is the part of the industry in which there is still much growth to come."

The first two weeks of the course will cover subjects such as basic transistor theory, number systems and codes, basic logic elements, memory addressing and decoding, the 6800 microprocessor and programming.

Courses are open to all ranks from private to general, providing they pass a pre-course assessment and have served a suitable length of time to be eligible for resettlement training.

In examining the question of electronics education in Europe, the situation in Ireland is of particular interest. An increasing number of international electronics groups are moving to Ireland for both expansion and for skilled staff.

Reports show that per 1,000 head of population, Ireland has twice as many electronics engineers as the UK, (a figure expected to be 2½ times by 1988). It also has twice as many computer science graduates per 1,000 head of population as the U.S.

But where should the educa-

tional change in attitude begin? As far as the UK is concerned, Mr Ian Thompson-Bell, a senior consultant with the advanced electronics group of PA Technology, suggests that the proper combination of correctly skilled engineers working in a stimulating, commercial, results-oriented environment, is the only way to re-establish the UK, in particular, as a leader in the development of new products.

He adds: "Those in universities and industry who are responsible for training and educational facilities for new and established engineers need to answer two questions: Are we providing enough suitably-trained engineers? And are we using them effectively? I believe the answer is 'no' in both cases."

To answer the first question, he says there is a need to know what an engineer's knowledge requirements are in order to function effectively. Today's engineers need more than the detailed grounding in theory and analysis currently provided. They must be given a stronger grasp of design principles, provided in a practical way to make them more aware of real-world design problems.

The most powerful reasons for this approach are that engineers will spend their working lives designing products which should be manufactured in volume, safe to use, reliable and profitable. Theory does not train them to achieve this.

Training engineers in this way will go some way towards ensuring they are used properly, he believes. But engineers also need to be given more commercial motivation. They need to be taught the significance of their work, their own costs and of timescales, an idea of the marketability of products upon which they are working and how they will be manufactured.

To fail to provide this information leads to expensive, protracted developments of products which appear in the wrong market, at the wrong time—and the wrong price.

"In order to make the best of these changes, industry must then give its engineers true project responsibility," he says.

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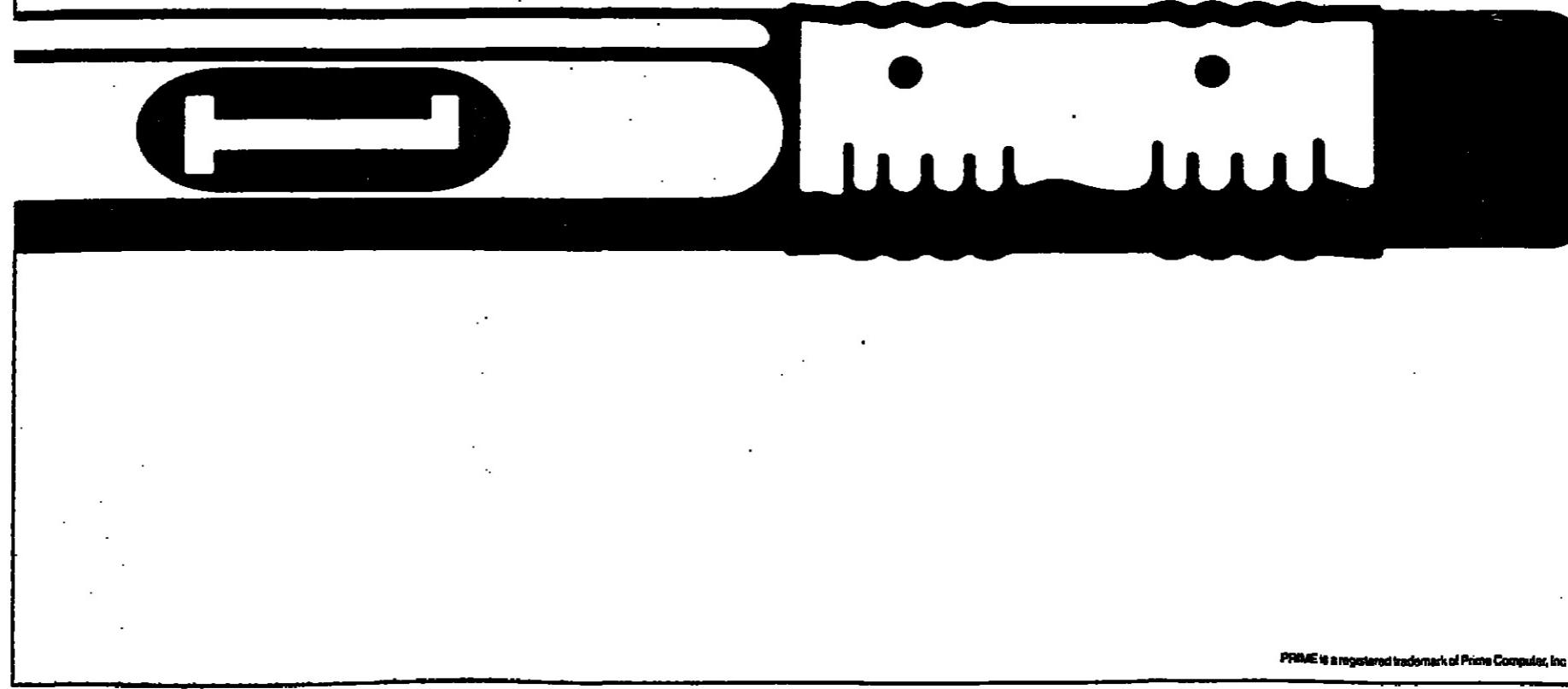
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Electronics in Europe 4

Economic necessities bring a greater measure of collaboration between centres of academic research and the electronics industry

More university link-ups

Research projects

DAVID MARSH

THE GAP between the European electronics industry and academic researchers has grown more narrow as both sides see the benefits of a closer partnership.

"Universities show far more interest in collaboration than they did 10 years ago," comment Dr Nico Hazewindus, director of corporate product development at Philips, the Dutch electronics multinational.

Part of the reason for this change in approach is sheer economic necessity. As public funds for research have grown tighter in many European countries, university workers see more need to attract funds in the shape of sponsored research from companies to continue the operation of academic departments.

Motivation

For their part, companies have paid more attention to creating mechanisms to tap useful results from the academic world. The motivation for this is, first, that companies in electronics and computing find more and more that pure research done in universities in areas such as semiconductor materials, advanced programming and novel computer architectures (the arrangement of circuits inside a machine) is relevant to products that they want to take to the market place.

Second, the cost and complexity of much of today's computing research is such that only companies in the premier division of the world's electronics industry — these are

mainly American companies such as IBM, Xerox and AT&T — can afford the facilities started by academics themselves to do the work themselves.

For those further down the league table, which means even the biggest European companies, such as Olivetti, GEC and Philips — the most practicable option is to turn for such pure research to an academic institute.

West Berlin, for example, has a thriving innovation centre set up a little over a year ago in which small firms in areas such as computing, electronics and robotics operate in premises rented by the city's Technical University.

Nixdorf, one of Germany's leading computer companies, has also decided to set up premises on the site.

Pioneers

In Britain, Newcastle University took a pioneering step six years ago in setting up the Microelectronics Applications Research Institute (MARI), which acts as a bridge between the university's computing department and the world of industry.

ICL, technical director of MARI, says his company has struck up useful links with universities such as Oxford, Cambridge, Manchester, Kent, Stirling and Edinburgh and London's Imperial College.

Such efforts do not always proceed entirely smoothly.

Some leading academics in computing, at least in Britain, sometimes find it hard to disguise that they feel their own intellectual abilities are far above the average researcher in industry to offer.

For their part, the companies may become frustrated at what they see as the leisurely attitude to research shown by some university departments which is out of step with industry's more urgent requirements regarding the development of products.

These difficulties notwithstanding, the closer links between industry and academia are illustrated by the rash of moves all over Europe to set up science parks and innovation centres in which companies

Dr Ken Gray, director of research at Britain's Thorn EMI, advances another reason for the

success of the Alvey project.

The institute has annual sales of £14m and frequently calls upon people from the university computing and polytechnic to act as consultants in projects that it undertakes for industry.

MARI is probably best known for its marketing of a product originally developed at the university's computing department and sold as "the Newcastle connection".

It is a software protocol, which, for example, is used in some Honeywell, Burroughs and ICL computers and which provides for interconnection between these machines and other items of hardware made by different manufacturers.

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Electronics in Europe 7

Some of the glamour is wearing off

Britain
JASON CRISP

BRITAIN'S ELECTRONICS companies are having to learn to ride the roller-coaster of City opinion. After a period of glamour and bullish enthusiasm, the electronics sector is now in the doghouse.

Problems and disappointing results from the major companies like Plessey, STC, Thorn EMI and Racal have been behind the disenchantment. Adding to the general sense of gloom has been a number of crisis at some of the once high-flying new microelectronics groups such as Sinclair Research and Acorn Computers.

Microfocus, a glamorous fast growing software company, suffered most from the adverse swing in sentiment. It saw its share price more than halved—from 740p to 300p—in a single day after reporting lower profits following problems in the U.S. market.

Key factors

There are a number of themes which underly the weakness of the sector which do not apply to all the companies, but nor do many escape from one or more.

• The depth of the slump in semiconductors which has hit companies worldwide. Although semiconductor production by UK companies is comparatively low and largely confined to specialist niches, most of the major companies are affected.

For example, Innos, owned by Thorn EMI, a mainstay semiconductor producer, has laid-off staff in the U.S. and is working short-time in Britain. This is the norm for non-Japanese semi-conductor companies. Last month, National Semiconductor announced worldwide lay-offs including some in Scotland. Other British companies with semiconductor

production are Plessey, STC, Ferranti and GEC.

• Cancelled or delayed orders for military communications by the Middle Eastern oil-producing countries has hit companies such as Plessey, Racal and STC.

• A tougher, more cost-effective purchasing policy by Britain's Ministry of Defence which will affect Plessey, Racal, GEC and Ferranti.

• A growing uncertainty in the telecommunications business as a result of liberalisation of the UK equipment market and the privatisation of British Telecom.

BT's behaviour since flotation has undoubtedly adversely affected the share prices of companies like Plessey and STC. The two main events this year have been BT's proposed acquisition of 51 per cent of Mitel the Canadian telecommunications manufacturer and the ordering of public exchanges from LM Ericsson.

The main concern about the Mitel deal is that BT will buy an increasing proportion of its private exchanges from the Canadian company at the expense of Plessey and GEC.

The acquisition also places a question mark over Mitel's relationship with ICL, part of STC, which is the main UK distributor of its new and powerful exchange the SX2000.

While BT's intention to buy a second digital public exchange system was widely known the fact that it placed an order with Thorn-Ericsson, a joint venture between Thorn EMI and LM Ericsson of Sweden, did not help matters. The assumption is that STC will not win further orders for TNE4A exchanges, the old equipment currently being installed, and that STC and GEC may not receive as many orders as they hoped for System X, the new digital exchanges.

Overall, the move confirms that BT is taking a much tougher line with its suppliers. • The collapse of the home computer market: British companies have flourished in which it holds a 20 per cent stake.



After three good years, the UK home computer market is now weak

the beginning of this year. Acorn and Sinclair Research were seen as two of the country's most successful and dynamic entrepreneurial success stories. In the space of five years they reached annual turnovers of around £100m.

This year both have been in deep trouble. Although both have suffered from the weakening of the UK market they have also suffered a number of management problems. Both ended the peak Christmas selling period with over £30m of stocks, enough to last them through to the following autumn. Both hit cash flow problems and had to defer payments to their creditor, Olivetti.

Olivetti rescued Acorn in February, buying a 49.3 per cent stake in the company. Although this is still struggling as sales this spring have been significantly lower than last year and as a result the company has been hit by renewed cash flow problems.

Acorn's further difficulties coinciding with the similar crisis at Sinclair Research has added to the disenchantment.

Headaches

The problems at the leading home computer suppliers have also caused headaches for their suppliers. Both A-B Electronics and Thorn EMI have had to accept deferred payments.

• The weakness in the business personal computer market. Applied Computer Techniques, the Birmingham-based company which made the Apricot, has to some extent been farred with the same brush as Sinclair and Acorn. But ACT's management and products differ greatly from both.

However, ACT's reputation has also been affected by its attempt to break into the potentially lucrative U.S. market through Apricot Inc., a \$20m company in which it holds a 20 per cent stake.

European semiconductor shipments

• Figures for 1984 by suppliers in \$m

Philips (Icl, Signetics)	\$546
Texas Instruments	\$525
Motorola	\$524
Siemens	\$520
National Semiconductor	\$249
Intel	\$225
NEC	\$220
Hitachi	\$210
Thomson	\$210
SGS	\$180

• European top-ten: 4 European; 4 U.S.; 2 Japanese

• Worldwide top-ten: 1. European (Philips/Signetics); 5 U.S. (Tl, Motorola, National, Intel, AMD); 4. Japanese (Hitachi, NEC, Toshiba, Fujitsu)

Sources: Datquest

Top European producers

• Semiconductor memory revenues for 1983-84 in \$m

	\$	%
Inmos	150	157
Siemens	50	72
Thomson	47	63
Stamet	31	19
SGS	25	67
Matra-Harris	19	90
Total	322	93

Top 5 U.S. 1,959

Top 5 Japan 2,632

Top 10 worldwide 4,791

Sources: Datquest

Fresh mood of realism among manufacturers

THE FRENCH electronics industry is facing up to the future with slightly less self-confidence than in the buoyant days of 1981-82—but with a great deal more realism about the need for international collaboration to survive in an increasingly competitive world.

The euphoria generated after the election of Socialist government in 1981—which brought in a wide-ranging nationalisation programme including the country's top electronics groups—has now faded.

With the main nationalised group in this sector—Compagnie Generale de l'Electricité, Thomson and Bull—all cutting employment in order to boost competitiveness, the Government's earlier visions of creating 200,000 new jobs in electronics by the end of the decade are now no more than a memory.

Instead, an increasingly thought-out policy has emerged of seeking business prospects abroad. The preoccupation is particularly acute in telecommunications where French companies are no longer receiving the domestic orders generated by France's dash into digital exchanges from the mid-1970s onwards.

The professional and defence electronics sector has also seen the impact of foreign orders increase as a result of the sluggish domestic economy and cuts in France's own defence budget.

Thomson's financial future has been practically salvaged single-handed by the FF 35 to FF 40bn air defence deal from Saudi Arabia, won by a Thomson-led consortium last year. And international sales of aircraft and defence equipment are proving of increasing value to France's "club" of high-performing aerospace electronics groups.

Big electronic projects still have their place. For example, the Minitel home videotex system, pioneered and financed by the Posts and Telecommunications Ministry, is now in operation to the tune of about 700,000 terminals, with the number planned to double next year as the service is spread around the country.

France's prowess in videotex—with 1,000 different services in operation, it claims the world lead in this field—has benefited not only the terminal manufacturers but also software

companies (led by Cap Gemini Sogeti and Sesa for the Minitel). And it is giving France good opportunities for winning export orders, with the PTT's computer services subsidiary Telesystems chalking up initial contracts in the U.S. and Japan in recent months.

France's 20-year-long commitment to space is also paying off in terms of equipment orders connected with the Ariane space rocket and satellites. France is in the middle of its own domestic Telecom telecommunications spacecraft as well as, over the next year, the launching of the first geostationary communications satellite TDF-1 for direct television and TDF-2 for earth observation.

Another in the plethora of communications technology projects is an ambitious pro-

Developments in France

DAVID MARSH

gramme to wire up France with optical fibres by the end of the century—although early orders have not kept up with levels expected when the project was announced in 1982.

Whatever the impetus of government-launched programmes—and there are still question marks over the economics of some of the projects, particularly in satellite TV—the industry now realises that its future depends on the commercial market-place.

CCE will be incorporating into its accounts from this year the results from Thomson-Telecommunications subsidiary CIT Alcatel, sold only slightly in spite of difficulties over stagnating domestic and foreign orders.

CCE will be incorporating into its accounts from this year the results from Thomson-Telecommunications subsidiary CIT Alcatel, sold only slightly in spite of difficulties over stagnating domestic and foreign orders.

In spite of improving results, the nationalised groups remain a drain on increasingly scarce budgetary funds. Thomson, Bull and CGE, the former subsidiary of ITT of the U.S., will be receiving FF 2.75bn of public funds this year, down only slightly from 1984.

France is very much playing the European card in efforts to propel international co-operation. CIT Alcatel, after being rebuffed in efforts to win a share of future British Telecom orders, has joined forces with Plessey, Siemens, and Italtel over research into new generation digital exchanges.

Great hopes for the future are set on the joint research centre on artificial intelligence set up by Bull, ICL and Siemens. France hopes its newly proposed Eureka programme will provide further opportunities for co-operation in areas like high powered computers and software.

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Electronics in Europe 6

The percentage of U.S.-written software is increasing steadily.
U.S. imports dominate market

Software supplies

ALAN CANE

PROFESSOR Donald Michie, former head of the machine intelligence research unit at Edinburgh University and now director of the Turing Institute in Glasgow, developed an expert system a few years ago. He named it Expert-Ease.

Expert systems are perhaps the most exciting of the "new generation" software products designed to exploit the power of today's low-cost computer hardware. They consist of a computer memory stuffed full of facts gleaned from the experience of a set of recognised experts and a set of rules derived from research in artificial intelligence.

The software makes it easy for users to interrogate the information stored in the computer's memory and get the benefit of the hundreds of man-years of experience stored there.

Expert systems are believed to have massive potential in a wide range of human activities from foreign exchange dealing to car repair, so Professor Michie should have been on to a good thing.

He set up a company Expert Software International in Edinburgh and offered Expert-Ease at £2,000 a copy. He sold around 100 copies in two years which simply was not enough to prevent the company going to the wall.

Professor Michie then licensed Expert-Ease to an aggressive Californian company, Human Edge Software, which repackaged it and offered it at \$695. It sold 100 copies in the first week.

Expert-Ease is again available in the UK through Thorn-EMI Computer Software which markets it at £695 along with other software from the Human Edge range. According to Mr John Forrest of Thorn EMI, it is doing quite well selling chiefly to customers anxious to experiment with expert systems.

This story encapsulates the difficulties facing the European software industry.

There has never been a shortage of high quality ideas. Indeed, some of the most important principles of good software design are of European

origin. The new U.S. Department of Defence programming language Ada was developed at CII Honeywell Bull by an international team under the leadership of the Frenchman Jean D. Ichbiah.

Microprogramming, a software concept which imparts to a computer a whole repertoire of abilities not included in its hardware specification, was born in France. Professor Maurice Wilkes of Cambridge University.

And Pascal, the innovative programming language on which Ada is based was devised by the Swiss mathematician Nicholas Wirth.

But despite the fact that the ideas are there and that European computer programming is generally first class, the fact remains that an overwhelming percentage of the software used in Europe is American in origin and the percentage is increasing.

By contrast, there are only a handful of European products which have made any impact in the U.S. Because the language of computing is English, it is not surprising that most are British in origin.

Shadow II, a telecommunications monitor (communications controller) written at Thomas Cook and marketed by the listed company Altergo had some success when IBM's own telecommunications software was less successful.

Business Intelligence Services has sold its Midas banking package steadily throughout the world over the past seven or eight years and Software AG of West Germany has been successful with database software.

The UK company Microfocus has had success in the U.S. with a version of Cobol, the most common business computer programming language, which runs on microcomputers.

But this trickle of successful products hardly bears sensible comparison with the weight of U.S.-written software which dominates computing worldwide at every level—even the most popular games software is usually a copy of an American original.

Most software industry experts agree the problem is the fact that there is not a mass market for software in Europe comparable to that in the U.S.

UK companies tend to sell software written for the UK to UK companies; French software houses sell programs tailored to French market conditions; West German



Mr Peter Bonfield, ICL's managing director, emphasises that Unix is a major opportunity for European software companies

software houses sell into the West German market; and so on.

U.S. companies, if they have a successful product at home, have secure financial and customer bases from which to launch attacks on Europe as a whole.

Very few European computing services companies— even the giants like CAPS, Gemini, Thorn, EMI, or CIS— seem to be able to generate revenues from software sales sufficient to pour finance back into the business in the manner of the U.S. leaders.

It seems that much of this software has remained unused because buyers found it too difficult or too time-consuming to learn.

So there is much hope for the European industry in world markets.

Most analysts are doubtful that the tide can be turned although all agree that there will always be niches where a bright company with a good idea can make money.

There is always the possibility of the emergence of a new capability which would allow all the players to start at something approximating equality.

The magic word in Europe at the moment is Unix, software

developed over a decade ago by AT & T's Bell Laboratories to control high-powered mini-computers and simplify the job of programming them.

Now that microcomputers have the same processing and storage capacity to run Unix, it is being increasingly seen as a way out of the stranglehold exerted by the big computer manufacturers on the software world.

Speaking at the European Computer Services Association conference in Dublin only weeks ago, Mr Peter Bonfield, managing director of ICL, the UK-based mainframe manufacturer now a subsidiary of STC, said that Unix represented a major opportunity for European software companies.

He said: "Unix is without doubt the key to the future and a major opportunity for the industry in Europe. It should help rapidly to create the pool of applications users want and let them pick and choose. Genuine multi-vendor choice is the end result. It will also help with the sharper identification of profitable market segments."

It is perhaps significant that just as there is massive enthusiasm for Unix among the European manufacturers, interest in the U.S. among software suppliers is lukewarm or non-existent.

One further opportunity, identified by Mr Peter Cunningham, the managing director of Input, at the same conference, depends on what seems to be a sea change in the U.S. market place.

For some years now, the trend has been to low-cost, off-the-shelf software packages instead of expensive custom-written software.

It seems that much of this software has remained unused because buyers found it too difficult or too time-consuming to learn.

So towards service and product combined, using computer technology to provide help for the troubled user.

He or she could simply telephone for help. The company, using communications technology and perhaps even expert systems could diagnose the trouble and advise on how to solve the problem.

Dr Douglas Eleyson, Director General of the UK Computing Services Association comments: "There is a good chance for European companies if they return to what they are best at—providing a service."

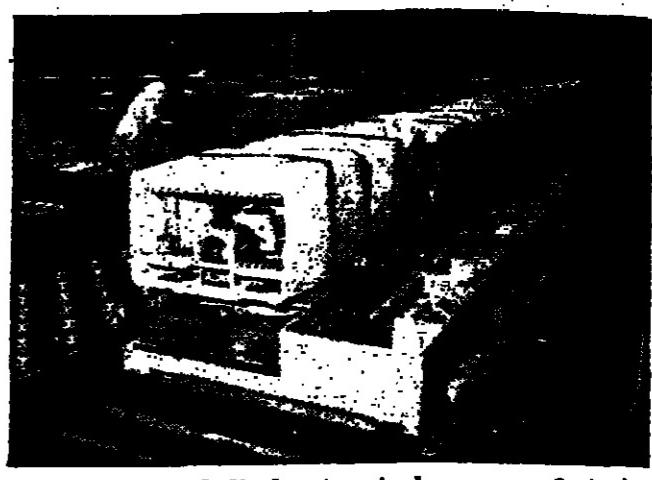
Western European computing services vendors

	Revenue outside Europe (£m)	Western European revenue (£m)	Worldwide revenue (£m)
CAP Gemini Sogefi	46.2	128.2	172.5
Thorn EMI	32.8	68.1	104.9
CIS	34.0	132.7	172.7
Scicon Int'l	32.4	105.8	133.3
Sema	30.8	84.6	115.2
SESA	16.2	63.2	80.0
Micro Focus	16.1	4.5	23.6
SG2	15.0	125.6	150.6
Sodetec-Tal	14.3	16.8	31.1
Logica	9.4	39.6	49.0
CISI	8.4	160.8	169.2
CAP Group	8.3	27.0	35.3
TITN	6.9	32.4	39.3
SDL	5.9	33.6	39.5
BIS	5.8	14.3	20.1

* Includes Datafile and Software Sciences.

† Includes SC division in the U.S.

Source: International Data Corporation.



Advanced visual display terminals on manufacturing assembly line at IBM's Greenock, Scotland, plant

Source: International Data Corporation.

Uneasy compromises mark IBM relations with European governments Europeans take a wary view

IBM strategy

ALAN CANE

IBM likes to think of itself as the well-intentioned suitor in Europe, anxious to play down its foreign origins and take a full role in its adopted family.

It is hurt and bemused when European governments treat it with fear and suspicion as if it were the neighbourhood rapist.

For their part, European governments have a sclerotic attitude to the world's largest computer company which is still aware of, and worried by, its political influence and market power, but they cannot ignore its contribution to investment and economic growth in their countries.

So there is much hope for the European industry in world markets.

Most analysts are doubtful that the tide can be turned although all agree that there will always be niches where a bright company with a good idea can make money.

There is always the possibility of the emergence of a new capability which would allow all the players to start at something approximating equality.

The programme has been designed to strengthen Europe's position in advanced computing to counter the threat posed by Japan's own initiative, the "Fifth Generation" computer project.

IBM's keenness to participate was viewed with alarm by Groupe Bull, trading at a loss and reeling from IBM's effective drive into the French computer market.

It tried to persuade the French Government to oppose IBM's participation, but it was unsuccessful. IBM is one of

the few companies which have had all the players to start at something approximating equality.

The programme is often an uncomfortable compromise, but the combination of two such powerful organisations would create a defacto monopoly before the VANS business in the UK had really taken off, killing off the competition at birth.

The Government agreed and rejected the joint proposal in October last year.

How important is Europe to IBM? It accounted for 26 per cent of its revenues last year and its market share for its various systems compare well with U.S. figures.

For many years, IBM has dominated the world market for commercial mainframe computers—sometimes getting close to a 70 per cent market share.

It is beginning to repeat this performance in minicomputers and in personal computers.

In 1984, according to the Paris-based company Intelligent Electronics, it took 29.6 per cent of the European personal computer market, ahead of

Apple with 16.5 per cent and Olivetti with 7.9 per cent.

The only European companies to make any impression at all on the domination of the Americans were Olivetti and ACT of the UK.

Intelligent Electronics noted: "IBM, although in a strong leading position in the UK market, is failing to make any progress over the last few years before all the various definitions involved in the standard are fully defined."

In the meantime, European companies anxious to link their computers are copying their U.S. counterparts and settling, willingly or unwillingly, for SNA. We must wait any longer for OSI, our own promising management aid.

So worried are governments and companies about SNA when IBM and British Telecom set to work to build the pilot of a cashless shopping system (electronic funds transfer at the point of sale or EFT/POS) for the UK clearing banks, they employed a "policeman"—CAP, leading UK computing services company, to ensure that IBM played by the rules in building the computer systems to run the network.

Such uneasy compromises seem certain to mark IBM's continuing relationship with Europe. It finds it difficult to establish joint ventures there, unlike other parts of the world and it finds it hard to be accepted wholeheartedly as the good European it claims to be.

The fact remains that European governments will continue to support IBM albeit with a long spoon. As Stephen McClellan points out in his book *The Coming Computer Industry Shake Out*, "In the world of computers, as in horse racing, there is no such thing as a sure thing."

"But IBM is as close as we are going to get." And Europe knows it.

Risk-taking now less popular

WESTERN EUROPEAN governments are increasingly recognising the importance of venture capital in fostering the growth of young electronics companies.

They have taken their cue from the U.S., where an estimated \$3.5bn to \$4bn is invested annually by a venture capital industry which has produced world successes like Wang Laboratories, Apple Computer and Hewlett-Packard.

Their efforts, backed up by the independent growth of private venture capital institutions, have gone a long way to releasing the risk capital that high technology start-up companies so badly need. Yet there is still a widespread shortage of experienced executives prepared to leave safe jobs with large corporations and take a hand in running Europe's fledgling electronics ventures.

That concern was echoed by Mr Robert Ceurvorst, secretary general of the European Venture Capital Association, when he told a conference, earlier this year, that there was still more risk equity available than suitable projects in which to put it.

He estimated that the pool of private venture capital in the European Community had multiplied by up to three times since 1983, when Europe's venture capital groups had raised \$1.6bn, of which just \$174m was invested.

"The social safety net in Europe has created an environment where risk-taking is less attractive," he said.

There are signs that the attitude is changing, however. Peat Marwick Mitchell estimate is about half the size of the UK industry in terms of the amount of money invested, but twice as large as that of any other Continental country.

The UK Government moved in the last Budget to correct the balance, by banning property developers from the ETS and opening it up to research and development companies.

The increasingly cautious attitude which investors are taking towards high technology concerns only underlines how cyclical the venture capital industry can be.

A sharp decline last summer in the prices of U.S. West Coast electronics stocks quoted on the over-the-counter market principally caused by investors' earlier optimism led to a similar, though less dramatic, shake-out for high technology shares on London's Unlisted Securities Market.

The trend away from investment in technology is even more marked among Business Expansion Scheme funds. The BES, launched in the 1983

that venture capital backers might find it less easy to realise flotation profits from such concerns in the future.

Meanwhile, the trading problems experienced by companies such as Acron Computers, Sinclair and Dragon Data have emphasised how quickly a once exciting investment can turn sour.

This does not make it any easier for European Governments to promote venture capital investment in the sector. They range from West Germany's Centre-Right government—which has produced a scheme currently being debated in parliament to channel more equity to small and medium-sized businesses—to Socialist France, which recently added legislation to stimulate venture capital to its existing battery of support schemes.

In the Netherlands, the establishment of a government-backed investment scheme in 1981 has pulled in some F178m (\$17.7m) from 109 companies, expected to rise to F125m this year. Like the BES in the UK, the scheme has played an important part in promoting the Dutch venture capital industry as a whole, which accountants Peat Marwick Mitchell estimate is about half the size of the UK industry in terms of the amount of money invested, but twice as large as that of any other Continental country.

Meanwhile, investment in unquoted companies in all sectors has been stimulated by the success of secondary stock markets, led by the establishment of London's Unlisted Securities Market in November 1980 and equivalents in the Netherlands and France. They have provided valuable sources of development finance, but above all opened up a route whereby private venture capital investors can realise their profits by selling shares to the public—baring any swings of sentiment against the electronics sector, like that currently being experienced on the USM.

Public floatations of venture-backed companies are, as yet, rare, but recent UK examples include Sir Alexander Gibbons, the Instem and DPCE computer groups, all of which brought substantial realisation

profits for their investors before their sector fell from favour.

European-wide attempts to stimulate venture capital for electronics companies have, however, met with less success.

A European Commission proposal for a 100m Ecu (260m) European Innovation Fund to assist small high technology companies (though not strictly venture capital in the sense that no equity was on offer) failed to get off the ground last year.

The UK, in particular, argued that it was inappropriate to channel Community funds into the venture capital industry. The loan would have matched contributions from approved funds and companies on a 1:1 basis.

The Commission's scheme has been shelved indefinitely, but the idea behind it—to encourage joint ventures and exchanges of technology between small companies in different European states—still lives on, in a watered-down form. The Commission is funding a pilot study for a European venture capital fund, conducted by Granville, the London-based licensed securities dealer.

The fund, to be called Eurotech Venture Capital, is expected to be formed towards the end of this year, if all goes to plan, with about £15m of private equity available for investment in advanced manufacturing technology.

Electronics in Europe 8

A determined bid to make up lost ground

West German manufacturers

JOHN DAVIES
reports from Frankfurt

THE ELECTRONICS business is not for the faint-hearted. The speed of development, the risk and the costs can all be breathtaking. This makes the business all the more of a challenge in a country such as West Germany where, with some notable exceptions, conservatism and caution prevail.

Having fallen behind in electronics, the West Germans have launched a determined bid to catch up with the Americans and Japanese. Government and industry are trying to force the pace of research and to speed up the commercial application of electronics.

But the nature of the effort and some of the problems involved are highlighted by current pre-occupations of Siemens, the country's largest private enterprise employer.

On the one hand, Siemens is pressing ahead with plans to move more advanced semiconductors and is readily increasing its investment spending on the project. However, it has been preparing for short-time working at its newly expanded factory at Villach in Austria, because of the current state of the notoriously roller-coaster market for components.

Moving with speed and determination that have surprised many people inside and outside the company, Siemens is well on schedule with its plan for a new semiconductor plant at Regensburg in Bavaria.

Production, due to start in 1987, is to include one-megabit dynamic random access memory chips capable of storing more than 16 bits of data.

Siemens is only too aware that it is likely to be behind the Japanese in bringing such chips to the market. But it hopes to narrow the competitive gap when it begins production of a four-megabit chip at Ravensburg in 1988.

With renewed emphasis on European co-operation, Siemens is working closely with Philips of the Netherlands in development work for the so-called "megaproject." Both companies are receiving substantial aid

from their respective governments. To boost its research in this area, Siemens is extending its development centre at Perlach in Munich.

Siemens originally spoke of investment of well over DM 1bn on its megaproject, but has since revised its spending upwards. Only a few months ago, the group projected a revised cost of over DM 2.3bn, consisting of DM 1.4bn on investment and DM 800m on research. But investment now is put at DM 1.7bn and the total cost at DM 2.5bn.

The Regensburg plant was originally expected to cost DM 330m. But at a recent ceremony on the construction site, a Siemens executive said the company in fact would spend as much as DM 540m on it.

Strategy

Under Dr Karl-Heinz Kaskas as its chief executive, Siemens has embarked on the megaproject as part of a strategy of focusing on growth-oriented business for the next decade. It has singled out such areas as office electronics, public communications networks and factory automation as major growth areas. It aims to be independent of outside suppliers for the advanced semiconductors required as building blocks in the development of major new products.

But the risks associated with Siemens' ambitions should not be underestimated. The financial outlay on major electronic projects is necessarily high, and in a programme to spend for the time available to exploit

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